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\$4,660,000*

**CITY OF LA CROSSE, WISCONSIN
 GENERAL OBLIGATION PROMISSORY NOTES, SERIES 2015-C
 (BOOK ENTRY ONLY)**

AWARD: FTN FINANCIAL CAPITAL MARKETS

SALE: April 9, 2015 Standard & Poor's Rating: AA+

Bidder	Interest Rates	Price	Net Interest Cost	True Interest Rate
FTN FINANCIAL CAPITAL MARKETS	2.00% 2016-2024	\$4,791,135.90	\$368,607.43	1.4473%
PIPER JAFFRAY & CO.	3.00% 2016-2020 2.00% 2021-2024	\$4,867,764.70	\$382,753.63	1.4936%
ROBERT W. BAIRD & COMPANY, INCORPORATED	2.00% 2016-2024	\$4,775,153.15	\$384,590.18	1.5135%
C.L. KING & ASSOCIATES				
LOOP CAPITAL MARKETS, LLC				
CRONIN & COMPANY, INC.				
EDWARD D. JONES & COMPANY				
WNJ CAPITAL				
VINING-SPARKS IBG, LIMITED PARTNERSHIP				
COASTAL SECURITIES L.P.				
CREWS & ASSOCIATES				
DAVENPORT & COMPANY LLC				
CASTLEOAK SECURITIES, L.P.				
DUNCAN-WILLIAMS, INC.				
ROSS, SINCLAIRE & ASSOCIATES, LLC				
DOUGHERTY & COMPANY LLC				
OPPENHEIMER & CO. INC.				
R. SEELAUS & COMPANY, INC.				
SUMRIDGE PARTNERS				
CENTRAL STATES CAPITAL MARKETS				
SIERRA PACIFIC SECURITIES				
NORTHLAND SECURITIES, INC.				
ALAMO CAPITAL				
COUNTRY CLUB BANK				
BERNARDI SECURITIES, INCORPORATED				
WEDBUSH SECURITIES INC.				
ISAAK BOND INVESTMENTS, INC.				

* Subsequent to bid opening, the issue size was not changed.

Bidder	Interest Rates	Price	Net Interest Cost	True Interest Rate
UMB BANK, N.A.	1.50% 2016-2017 2.00% 2018-2019 2.25% 2020-2021 2.50% 2022-2023 2.75% 2024	\$4,842,672.00	\$393,956.54	1.5292%
RAYMOND JAMES & ASSOCIATES, INC.	2.00% 2016-2024	\$4,768,597.48	\$391,145.85	1.5407%
BOSC, INC., A SUBSIDIARY OF, BOK FINANCIAL CORP. STERNE, AGEE & LEACH, INC. SUNTRUST ROBINSON HUMPHREY, INC.	4.00% 2016-2022 2.00% 2023-2024	\$5,071,095.60	\$406,457.73	1.5468%
WELLS FARGO BANK, NATIONAL ASSOCIATION	3.00% 2016-2022 2.00% 2023-2024	\$4,906,582.95	\$412,065.38	1.5981%

REOFFERING SCHEDULE OF THE PURCHASER

<u>Rate</u>	<u>Year</u>	<u>Yield</u>
2.00%	2016	0.30%
2.00%	2017	0.65%
2.00%	2018	0.90%
2.00%	2019	1.10%
2.00%	2020	1.25%
2.00%	2021	1.40%
2.00%	2022	1.50%
2.00%	2023	1.60%
2.00%	2024	1.70%

BBI: 3.49%
Average Maturity: 5.362 Years