

PROJECT REQUEST:

Add additional QR code signs to existing marsh trail signs/kiosks in the La Crosse marsh to finish the YCAF grant project.

Overview

Marsh Trail Guide

As part of the City of La Crosse Climate Action Plan, the Marsh Trail Guide has been approved and given funding as a Youth Climate Grant proposal. The project aims to add stories about the history of marsh to each trail head, bringing together the history of the trail and specific location, natural landscape features and climate change impacts. The overall project is being supervised by the Friends of the Marsh organization, as the fiscal lead of the grant, on behalf of Adela Piggush the youth recipient. Adela is the primary leader on the grant with additional youth supporting the research and narration of each story line.

The overall project goal is to bring awareness to the impacts of climate change to the most biodiverse area within the City of La Crosse, and help meet parts of the Climate Action Plan. Specifically this project reaches the following implementation strategies of the plan:

CC-2 Facilitate External Support Needed for Climate Action Plan Implementation.

CC -2-3 Establish a coordinated communication and education campaign supporting the communication and educational needs of each of the CAP sections. The campaign should also look to help community members:

- Understand climate change in general, anticipated impacts, and the function and importance of implementing a Climate Action Plan.
- Understanding why change at the individual, community, City and business level needs to occur
- The role of individuals, households, and businesses in making change
- How to make those changes correctly, and
- What are the benefit/incentive to them might be

GS - 4 Increase climate resilience of community's parks and open spaces

The QR code signs are a simple addition to existing infrastructure that can help bring awareness to our community. There will be no additional cost to the City for this project. Additional information can be added to each site and built upon, adding threads on the importance of traditional environmental knowledge, conservation and reenerative land practices with the marsh area in order to adapt to the impacts of climate change.

Details

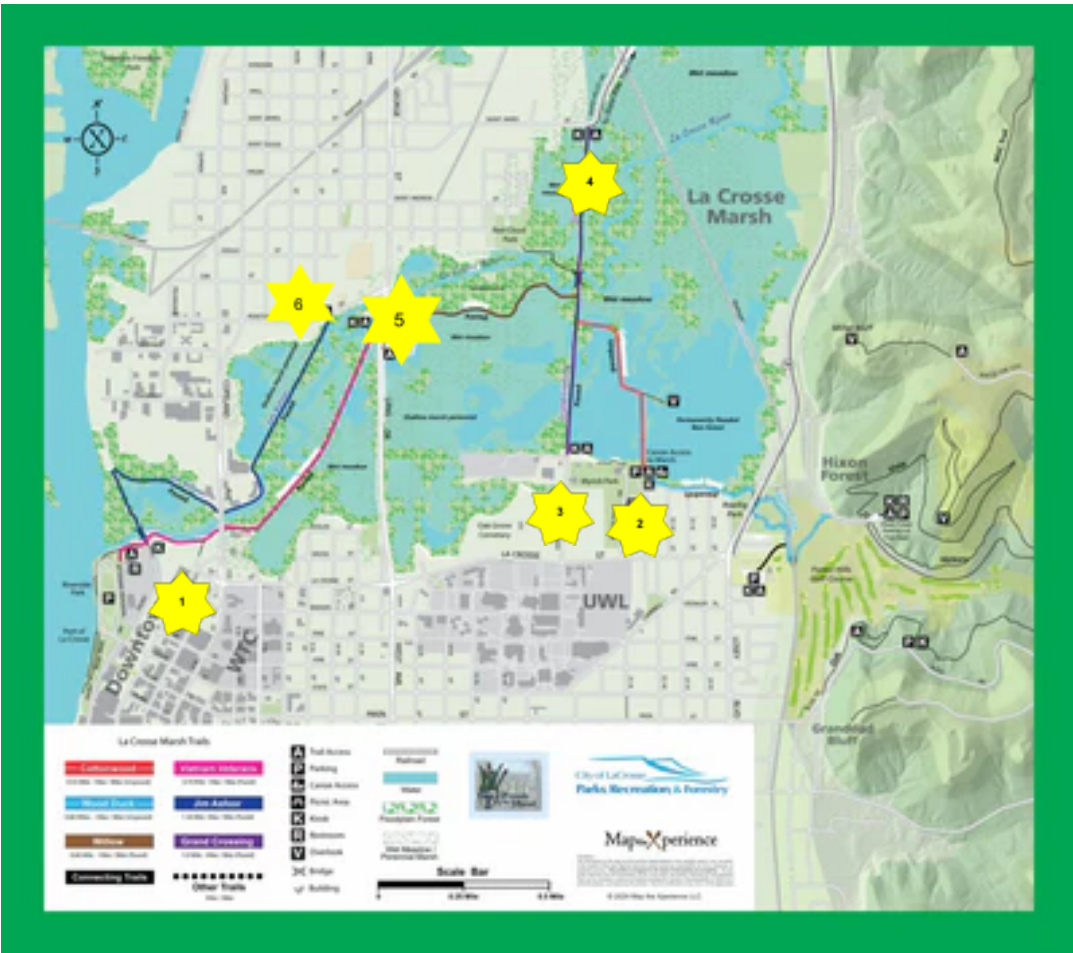
- 6 kiosk locations for La Crosse Marsh trails for a total of 9 signs, see map below.
 - 2 signs for Grand Crossing Trail
 - 2 signs for Vietnam Veterans Trail
 - 2 signs for Jim Asfoor Trail
 - 1 sign for Willow/Cottonwood Trails
 - 1 sign for Wood Duck Trail
- Each QR code sign would be attached to the left side or if doubled up, one on each side of the main frame of each marsh trail sign with metal bolts, by
- Each QR code will have a different story linked to it, from the Friends of the Marsh website.
<https://www.friendsofthelacrosserivermarsh.com/marsh-audio-trail-guides>

- Each story will have been researched with support materials from La Crosse Public Library archives and approved by Friends of the Marsh.
- The final report of the project and full accounting will be sent to the City of La Crosse planning office by January 31, 2025, as part of the Youth Climate Action grant reporting process.

Example information



Sample location of a Marsh Trail sign



The kiosk areas on the marsh area trails map, designated by yellow stars and numbered, 1-6.

