



CITY OF LA CROSSE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-CITY
www.cityoflacrosse.org

LEGISLATION STAFF REPORT FOR COUNCIL

File ID

Caption

23-0517

Resolution approving a non-exclusive car rental concession agreement with Enterprise Rent-A-Car Company of Wisconsin, LLC

Staff/Department Responsible for Legislation

Airport

Requestor of Legislation

Ian Turner

Location, if applicable

Summary/Purpose

This resolution approves a five year non-exclusive car rental concession agreement with Enterprise Rent-A-Car Company of Wisconsin, LLC, dba Enterprise Rent-A-Car and National Car Rental to rent cars at the La Crosse Regional Airport

Background

Existing car rental contracts expire on July 31, 2023. In anticipation of the agreements expiring, the La Crosse Regional Airport issued a request for proposal to interested car rental agencies to operate non-exclusive car rental businesses for a five year period beginning August 1, 2023. Two submissions were received and both were responsive.

Fiscal Impact

Year 1 revenue from this agreement totals a minimum of \$190,293.12.

Staff Recommendation

Airport staff recommend approval of this item.