

****PROPOSED CHANGES ARE HIGHLIGHTED IN YELLOW****

CITY OF LA CROSSE ARTS BOARD, 2023-24 ANNUAL GRANT PROGRAM COMMUNITY IMPACT GRANT APPLICATION GUIDELINES (UPDATED DEC. 2023)

COMMUNITY IMPACT GRANT (UP TO \$12,000)

TWO GRANTS AWARDED ANNUALLY, PROPOSALS REVIEWED IN JANUARY

The Community Impact Grants are intended to support professional visual artists, performers, writers, and non-profit organizations who are residents or taxpayers of the City of La Crosse, Wisconsin, enabling them to produce transformative projects or events that leave a lasting on our community. We highly value applicants with a strong track record of professional experience. Proposals for community impact grants are reviewed annually in January, and the Arts Board will award up to two Community Impact Grants per year.

In addition to the application requirements below, Community Impact Grant applicants are required to attend and present their project proposal during a monthly Arts Board Meeting, preferably in February, the month following the application deadline.

APPLICATION REQUIREMENTS

Section 1 - Contact Information & Project Information (Note: this information will be entered into a form in SlideRoom)

1. Name(s)/Organization
2. Mailing address
3. Email address
4. Phone number
5. Website
6. A short, 100-word biography (for individuals) or mission statement (for organizations)
7. 1-2 page resume or CV (upload)
8. Project Title
9. Brief Project Description (1-2 sentences for promotional purposes)
10. Project start and end dates
11. Requested funding amount (up to \$12,000)
12. List of participants (list anyone who will be involved in the project)
13. Conflicts of interest (please disclose any active contracts or contract negotiations with the City of La Crosse)
14. Have you been involved with previous projects that have received city funding (Y/N)? If yes, please list projects and year
15. Are you a nonprofit that is registered in the City of La Crosse (Y/N)
16. If yes, please upload proof of your federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code (Option to upload file)
17. Three letters of support. Letters should be relevant to the project and proof of partnership (file upload)

Section 2 - Project Description (Note: this information will be entered into a form in SlideRoom)

1. Project location
2. Project description, up to 2,000 words
3. Project execution & timeline
4. Required materials
5. Durability & maintenance plan (optional; only if proposing a permanent project)
6. Plans for removal (optional; only if proposing a temporary project)
7. Principal people involved (this is requested in the above section)
8. Target audience and how they will be engaged
9. Under-served audience and how they will be engaged
10. How the grant will contribute to you or your organization's artistic goals

Section 3 - Project Budget (Note: Saved as pdf and uploaded to SlideRoom)

The project budget must be a detailed list of expenses that justify the requested funding. It should include materials, supplies, rental fees, honoraria, and other anticipated costs. Please disclose other funding or in-kind donations besides the amount in this grant request.

Section 4 - Creative Samples (uploaded to SlideRoom)

1. Preliminary project sketches/designs for the proposed project (optional; only if the proposal includes the creation of artwork)
2. Portfolio of previous projects, performances, writing samples, or artworks (optional, maximum 10 samples)
3. List corresponding to work samples submitted. Include number, year, title, size, and media.