

Craig, Sondra

From: Jo Ann Neve <janeve510m@gmail.com>
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To: ZZ Council Members
Subject: A budget suggestion from a former Washburn member

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As we look at the city budget and potential cuts, I'd like to point out one area where the city could raise more revenue without impacting residents. The city currently charges an annual fee of \$20 per billboard face per year, yet studies show each billboard costs the city at a minimum hundreds of dollars in lost property tax revenue. It seems reasonable that the fee could be more reflective of the impact. It wouldn't solve everything, but it would get us closer to where we need to be. Sam Deetz