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To: ZZ Council Members
Subject: Third and Fourth Street Changes

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Good morning council members! My name is Mark Goede and I have owned and operated The Breakfast Club & Pub in downtown La Crosse for the past 11 years. I am writing in regard to the proposed changes and alternatives to third and fourth streets. I personally think there is enough going on in this city with bike lanes and becoming bike and pedestrian friendly. While I do understand the need for alternate transportation options, but I think taking away even more parking in the downtown area will be another strike against already hurting downtown businesses. Our delivery drivers that already have a difficult time getting us the products that we need to run our businesses will also suffer. If I have to be in favor of an option, I would like to be in favor of alternative #2. I'd also like to mention yet again how embarrassing Main Street and several other downtown streets are and have been looking for a long time. Thank you all for your consideration on this matter and have a great day!

Mark Goede
Owner-The Breakfast Club & Pub