

**From:** Reynolds, Mitch  
**Sent:** Tuesday, May 11, 2021 7:00 AM  
**To:** ZZ Council Members <[ZZCouncilMembers@cityoflacrosse.org](mailto:ZZCouncilMembers@cityoflacrosse.org)>  
**Subject:** FW: Ordinance to amend Subsection 115-110 allowing for a self-storage building at 607 Copeland

Council members,

Mr. Helfrich wanted to ensure we had a complete understanding of his storage building proposal at 607 Copeland before voting on Thursday. His contact information is included if there are further questions.

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**From:** Helfrich Enterprises <[helfrichenterprise@centurytel.net](mailto:helfrichenterprise@centurytel.net)>  
**Sent:** Monday, May 10, 2021 3:02 PM  
**To:** Reynolds, Mitch <[reynoldsm@cityoflacrosse.org](mailto:reynoldsm@cityoflacrosse.org)>  
**Subject:** Re: Ordinance to amend Subsection 115-110 allowing for a self-storage building at 607 Copeland

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**Re: Ordinance to amend Subsection 115-110 of the Code of Ordinances of the City of La Crosse transferring certain property from the Light Industrial District to the Heavy Industrial District allowing for a self-storage building at 607 Copeland**

Mayor Mitch Reynolds,

In preparation for the City Council meeting this week, where our request for amendment will be heard, we wanted to forward you the detailed information about the location in question & a preview of our proposed plans. (See attached)

We also wanted to reiterate a few points about the property in question:

- The current structure at 607 Copeland is coming down.
- If the rezoning is not approved, the lot will remain empty. If this happens, it will likely become an area to put things & become an eyesore, similar to other properties in the area. Whereas, if the rezoning is approved and the self-storage units are built, the property will remain tidy as everything will have a “place” behind a secure garage door.
- If the rezoning is approved & and the self-storage units are built, we have plans (see attachment) to improve the aesthetics of the street-side of the self-storage building with landscaping and attractive architectural steel siding/stone veneer combination. We would also make these same improvements to the adjacent property that has existing self-storage units.