

**NOTICE OF PUBLIC HEARING AND
JOINT REVIEW BOARD MEETING
REGARDING THE PROPOSED AMENDMENT OF
TAX INCREMENTAL DISTRICT NO. 17
IN THE CITY OF LA CROSSE, WISCONSIN**

Notice is Hereby Given that the City of La Crosse will hold an organizational Joint Review Board meeting on July 1, 2019 at 1:00 p.m. at the La Crosse City Hall, Mayor's Conference Room, located at 400 La Crosse Street. The purpose of this meeting is to organize a Joint Review Board for purposes of considering the proposed amendment of the Project Plan for Tax Incremental District No. 17 (the "District").

Notice is Hereby Given that the Plan Commission of the City of La Crosse will hold a public hearing on July 1, 2019 at 4:00 p.m. at the La Crosse City Hall, located at 400 La Crosse Street, for the purpose of providing the community a reasonable opportunity to comment upon the proposed amendment of the District.

The proposed amendment is to add additional territory to the existing District's boundaries. The proposed boundaries to be added to the original District boundary would be within an area generally detailed on the map below.

Proposed projects costs (as described in the original project plan) of approximately \$23,000,000 may include, but are not limited to: property acquisition for development, property acquisition for conservancy, acquisition of rights-of-way, acquisition of easements, relocation costs, environmental audits and remediation, demolition, site grading, sanitary sewer system improvements, water system improvements, stormwater management system improvements, electric service, gas service, communications infrastructure, street improvements, streetscaping and landscaping, contribution to Redevelopment Authority, revolving loan/grant program, rail spur, property tax payments to town, cash grants to owners, lessees or developers of land located within the district (development incentives), professional and organizational services, administrative costs, and finance costs. The proposed costs include projects within the proposed boundary and within a ½ mile radius of the proposed boundary of the District.

All interested parties will be given a reasonable opportunity to express their views on the proposed amendment of the District, the proposed projects and amended boundaries of the District, and the proposed Project Plan thereof. A copy of the Project Plan, including a description of the proposed amended boundaries, will be available for viewing in the offices of the City Clerk at the La Crosse City Hall, located at 400 La Crosse Street, during normal business hours and will be provided upon request.

Such hearing shall be public and citizens and interested parties shall then be heard. This hearing may be adjourned from time to time.

By Order of the City of La Crosse, Wisconsin
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