

Notice: Pursuant to US Public Law 95-313, s. 6(b), s. 23.097, Wis. Stats., and ch. NR 47, Wis. Adm. Code, this form is required to be completed to apply for an Urban Forestry Grant. The Department will be unable to process your application unless complete information is provided as requested. Information will be used to determine grant award lists, provide statistical information and potentially to use as an example for other grant applicants. Personally identifiable information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

Grant is for calendar year 2016

Resolution required with application submittal - see sample

Section I: Applicant Information
 (Note to co-applicants: Submit one Section I page for each applicant. Omit any duplicate information.)

Applicant Organization Name

La Crosse Parks, Recreation & Forestry Department

Applicant organization is a (*check one*)

City Village Town County Tribal Government 501(c)(3) nonprofit organization

Located in the county of: La Crosse

DNR USE ONLY Region WE

A. Applicant Authorized Representative

Last Name		First Name		MI	Position Title
Carlyon		Steve			Director
Organization Address (same as Treasurer or W9)			Phone Number		FAX Number
400 La Crosse Street			(608) 789-7559		(608) 789-7501
City		State	ZIP Code	E-mail	
La Crosse		WI	54601	carlyons@cityoflacrosse.org	

B. Project Manager (if different from Authorized Representative)

Last Name		First Name		MI	Position Title
Shireman		Cinthia		A	Coordinator
Address			Phone Number		FAX Number
400 La Crosse Street			(608) 789-7533		(608) 789-7501
City		State	ZIP Code	E-mail	
La Crosse		WI	54601	shiremanc@cityoflacrosse.org	

C. Grant Request Summary- will automatically be populated from Section IV Calculations

Grant Request (box E):	Match (box F):	Total Project Cost (box A):
25,000.00	31,913.00	56,913.00

Section II: Project Description

A. Project Overview

Descriptive Project Title: EAB Ash Tree Replacement and Canopy Expansion Initiative

Describe the project using no more than 2000 characters (including spaces). Provide a thorough but succinct overview that includes basics of who is doing what, where, how and why. Emphasize the expected outcomes (results) of your project.

Boulevard tree replacement program designed to mitigate canopy degradation in areas affected by Emerald Ash Borer as well as neighborhoods affected by natural mature tree decline and abiotic events.

B. Project Components Choose from the dropdown boxes below. Use the "OTHER" choice to type in alternatives. (See a list of eligible project activities in the application guide)	Describe each project component. <ul style="list-style-type: none"> • What are you doing? Why? • What are the expected outcomes (results)? • How will expected outcomes be measured, evaluated or shared? (Click the Add Row button as necessary for additional project components) Note: Complete a separate Cost Estimate Worksheet (CEW) in Section IV for each project component listed below. Use the CEW to itemize the cost of the component and transfer the total from the CEW to the right-hand column below.			Component Cost Estimate (\$) (provide detail on CEW)
Tree Planting and Maintenance *B	Measure (unit): 1 Tree	Target Measure (# of units): 225	Expected Outcome (brief description) Plant 225 trees in Blvd areas void of canopy due to EAB and Abiotic Factors	
Description: Project consists of boulevard tree planting on the public right of way within multiple neighborhoods in the City of La Crosse. Emerald Ash Borer, aging tree canopy and abiotic factors have greatly reduced tree canopy in multiple areas. Diverse tree replanting will reduce the voids in canopy as well as increase sustainability. Outcomes will be monitored by City of La Crosse Forestry staff through site visits and assessments. Trees will be planted and staked following ANSI A300 standards. Information will be shared via City website and neighborhood meetings.				\$52,423.00
Inventory	Measure (unit): 1 Tree	Target Measure (# of units): 225	Expected Outcome (brief description) Inventory all Blvd trees planted with this grant.	
Description: Inventory all boulevard trees planted in partnership with the WI DNR Urban Forestry Grant. Information recorded will include species, caliper, condition and if overhead power lines are present. Data will be used to update the existing inventory, monitor species diversity, and streamline maintenance. Forestry coordinator will collect information, GIS coordinator will enter information into an Online GIS map that can be accessed and updated in the field.				\$3,570.00
Information / Education /Outreach *A	Measure (unit): Information Session	Target Measure (# of units): 6+	Expected Outcome (brief description) Provide 6+ information sessions to neighborhood groups	
Description: Host multiple informational sessions for Neighborhood Associations. Sessions will include information on: private property tree planting (how, when, what, why) and updates on Emerald Ash Borer Management Plan and tree planting progress. A major emphasis will be placed on the importance of tree canopy "in your own back yard" and species diversity. This opportunity will educate individuals and create a healthy, vibrant, and well informed population of tree advocates. A minimum of 6 sessions will be offered. Session information and feedback will be made available Online. Media will be invited.				\$920.00

Section III: 2016 Ranking Priorities

Urban Forestry Grant applications will be ranked according to how well the projects align with one or more of the 2016 funding priorities. These include:

- A) Alignment with DNR Urban Forestry program goals;
- B) Emerald Ash Borer management plans or insecticide treatment to preserve canopy;
- C) Long-term positive effect on urban tree canopy and the benefits it provides;
- D) Developing or enhancing community urban forestry programs; and,
- E) Projects that could serve as a model for others to adopt.

Instructions:

- Complete only those questions that apply to your project.
- Click the N/A box on the right for questions that do not apply and leave the text boxes blank. (Ranking is not based on cumulative points, so questions left blank will not affect your ranking.)
- Be clear and concise with all your answers.

A. Alignment with DNR Urban Forestry Program Goals

N/A

1. Describe how your project directly impacts urban tree canopy on private property.

Informational Sessions given to neighborhood groups will greatly enhance urban forestry education and promote private property tree planting. Educational elements include: how to plant a tree, tree selection, where to plant a tree in your own yard, and species diversity to promote a healthy, resilient urban forest. Door hangers with boulevard tree care and private property tree planting promotion will be distributed to all individuals receiving a new boulevard tree.

2. Describe how your project will increase an organization's ability to provide ongoing urban forestry funding, services or markets after the project is complete.

Increasing awareness of the value of trees in the community via proactive replacement in areas affected by EAB and Informational Sessions, will increase demand for a healthy and full urban canopy.

3. Describe how your project will be performed by or directly benefit more than one community.

This project will be a benchmark for communities in our local area who are developing and Emerald Ash Borer Management Program. La Crosse embraces its Tree City USA status and the urban canopy that has sustained the accolade for 26 consecutive years. La Crosse is a community known for its timeless beauty, natural resources and tree lined urban trails. Residents, new to the community and long standing, take pride in their urban forest.

4. Describe how your existing urban forest inventory will be used to guide the project.

5. Describe how your project will increase an organization's ability to deliver ongoing urban forestry education and outreach after the project is complete.

Strengthening existing connections as well as enhancing partnerships with neighborhood associations and residents.

B. Priority EAB Work (check all that apply)

N/A

1. This project results in an: EAB management plan EAB Insecticide treatment

C. Long-Term Positive Effect on Canopy and the Benefits it Provides

N/A

1. Describe how your project addresses the goal of having a "long-term positive effect on the urban tree **canopy** and its **benefits**".

Urban ash trees affected by EAB are being both pro-actively removed as well as treated through an "Adopt an Ash" program. This approach is limiting EAB's potential for devastating the urban forest. The financial impact of the pest is being greatly stunted. Reducing urban ash population to <5% creates a manageable population that can be sustained for the long term. Proactive replacement utilizing a wide range of species, with a goal of <10% of a species, creates an urban canopy resilient to the impact of biotic factors, while also reducing the void in canopy.

2. Describe how your project improves the ability of your community to sustain an ongoing urban forestry program.

Urban Forestry sustains itself through cyclical removals, replacements and maintenance of community trees. Replacements are crucial to maintaining a dense, mature tree canopy. Increasing diversity increases the

sustainability of the urban forest. Emerald Ash Borer has placed great strain on the Forestry Department's operating budget. This grant will help supplement the void in replacement tree funding and assist with sustaining a healthy urban forest.

3. Is the community where the project will be implemented a Tree City USA? Yes No
 (See www.arboday.org/programs/treeCityUSA/index.cfm.)

If yes, specify which Growth Award category(ies) and eligible activity(ies) this project will help satisfy, if any.
 (See www.arboday.org/programs/treeCityUSA/growthAwards.cfm.)

Growth Award Category Category A - Education and Public Relations Category B - Partnerships Category D - Tree Planting and Maintenance	Eligible Activity Code A13, B6, D4,
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4. If the community where the project will be implemented is a Green Tier Legacy Community, how does this project align with your charter strategy(ies)? (Please attach a copy of your strategies.)

D. Community Urban Forestry Program Development N/A

1. Below are five basic elements of a well-established municipal urban forestry program (a.-e.). Indicate whether your community has completed, needs to update, or needs to complete each element. Depending on the selection, describe how the element will be used, updated or completed as a result of the project.
Specific instructions for Counties, tribes, and 501(c)(3) organizations: If your project results in a municipality completing any of the following categories, indicate as appropriate, otherwise, check N/A.

Municipality(ies): City of La Crosse N/A

a. Community tree inventory &/or canopy assessment

- We have a current, complete tree inventory or canopy assessment.
 Describe how your inventory or assessment will be used in this project.
- Our tree inventory or canopy assessment is incomplete or needs updating or upgrading.
 Completing Updating (data) Upgrading (format) the inventory or assessment is a component of this project
- We have no formal inventory, assessment or other written records of our trees.
 Conducting a formal inventory or assessment is a component of this project.

b. Urban forest management plan

- We have a current, useful, written, inventory-based urban forest management plan.
 Describe how your management plan will be used to guide this project.
- Our inventory-based, written urban forest management plan is incomplete or out of date.
 Completing Updating a management plan is a component of this project.
- We do not have a written urban forest management plan based on our tree inventory data or on similar forest resource assessment.
 Creating a formal management plan is a component of this project.

c. Program staffing

- Public tree planting, maintenance & removal is done by staff, tree service contractors &/or volunteers who have a forestry degree, ISA certified arborist credentials, have completed WI Community Tree Management Institute, or have other advanced forestry training.

Provide name(s), title(s) & credentials:

Dan Stefferud - Certified Arborist, BS in Forestry, ISA certified, annually maintains credentials. Wyatt Wolfe - Arborist, 30 years of experience, annually maintains credentials. Cinthia Shireman - Coordinator, BS Ornamental Horticulture, WI DNR CTMI Graduate, annually maintains credentials.

- Public tree planting, maintenance & removal is done by staff, tree service contractors &/or volunteers who have experience or on-the-job training, but lack a forestry degree, ISA certified arborist credentials, Community Tree Management Institute completion certificate, or comparable advanced forestry training.
 - Staff training is a component of this project.

d. Tree ordinance

- We have one or more tree ordinance(s) that is/are useful for achieving community tree care and management goals. Describe how your tree ordinance will be used to guide this project.
It will be used as a specifications reference for planting parameters. ATTACHED - Tree Ordinance
- Our tree ordinance(s) is/are out-of-date or inadequate.
 - Revising an ordinance is a component of this project.
- Our code of ordinances contains no provisions for tree management, care or protection. Tree language is limited to public safety or nuisance abatement.
 - Creating a tree ordinance is a component of this project.

e. Advocacy

- We have an authorized citizen tree board or other organized group actively involved in advising our community urban forestry program.
Describe how the tree board or other organized advisory group will be involved in this project.
- We have various groups (clubs, schools, committees) interested and involved in community tree care and management but not formally charged with advising our community urban forestry program – OR – We have an authorized but inactive citizen tree board.
 - Formalizing a new or activating an existing advocacy group is a component of this project.
- The level of involvement and support by residents and local elected officials for our community urban forestry program is low to non-existent.
 - Formalizing a new or activating an existing advocacy group is a component of this project.

2. List any recent, specific urban tree care or tree management training received, or conferences attended by your organization's staff or volunteers. N/A

Date	Course Title	Training Description	Provider	Attendees
06/24/2015	CTMI - 2015	Community Tree Management Institute	Wisconsin DNR	Cinthia Shireman
01/25/2015	WAA Annual Conference/ Trade Show	Climbing, Equipment, Safety, Management, Technology, EAB, Pruning, ETC	WAA & WI DNR	Dan Stefferud Wyatt Wolfe Cinthia Shireman

E. Serves as a Model N/A

1. Do you consider any aspect (outcome, method, funding, etc.) of this project to be new, innovative, and broadly transferrable, in other words, a "model" for others to implement? If so, please explain.
*Model project outcomes must be aligned with DNR Urban Forestry program goals (Section 3.A.) and must be conducive to reporting, sharing and promoting.

Tree care door hangers with private property tree planting promotion is a new, innovative and broadly transferred

way of encouraging individuals to plant on their private property. Any municipality that is planting trees can easily copy and distribute them. (ATTACHED - Tree Care Door Hanger) Neighborhood Associations are reviving and revitalizing neighborhoods across La Crosse. Hosting information sessions for these associations will develop, enhance, and clarify forestry department program details. Residents will be updated on the status of EAB in their area, replacement progress and allow for promotion of private property tree planting and advocacy. These communication lines are a model for other communities.

The La Crosse Emerald Ash Borer Management Plan (ATTACHED) preserves canopy by treating select ash trees, removing infested untreated trees and diverse species replacement. This grant will help fund the replacement portion allowing for reduced voids to the urban canopy and a long-term sustainable urban forest that embraces species diversity and vitality.

F. Other Significant AspectsN/A

1. Describe any additional significant aspects or outstanding features of this project that you would like us to know about.

Species diversification plays a huge role in this program. Trees selected for replacement will not exceed a population density of 10%. Emphasis will be placed on selecting trees that exist on no more than 3 continents. This will create a more resilient and sustainable urban forest. To date the City has expended \$900,000 on EAB and currently 40% of the plan has been completed. Currently there is a backlog of 1000 tree installations that are pending funding. This grant will reduce that void by 225 trees. This grant will greatly enhance our ability to move forward with our DNR approved and City Council adopted Emerald Ash Borer Management Plan.

Section IV: Cost Estimate Worksheets

USE A SEPARATE WORKSHEET FOR EACH COMPONENT CHOSEN IN SECTION II. B.
If more space is needed in Column 1, use the "Add Page" button and title the subsequent page with the project component name plus "continued".

Project Component:	Estimated Cost	Donation Value
Tree Planting and Maintenance *B		
In-Kind Labor & Services (specify project tasks on lines below, as appropriate)		
Applicant's Staff: 5 Staff = 23 Hours @ multiple per hr rates	\$600.00	
Fringe Benefits: 2 Full Time Staff- .575% of per hr rate	\$50.00	
Other:		
Donated Consultants/Contractors/Services (professional rate)		
Volunteers (labor: \$8.00/hr.; project lead \$16.00/hr.)		
Municipal partner match (Cooperative Agreement will be required)		
Equipment (specify type of equipment and DOT class code on lines below, as appropriate) See application guidelines for a list of commonly used equipment codes.		
Provided by Applicant:		
Donated by third parties:		
Supplies (specify items on lines below, as appropriate)		
Provided by Applicant:		
Donated by third parties:		
Cash Expenditures (specify out of pocket payments as appropriate)		
Hired Consultants/Contractors/Services (professional rate) Installation \$100 per tree	\$22,500.00	
Purchased Equipment (not to exceed \$5,000 /item):		
Rented or Contracted Equipment:		
Purchased Supplies: Tree and staking supplies - \$130 per tree	\$29,250.00	
Informative Door Hangers - \$.10 per hanger	\$23.00	
Sub Total Estimated Cost/Donation Value for THIS component:	1. \$52,423.00	2.
	3. \$52,423.00	

Two copies of this component sheet are included here. Please photocopy this sheet or click the "Add Page" button as necessary for each additional project component selected in **Section II.B.**

USE A SEPARATE WORKSHEET FOR EACH COMPONENT CHOSEN IN SECTION II. B.
If more space is needed in Column 1, use the "Add Page" button and title the subsequent page with the project component name plus "continued".

Project Component:	Inventory	Estimated Cost	Donation Value
In-Kind Labor & Services (specify project tasks on lines below, as appropriate)			
Applicant's Staff: GIS Coordinator 26hrs @ \$23, Forestry Coordinator 26hrs @\$16		\$1,014.00	
Fringe Benefits: NA			
Other:			
Donated Consultants/Contractors/Services (professional rate)			
Volunteers (labor: \$8.00/hr.; project lead \$16.00/hr.)			
Municipal partner match (Cooperative Agreement will be required)			
Equipment (specify type of equipment and DOT class code on lines below, as appropriate) See application guidelines for a list of commonly used equipment codes.			
Provided by Applicant: GPS			
Donated by third parties:			
Supplies (specify items on lines below, as appropriate)			
Provided by Applicant:			
Donated by third parties:			
Cash Expenditures (specify out of pocket payments as appropriate)			
Hired Consultants/Contractors/Services (professional rate)			
Purchased Equipment (not to exceed \$5,000 /item): GPS Tablet (\$2500/4)*.25		\$156.00	
Rented or Contracted Equipment:			
Purchased Supplies: Inventory Software		\$2,400.00	
Sub Total Estimated Cost/Donation Value for THIS component:		1. \$3,570.00	2.
		3. \$3,570.00	

Two copies of this component sheet are included here. Please photocopy this sheet or click the "Add Page" button as necessary for each additional project component selected in **Section II.B.**

USE A SEPARATE WORKSHEET FOR EACH COMPONENT CHOSEN IN SECTION II. B.

If more space is needed in Column 1, use the "Add Page" button and title the subsequent page with the project component name plus "continued".

Project Component: Information / Education /Outreach *A	Estimated Cost	Donation Value
In-Kind Labor & Services (specify project tasks on lines below, as appropriate)		
Applicant's Staff: 6 Staff = 34 hours @ multiple per hr rates	\$700.00	
Fringe Benefits: 3 Full Time Staff - .575% of per hr rate	\$220.00	
Other:		
Donated Consultants/Contractors/Services (professional rate)		
Volunteers (labor: \$8.00/hr.; project lead \$16.00/hr.)		
Municipal partner match (Cooperative Agreement will be required)		
Equipment (specify type of equipment and DOT class code on lines below, as appropriate) See application guidelines for a list of commonly used equipment codes.		
Provided by Applicant:		
Donated by third parties:		
Supplies (specify items on lines below, as appropriate)		
Provided by Applicant:		
Donated by third parties:		
Cash Expenditures (specify out of pocket payments as appropriate)		
Hired Consultants/Contractors/Services (professional rate)		
Purchased Equipment (not to exceed \$5,000 /item):		
Rented or Contracted Equipment:		
Purchased Supplies:		
Sub Total Estimated Cost/Donation Value for THIS component:	1. \$920.00	2.
	3. \$920.00	

Two copies of this component sheet are included here. Please photocopy this sheet or click the "Add Page" button as necessary for each additional project component selected in Section II.B.

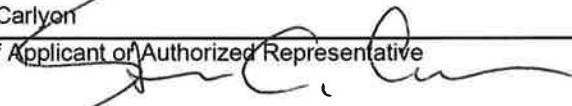
Total Estimated Cost/Donation Value for ALL components:	1. \$56,913.00	2.
PROJECT TOTAL	3. \$56,913.00	

CALCULATIONS

Grant Calculation	Estimated Cost
A. Project Total from bottom of previous page. This amount is the Total Project Cost in Section I.C.	\$56,913.00
B. Estimated donation value from Box 2 for ALL PROJECT COMPONENTS:	
C. Subtract Line B from Line A:	\$56,913.00
D. Multiply the amount on Line A x 50% (Cannot be > \$25,000):	\$25,000.00
E. The smaller of Line C or Line D above. This is your GRANT REQUEST . (Must be between \$1,000 and \$25,000.) This amount is the Grant Request in Section I.C.	\$25,000.00
F. Subtract Line E from Line A. This is your MATCH . This amount is the Match in Section I.C.	\$31,913.00

Section V: Certification and Submission

I hereby certify to the best of my knowledge, the information contained in this application and application attachments are correct and true. I understand and agree that any grant monies awarded as a result of this application shall be used in accordance with ch. 23.097, Wis. Stats., and ch. 47, Wis. Adm. Code.

Applicant's Authorized Representative (print) Steven C. Carlyon	Position Title Director
Signature of Applicant or Authorized Representative 	Date Signed 28 Sept 2015

Attachments

Provide a signed resolution that has been adopted by the applicant's governing body which gives the name of the applicant, authorizes funding for the project, designates an authorized representative (position title) to act on behalf of the applicant and states that the applicant will provide documentation of work done and follow all relevant state and federal rules. A sample resolution is provided at: <http://dnr.wi.gov/topic/UrbanForests/grants/documents/UFGrantsCombinedResolution.doc>

- Authorizing Resolution attached
- By-laws & articles of incorporation (501[c][3] applicants only)
- Green Tier Charter Strategy Options (GTLCs only)
- Partner Verification Attached

Submission Instructions

Send completed application with required attachments to:

Electronic format (PREFERRED)

Save, then click Submit by E-mail. You will be given the opportunity to edit the message and provide attachments to an email addressed to:
DNRUrbanForestryGrants@wi.gov

Or, mail or fax hard copies to:

Wisconsin Department of Natural Resources
 Urban Forestry Grants - FR/4
 PO Box 7921
 Madison, WI 53707-7921
 Fax: 608-266-8576

**Electronic submissions must be received, OR hard copies postmarked,
 by 11:59 p.m., October 1, 2015.**