

Resolution releasing funds for the Elevate Downtown Facade Program.

RESOLUTION

WHEREAS, the City of La Crosse supports downtown businesses through the City Vision 2020 plan; and

WHEREAS, the City of La Crosse recognizes there are buildings in need of repair, particularly historic facades; and

WHEREAS, numerous code violations and repairs were recently identified in the downtown area, however, business owners do not have all of the financial resources required to repair these historic buildings; and

WHEREAS, through the city's partnership with Downtown Mainstreet, Inc., we recognize there is a need for assistance to downtown business owners to make improvements on their facades; and

WHEREAS, *Confluence: The La Crosse Comprehensive Plan* promotes utilization of funding programs and incentives to facilitate facade rehabilitation,

NOW THEREFORE BE IT RESOLVED, by the Common Council of the City of La Crosse that in order to fund the Elevate Downtown Facade Program, it hereby appropriates the following:

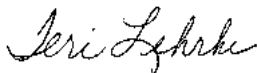
2013-A Corporate Purpose (TID)

\$149,017.33 (Facilitate building renovations, facade restorations, historic preservation)

BE IT FURTHER RESOLVED that the allocated funds may be used as a revolving loan, grant, or other form of assistance on approved Elevate Downtown Facade Program applications by the Economic Development Commission, in accordance with the program guidelines.

BE IT FURTHER RESOLVED, that the Director of Planning & Development, the Director of Finance and Purchase are hereby authorized to take any and all steps to effectuate this resolution.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on April 13, 2017.



Teri Lehrke, City Clerk
City of La Crosse, Wisconsin