

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 7/1/2019 ending: 6/30/2020
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: Town of } La Crosse
 Village of }
 City of }

County of LaCrosse Aldermanic Dist. No. _____
 (if required by ordinance)

Check one: Individual Limited Liability Company
 Partnership Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number <u>456-1030037326-02</u>	
FEIN Number <u>82-3539937</u>	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$ <u>100.00</u>
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input checked="" type="checkbox"/> Class B liquor	\$ <u>500.00</u>
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$ <u>20.00</u>
TOTAL FEE	\$ <u>620.00</u>

Name (Individual / partners give last name, first, middle; corporations / limited liability companies give registered name)
Driftless Axe LLC (The)

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>Farley</u>	(First) <u>Toby</u>	(Middle Name) <u>Joe</u>	Home Address (Street, City or Post Office, & Zip Code) <u>PO Box 1482 LaCrosse WI 54602</u>
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name <u>FARLEY</u>	(First) <u>Toby</u>	(Middle Name) <u>Joe</u>	Home Address (Street, City or Post Office, & Zip Code) <u>PO Box 1482 LaCrosse WI 54602</u>
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name The Driftless Axe Business Phone Number 608-571-7246
 2. Address of Premises 300 4th St S Post Office & Zip Code 54601


3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)
Alcohol will be sold from behind each bar on either side of the premises. All alcohol will be secured in walk-in cooler, behind each bar, and basement. All out of direct access of guests.

Sales/Service: Main Floor of 1-story brick building,
Storage: Coolers, backroom ^{basement} and behind bars.

4. Legal description (omit if street address is given above): _____
 5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what name was license issued? The Driftless Axe LLC / Players

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain Yes No
7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain Yes No
9. (a) Corporate/limited liability company applicants only: Insert state WI and date 11/20/17 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain Yes No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? If yes, explain. Yes No
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] Yes No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] Yes No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) Farley, Toby J	Title/Member Owner	Date 05/10/19
Signature 	Phone Number 608-385-7752	Email Address driftlessaxe@gmail.com

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town
 Village of La Crosse County of La Crosse
 City

The undersigned duly authorized officer/member/manager of The Driftless Axe LLC
(Registered Name of Corporation / Organization or Limited Liability Company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as The Driftless Axe
(Trade Name)

located at 300 4th St S, La Crosse WI 54601

appoints Toby Farley
(Name of Appointed Agent)
PO Box 1482 La Crosse, WI 54602
(Home Address of Appointed Agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

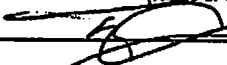
Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 42

Place of residence last year Catgut Marina, French Island/La Crosse, WI

For: The Driftless Axe, LLC
(Name of Corporation / Organization / Limited Liability Company)


By: 
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

ACCEPTANCE BY AGENT

I, Toby Farley, hereby accept this appointment as agent for the
(Print / Type Agent's Name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

 5-10-19 Agent's age _____
(Signature of Agent) (Date)
PO Box 1482, La Crosse WI 54602 Date of birth _____
(Home Address of Agent)

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on _____ by _____ Title PD Chief
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)

New: X

License Fee: \$160⁰⁰

Renewal: _____

Receipt #: _____

APPLICATION FOR BEER GARDEN LICENSE

X Class "A" _____ Class "B" _____ Class "C" _____ Class "D"
(ZONING RESTRICTION)

To the Common Council of the City of La Crosse:

Legal/Real Name: DRIFTLESS AXE LLC (THE)

Address of above: 203 4TH ST S, LA CROSSE WI 54601

Trade name of business: THE DRIFTLESS AXE

Address of premises to be licenses: 300 4TH ST S, LA CROSSE WI 54601

Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.) _____

Vinyl 6' fence and gate approx. 400 sq ft. area attached to brick building.

Name of Agent (First, Middle, Last): TOBY JOE FARLEY

Home address: P.O. BOX 1482, LA CROSSE WI 54601

Home phone number: 608-385-7752

Daytime phone number: 608-385-7752

Date of Birth: _____

License Period: JULY 1, 2019 TO JUNE 30, 2020

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

[Handwritten Signature]
(Signature of Applicant)

5-10-19
(Date)

******A PLAN MUST ACCOMPANY THIS APPLICATION******

OFFICE USE ONLY:

For original applications: Attach a list of all property owners within 200 feet of the proposed licensed premises.

Signature and date: _____

Granted: _____ License #: _____

The Driftless Axe

POPCORN TAVERN BLDG.

The Driftless Axe
300 4th St. South

Backwaters Bar
324 Jay St.

EMERGENCY
EXIT DOOR

Proposed
10' x 40'
4050 SQ. FT.

~~Garage~~
~~Garage~~
~~Garage~~
~~Garage~~

Customer
Door

FENCED W/
GATE AND
EGRESS
HARDWARE



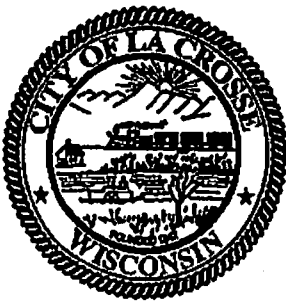
MAIN
ENTRY

SIDEWALK

4th STREET

SIDEWALK

JAY STREET



TERI LEHRKE, WCPC, City Clerk

400 LA CROSSE STREET
LA CROSSE, WISCONSIN 54601
PHONE (608) 789-7510
FAX (608) 789-7552
www.cityoflacrosse.org

**NOTICE OF APPLICATION FOR BEER GARDEN LICENSE
IN THE CITY OF LA CROSSE**

To Whom It May Concern:

This is to notify you that the following business has applied for a Class "B" Beer Garden license under Sec. 10-47 of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area.

**Driftless Axe LLC (The) d/b/a The Driftless Axe
at 300 4th St. S., La Crosse, WI 54601**

This application will be considered at the following meetings:

**Judiciary & Administration Committee – Tuesday, June, 4th, 2019 at 6:00 p.m.
Common Council Meeting – Thursday, June 13th, 2019 at 6:00 p.m.**

All the above meetings are held in the Council Chambers in the City Hall at 400 La Crosse Street, La Crosse, WI.

You are further notified that any person affected may be heard, and may appear in person or by attorney, or may file a letter of objection in the office of the City Clerk.

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

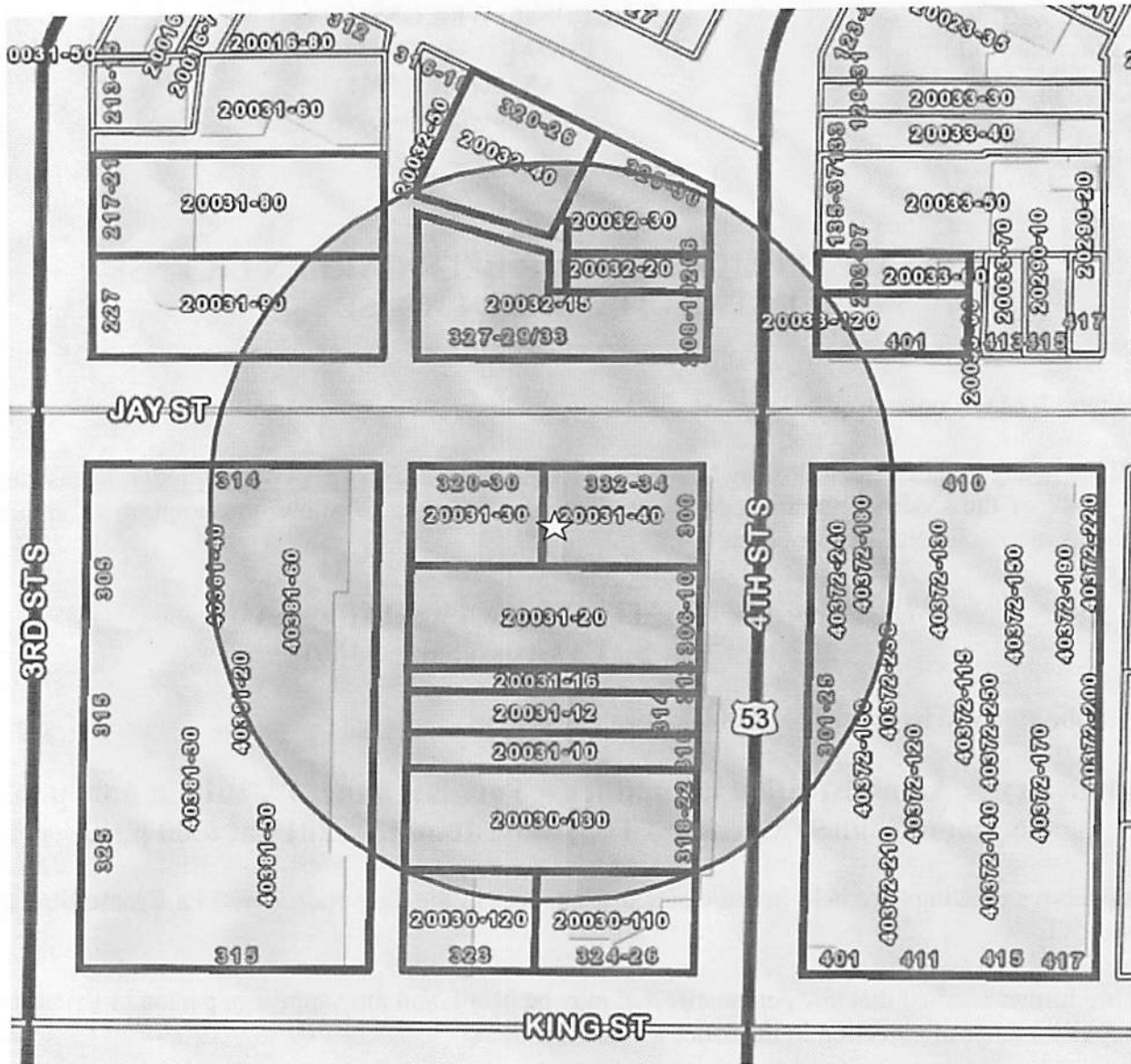
Dated this 17th day of May, 2019.

A handwritten signature in cursive script that reads "Teri Lehrke".

Teri Lehrke, WCPC, City Clerk
City of La Crosse

A handwritten signature in cursive script that reads "Jay A. Christianson".

Jay A. Christianson
Assistant Clerk



Driftless Axe LLC (The) d/b/a The Driftless Axe
 at 300 4th St. S., La Crosse, WI 54601

Class "B" Beer Garden
 200' Buffer Notice

June 13th, 2019 Council Meeting

OwnerName

320 PEARL LLC
411 KING PROPERTY LLC
4TH & KING ST CONDOMINIUMS LLC
BRUCE OSTRANDER
CAMERON PARK CONDOMINIUMS LLC
CARL SCHNEIDER C/O ECMC GROUP INC
GAOS REALTY INC
GRAND RIVER STATION APARTMENTS LLC
GRS HOMES LLC
HAVASU LIMITED REVOCABLE TRUST
JAE ENTERPRISES LLC
JJC CDP LLC C/O MADISON PROPERTY MANAGEMENT INC
KELLOGG INVESTMENTS LLC
KLC PROPERTIES LLC
OF THE 7 RIVERS REGION INC BIG BROTHERS BIG SISTER
PR LACROSSE LLC
ROBERT J, MARIANA K VOSIKA
SCS DEVELOPMENT LLC
STATE & WEST LLC C/O THREE SIXTY REAL ESTATE SOLUTIONS LLC
STEPHEN D HARM
W-MONARCH PROPERTIES LLC
DRIFTLESS AXE

MailingLine4

2604 31ST CT S
411 KING ST
181 SAND LAKE RD
309 4TH ST S
403 GILLETTE ST S
PO BOX 4924
815 CHICAGO AVE
PO BOX 2829
PO BOX 2829
317 4TH ST S STE 319
901 ROSE ST
1202 REGENT ST
126 FIFTH AVE S STE 100
W5851 CEDAR RD
315 4TH ST S
401 KING ST
W1168 RAMROD COULEE LN
317 4TH ST S
PO BOX 609
806 STARLIGHT DR
W5851 CEDAR RD
300 4TH ST S

MailingLine5

LA CROSSE WI 54601
LA CROSSE WI 54601
ONALASKA WI 54650
LA CROSSE WI 54601
LA CROSSE WI 54603
EUREKA CA 95502-4924
VIROQUA WI 54665
LA CROSSE WI 54602-2829
LA CROSSE WI 54602-2829
LA CROSSE WI 54601
LA CROSSE WI 54603
MADISON WI 53715-3600
LA CROSSE WI 54601
LA CROSSE WI 54601
LA CROSSE WI 54601
GENOA WI 54632
LA CROSSE WI 54601
LA CROSSE WI 54602-0609
HOLMEN WI 54636
LA CROSSE WI 54601
LA CROSSE WI 54601

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that proper record-keeping is essential for the effective management of the organization and for ensuring compliance with applicable laws and regulations.

2. The second part of the document outlines the specific procedures and controls that should be implemented to ensure the accuracy and integrity of the records. This includes the use of standardized forms, the implementation of a robust internal control system, and the regular review and reconciliation of accounts.

3. The third part of the document addresses the issue of data security and the protection of sensitive information. It highlights the need for strong security measures, such as access controls, encryption, and regular security audits, to prevent unauthorized access and data breaches.

4. The fourth part of the document discusses the importance of transparency and accountability in the organization's operations. It stresses the need for clear communication, regular reporting, and the establishment of a culture of openness and honesty.

5. The fifth part of the document provides a summary of the key findings and recommendations. It concludes that the implementation of the proposed measures is crucial for the long-term success and sustainability of the organization.