

Resolution authorizing the La Crosse Center to adjust ticket price surcharge applicable minimums.

**RESOLUTION**

**WHEREAS**, the Common Council established a ticket surcharge policy for the La Crosse Center in Resolution Number 2004-09-046 applicable for all tickets priced in excess of \$7.50, and

**WHEREAS**, for promotional and negotiation purposes with promoters, it is in the best interest of the La Crosse Center to review and adjust the ticket surcharge policy periodically as necessary, and

**WHEREAS**, the La Crosse Center Board reviewed, discussed and recommended increasing the minimum price of the ticket to which the surcharge applies to all tickets priced in excess of \$10.00 at their Board Meeting on August 19, 2013.

**NOW, THEREFORE IT BE RESOLVED** by the Common Council of the City of La Crosse that it hereby authorizes the La Crosse Center Board to establish a minimum ticket price applicable to the surcharge of \$10.01 with respect to the \$.75 surcharge.

**BE IT FURTHER RESOLVED** that this resolution hereby supersedes previous Resolution Number 2004-09-046.

**BE IT FURTHER RESOLVED** that the La Crosse Center Manager and the Finance Director are authorized to take any and all steps necessary to implement this resolution.