

NOTICE OF
ORDINANCE NO. 5268

AN ORDINANCE to repeal and recreate Chapter 10, Article XVI of the Code of Ordinances of the City of La Crosse relating to Mobile Sellers, Farmers Markets, and Trade Shows.

Please take notice that the above Ordinance was adopted by the Common Council of the City of La Crosse on November 9, 2023. A summary of the subject matter and main points of the ordinance is as follows.

- Update definitions.
- Redefine direct seller to mobile seller which includes door to door, transient or fixed location sellers.
- Define farmers markets which will now be required to permit similarly to trade shows.
- Update and reword exemptions for clarity and consistency with exemptions in the outdoor/mobile food ordinance.
- Added an enforcement section.
- Added location restrictions identifying what public lands may and may not be used and safety measures when selling in the public way.
- Added regulations and restrictions identifying what mobile sellers shall and shall not do i.e., hour restrictions, noise restrictions, cleaning up sales areas, location restrictions near like businesses.
- Created an annual permit option in addition to 90-day permits.

The full text of the Ordinance may be obtained from the City Clerk's Office, 400 La Crosse St., La Crosse, Wisconsin. The Clerk's phone number is 608-789-7510. Said Ordinance may also be accessed at the Legislative Information Center on the city's website, which is www.cityoflacrosse.org. The reference number to Search is: 23-1238.

This notice is pursuant to Wis. Stat., sec. 62.11(4), which authorizes the publication of ordinances in summary form.

Nikki M. Elsen, WCMC
La Crosse City Clerk

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1 Affidavit