October 12, 2017

To: LaCrosse City Council

Re: Rezoning petition for Olson Family property at 225-227 & 231 21st St. No.

Dear City Council Member:

Our family asks you to override Mayor Kabat's veto of your approval of our rezoning petition during the September Council Cycle.

In the Mayor's veto letter of September 19, 2017 he says "the proposed rezoning is inconsistent with the City's comprehensive plan". The Marvin Wanders 3 story 12 unit apartment complex, which the Mayor has whole heartedly embraced, which is right across the street from our property, is just as inconsistent with the City's comprehensive plan as the Mayor claims our proposed duplex is.

Lost in this discussion is the fact that our project would need to come back through the Council Cycle for TND-Specific rezoning just as the Wanders project will be voted on this month. The Mayor, GENA neighbors, and anyone else with a concern will have the opportunity to express them before you at that time.

We have already committed to working with our neighbors there on planning and design issues. The Mayor will have every opportunity to review our project as it moves along.

It makes no sense to us to see the Mayor support the Wanders project (6 house demolition to build 3-story row-houses which will dramatically change the appearance, density and character of the neighborhood while vetoing our proposal (1 rental house demolition to build a duplex) right across the street.

Furthermore, we meet the standards for traditional neighborhood development (TND) contained within the City's zoning ordinance. If we didn't, the City Planning department would not have recommended our rezoning request for approval after we submitted the additional information that City Planning Department Director Jason Gilman had requested from us in his letter to us of June 23, 2017.

Our family has a 47 year track record of providing quality housing for our student population in LaCrosse. I would like the opportunity to develop one more project before I retire. Please override the Mayor's veto.

Thank you.

Sincerely

David E. Olson & family

JE Olbon