



ISSUED FOR:
GDP SUBMITTAL 2026-06-05

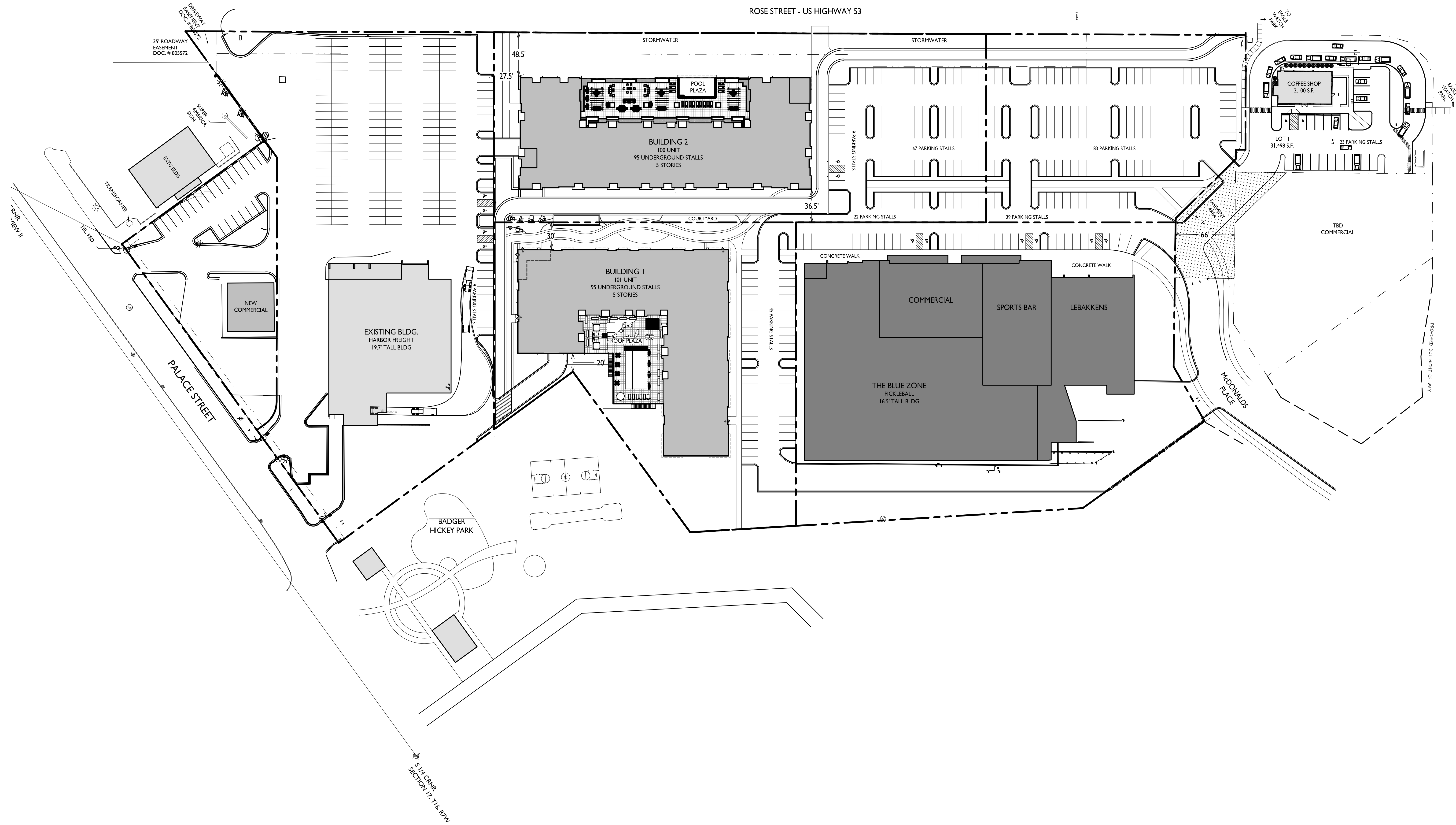
PROJECT TITLE
**BRIDGEVIEW
PLAZA
REDEVELOPMENT**

ROSE ST & GEORGE ST.
LA CROSSE, WI

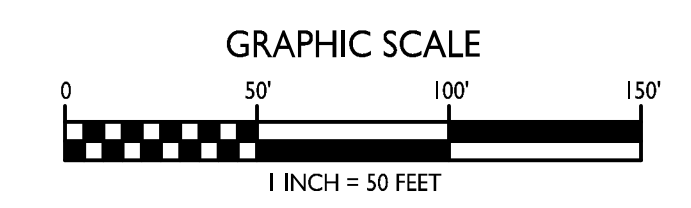
SHEET TITLE
**OVERALL
ARCHITECTURAL
SITE PLAN**

SHEET NUMBER
CA101

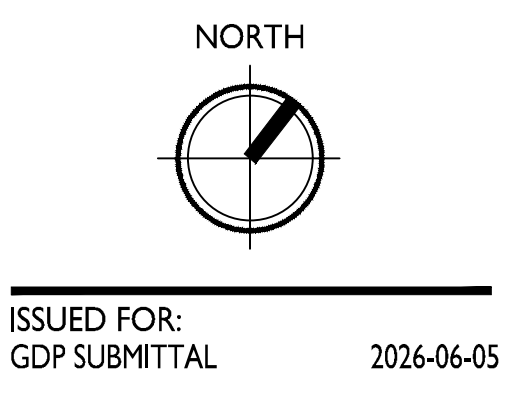
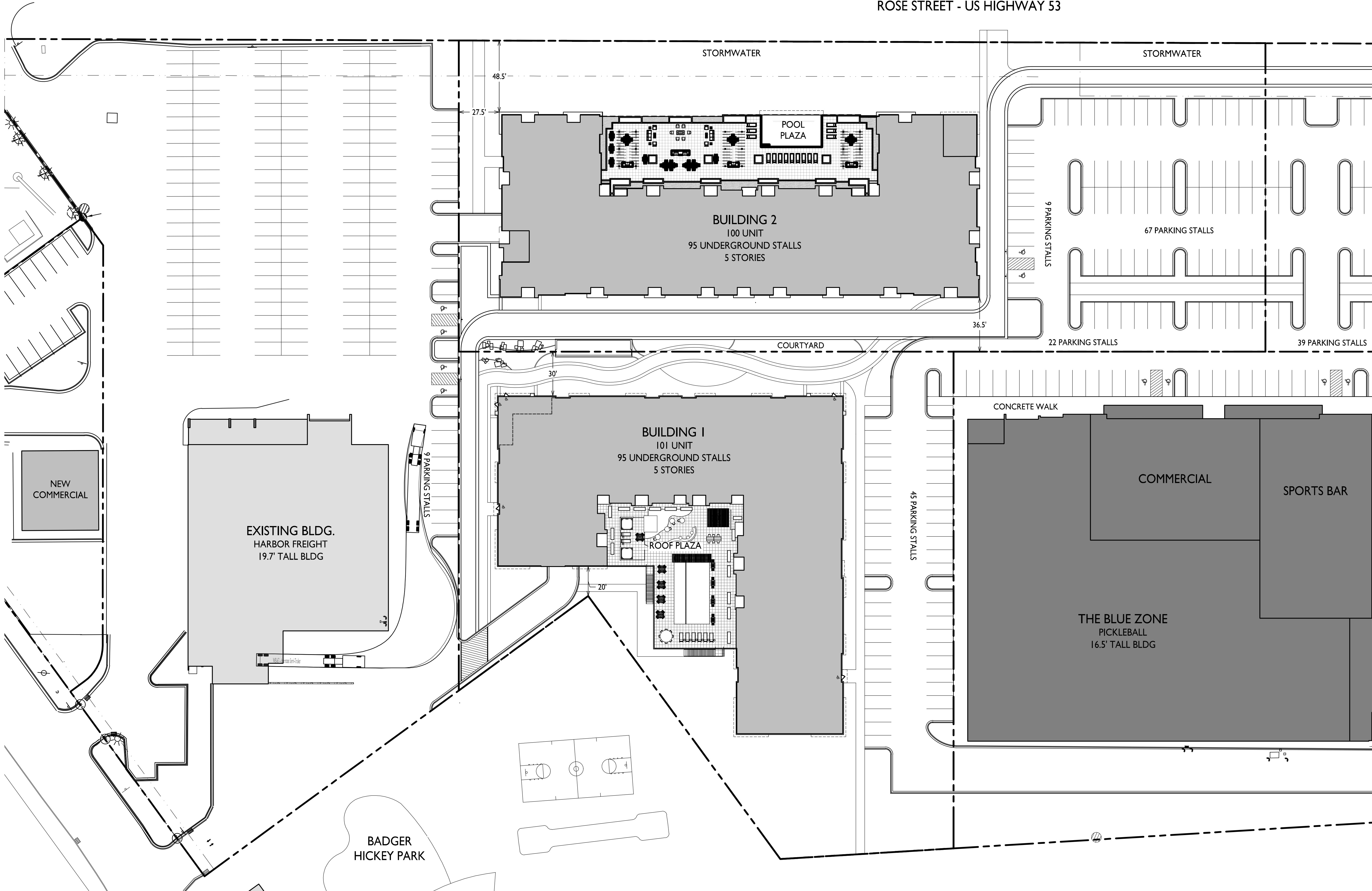
PROJECT NUMBER **1903**
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**OVERALL
ARCHITECTURAL SITE PLAN**



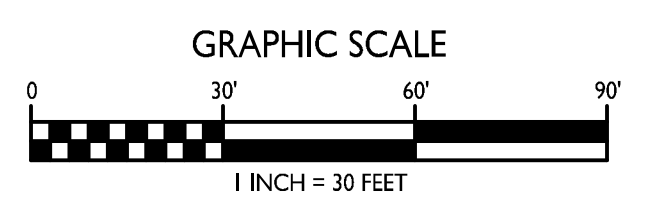
CA101 1" = 50'



PROJECT TITLE
**BRIDGEVIEW
PLAZA
REDEVELOPMENT**

ROSE ST & GEORGE ST.
LA CROSSE, WI
SHEET TITLE
**PARTIAL
ARCHITECTURAL
SITE PLAN**

**PARTIAL
ARCHITECTURAL SITE PLAN**



SHEET NUMBER
CA101
PROJECT NUMBER **1903**
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BLACK RIVER

US HWY 53/ROSE ST.

PROPOSED BUILDING 2
100 UNITS - 5 STORY
95 UNDERGROUND STALLS

PROPOSED BUILDING 1
101 UNITS - 5 STORY
95 UNDERGROUND STALLS

EXISTING BUILDING
HARBOR FREIGHT

NEW
COMMERCIAL

THE BLUE ZONE
PICKLEBALL

COMMERCIAL

SPORTS
BAR

LEBAKKENS

EXISTING BUILDING

STARBUCKS

TBD
COMMERCIAL

PALACE ST.

GEORGE ST.

HICKEY
PARK

MCDONALDS PLACE

MCDONALDS



SITE PLAN RENDERING

BRIDGEVIEW PLAZA REDEVELOPMENT
2500 ROSE STREET, LA CROSSE, WI



GDP SUBMITTAL | 2026-06-05 | 1903

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ARCHITECTS



Concept Image



Concept Image

Bridgeview Plaza Redevelopment
2500 Rose Street, LaCrosse, WI

CLIENT REVIEW | 2026-06-02 | 1903





Concept Image



Concept Image