

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
November 4, 2019**

- **AGENDA ITEM – 19-1535 (Andrea Schnick)**
Review of plans for signage at 646 Breezy Point Road in the Airport Industrial Park (Viking Electric Supply).

- **ROUTING:** CPC Only

- **BACKGROUND INFORMATION:**
Viking Electric has changed their name from Viking Electric Supply and would like to install signage to reflect this change and adding an additional sign. The design of the sign is attached as part of the legislation. Design of signs meet the sign ordinance and covenants requirements.

- **GENERAL LOCATION:**
646 Breezy Point Road in the Airport Industrial Park.
























- **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**
N/A

- **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
Development in the Industrial Park is encouraged in the Comprehensive Plan.

- **PLANNING RECOMMENDATION:**
Planning staff recommends approval.



BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
	EA - EXCLUSIVE AG
	City Limits
	SUBJECT PROPERTY

