

**Bicycle and Pedestrian Advisory Committee Member**

**Name: Larry Slezniow**

**Date: 09-04-2020**

**3<sup>rd</sup> and 4<sup>th</sup> Street Streetscape Illustrations  
Consultant Selection Scoring Sheet**

**Alta Planning and Design**

Category	Score	Comments
<b>Lowest bid price (8 points possible)</b>	4	\$10,488 (second most expensive bid)
<b>Proposal meets requirements specified in RFP (8 points possible)</b>	8	Very well-presented proposal with multiple graphic design styles. I appreciated the project team resumes.
<b>Consultant's experience creating Streetscape Illustrations (8 points possible)</b>	8	
<b>Firm's qualifications, experience, project management (8 points possible)</b>	8	Highly qualified
<b>Total Score</b>	<b>28</b>	

**3<sup>rd</sup> and 4<sup>th</sup> Street Streetscape Illustrations  
Consultant Selection Scoring Sheet**

**Toole Design**

<b>Category</b>	<b>Score</b>	<b>Comments</b>
<b>Lowest bid price (8 points possible)</b>	3	\$12,000 (most expensive bid)
<b>Proposal meets requirements specified in RFP (8 points possible)</b>	8	Detailed proposal
<b>Consultant's experience creating Streetscape Illustrations (8 points possible)</b>	8	
<b>Firm's qualifications, experience, project management (8 points possible)</b>	8	
<b>Total Score</b>	<b>27</b>	

**3<sup>rd</sup> and 4<sup>th</sup> Street Streetscape Illustrations  
Consultant Selection Scoring Sheet**

**RDG**

<b>Category</b>	<b>Score</b>	<b>Comments</b>
<b>Lowest bid price (8 points possible)</b>	8	\$0 RDG has waived its fee for carrying out this RFP.
<b>Proposal meets requirements specified in RFP (8 points possible)</b>	6	I did not feel this firm truly embraced the RFP itself. Rather it talked about past projects and experience. Even though it received the highest point score, would this project be a priority for them?
<b>Consultant's experience creating Streetscape Illustrations (8 points possible)</b>	8	
<b>Firm's qualifications, experience, project management (8 points possible)</b>	8	
<b>Total Score</b>	<b>30</b>	

**3<sup>rd</sup> and 4<sup>th</sup> Street Streetscape Illustrations  
 Consultant Selection Scoring Sheet**

**ISG**

Category	Score	Comments
<p align="center"><b>Lowest bid price (8 points possible)</b></p>	<p align="center">5</p>	<p align="center">\$5,500 (third most expensive bid) Less than half as much as most expensive bid.</p>
<p align="center"><b>Proposal meets requirements specified in RFP (8 points possible)</b></p>	<p align="center">8</p>	
<p align="center"><b>Consultant's experience creating Streetscape Illustrations (8 points possible)</b></p>	<p align="center">8</p>	
<p align="center"><b>Firm's qualifications, experience, project management (8 points possible)</b></p>	<p align="center">8</p>	
<p align="center"><b>Total Score</b></p>	<p align="center"><b>29</b></p>	