



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes Municipal Parking Utility Board

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Wednesday, February 26, 2014

4:00 PM

3rd Floor Conference Room

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### Call to Order, Roll Call

*Audrey Kader, chair, presiding.*

**Present:** 11 - Audrey Kader, Richard Swantz, James Cherf, Andrew Gavrilos, Joe Ledvina, Robin Moses, Leah Mudler, Michael C. Pieper, Bill Sacia, James Warsinske, Dan Wettstein

### Others Present:

*Jan Howes, Bob Roth, Abbie Leithold-Gerzema, Thomas Jansky, Lloyd Gleason, Mary Jo Jansky, Alex Gofus, Lynne McIlvaine, Kaitlyn Williams, Lori Kampa Williams, Drew Williams, Kelsey Williams, Christopher Lechelt, Rebecca Wise, Matt Boshcka, John Warsinski, Terry Doering, Cory Hutzenbuehler, Matt Birnbaum, Tim Larsen, Mark Hyde, Dave Clements, Linda Skaff, Randy Turtenwald, Peg Jerome, Margie Wanek, Dylan Hagen, Tyler Wentz, Kyle Prentice, Luke Fink, Brooke Moerkerke, Benjamin Koch, Gerald Mueller, Jeff Zarecki, Art Fahey, Keith Lee, Barbara Janssen, Laura Brown, Dave Marsh, Jeff Shirley, Don Elwood, Andrew Londre, Jim Bressi, Heather Roppo*

### Approval of Minutes

**Motion by Swantz, seconded by Cherf, to approve the minutes of February 17, 2014. Motion carried unanimously.**

### Reconsideration by Wettstein

**Motion by Wettstein, seconded by Cherf, to reconsider. Motion carried (Gavrilos voted no, Warsinski abstained).**

[14-0074](#)

Fee for parking in ramps, on street, and on evenings and weekends

*Mayor Kabat offered a new proposal to the Board:*

*A. On-street parking: No changes for 2014. Reinstate the 2-hour free limit M-F 8 am to 6 pm. Reinstate the free parking on evenings and weekend days (except for 1 am overnight parking).*

*B. Main Street, Market Square and La Crosse Center Ramps: Reinstate the 3-hour grace period M-F 8 am to 6 pm. Establish a \$0.75/hour charge thereafter M-F 8 am to 6 pm. Reinstate the free parking on weekday evenings after 6 pm until 1 am. Between 1 am to 8 am institute a \$0.50/hour charge (overnight parking). Reinstate the free parking on weekend days (except for overnight parking). Keep the \$6 lost ticket charge.*

*C. City-owned lot at 2nd Street between Jay and King Streets: Plan for 6-months revenue at approximately \$15,500 total.*

*D. Reduce 2014 Expenses: Cut approximately \$15,000 from expenses (marking, City services, gasoline, equipment and miscellaneous).*

*Motion by Cherf, seconded by Ledvina, to open public hearing for 15 minutes. Motion carried unanimously. The following persons spoke: Matt Boshcka (Dublin Square), Kelsie Williams (Fayze's), Mark Hyde (US Bank Place), Bob Roth (resident). Motion by Cherf, seconded by Ledvina, to close public hearing. Motion carried unanimously on voice vote.*

*There was clarification that the increased level of maintenance is not included in the Mayor's plan; basic maintenance will continue for remainder of 2014.*

**A motion was made by Wettstein, seconded by Swantz, that Mayor's Proposal be APPROVED. The motion carried by the following vote:**

**Aye:** 8 - Kader, Swantz, Cherf, Ledvina, Moses, Mudler, Pieper, Wettstein

**No:** 3 - Gavrilos, Sacia, Warsinske

### **Reconsideration - Parking Ramp Lease Rates**

*Motion by Swantz, seconded by Wettstein, to reconsider the 90-day referral of parking ramp lease rates and place the topic on the regular March agenda. Motion carried unanimously.*

### **Agenda Items:**

[14-0164](#)

Parking Utility Report - Police (January 2014)

**A motion was made by Cherf, seconded by Mudler, that this Report be RECEIVED AND FILED. The motion carried unanimously by voice vote.**

[14-0209](#)

Parking Utility Report - Public Works (February 2014)

*Referred to regular March 2014 meeting.*

[14-0077](#)

Roll-out of paystation system

*Signs need to be redesigned and pay stations reprogrammed. Firm roll out date will be determined by the regular March meeting.*

[14-0075](#)

Marketing campaign plan

*No action taken.*

[14-0225](#)

Review Daily Maximum and Lost Ticket Policies

*\$6 as approved in Mayor's proposal.*

[14-0224](#)

Neighborhood Parking Work Group Report

*Gavrilos reported concern has been expressed about on-street parking throughout the city. The Neighborhood Work Group broke the City of La Crosse down into three zones: Zone 1 - UWL campus. Zone 2 - South into Gundersen/Viterbo areas and neighborhood associations. Zone 3 - all other areas except downtown (downtown is not part of any zone).*

*They discussed charging annual fees for on-street parking: Zone 1 – highest demand for parking, highest fee. Zone 2 – less demand for parking, lower fee. Zone 3 – no parking issues, no fee. They also discussed extending alternate side parking.*

*Cherf discussed the reason for different zones. Currently the City has a program where residents can apply for parking permits allowing them to park in two-hour parking zones in the area of their home. They discussed expanding these permits throughout the entire City due to the concerns of neighborhood safety and neighborhood frustrations. There will be consistency in adopting a universal policy. They discussed allowing one free parking pass per parcel number and up to two additional parking passes per parcel at a charge (limit 3 passes per parcel regardless if its a duplex, single family or multi-plex). They discussed provisions for service vehicles (allowed to buy a permit for all zones except for downtown area) and considerations for certain types of employees (school employees that are in neighborhoods with limited parking). The group would like to open dialogue and partner with the transit authority to create circulator routes in areas of urgent need to facilitate people getting place to place.*

[14-0226](#)

Weekend Janitor contract

*Bob Haines reported the current contract expires the end of February. The current contract is for surface cleaning of Main Street, Market Square and La Crosse Center ramps on weekends and some holidays and a rate of \$120/day (approx. 2 hours of cleaning - pays for vehicle, supplies, insurance, labor).*

**A motion was made by Cherf, seconded by Gavrilos, that the contract be extended for one year. The motion carried by the following vote:**

**Aye:** 6 - Kader, Cherf, Gavrilos, Mudler, Sacia, Warsinske

**No:** 5 - Swantz, Ledvina, Moses, Pieper, Wettstein

[14-0227](#)

MTU/PUB Work Group Report

*Swantz reported that the Mayor is drafting descriptions for potential alignment of MTU and PUB. Still in draft stages but would be a transportation board and transit and parking utility would be included.*

**Next Meeting Date/Agenda Items**

*Wednesday, March 26, 2014*

**Adjournment**

*Unanimous consent to adjourn at 5:10 p.m.*