

Craig, Sondra

From: Brent <brent@rivertravel.org>
Sent: Friday, October 27, 2023 6:51 AM
To: ZZ Council Members
Subject: Support for the Resolution on American Rescue Plan Act (ARPA) Funding for the City of La Crosse Arts Board

Some people who received this message don't often get email from brent@rivertravel.org. [Learn why this is important](#)

***** CAUTION:** This email originated from an external sender. **DO NOT** click links or open attachments unless you recognize the sender and know the content is safe. *******

Dear City Council Members,

I hope this message finds you well. I am writing to express my strong support for the resolution proposing the allocation of \$75,000 in American Rescue Plan Act (ARPA) funding for the City of La Crosse Arts Board. This funding will play a vital role in advancing the Arts Board's vision to enhance and cultivate arts and culture within our city.

The City of La Crosse Arts Board has been a dedicated advocate for the arts, consistently contributing to the enrichment of our community. Their commitment to this cause is commendable. They have taken an active role and invested their time in revamping their grant program, with a primary goal of supporting local artists in the La Crosse area. By providing funding opportunities for public art projects that are accessible to both residents and visitors, the Arts Board aims to foster creativity, cultural vibrancy, and community engagement.

One of the most significant aspects of this proposal is that it will have zero impact on the general operating budget. This fiscally responsible approach aligns with our city's dedication to economic stability and responsible resource management.

Supporting the City of La Crosse Arts Board through this ARPA funding will not only have a positive impact on our local artists but will also contribute to the continued growth and prosperity of our community. The arts have the unique ability to connect people, drive tourism, and enhance the overall quality of life for our residents.

I urge you to consider and approve this resolution, recognizing the substantial and far-reaching benefits it will bring to the City of La Crosse. Your support for this initiative will be an investment in our city's future and its cultural vibrancy.

Thank you for your time and dedication to our community. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Brent Hanifl | 2128 Market St. La Crosse, WI.

--

Brent Hanifl
Media Director | Owner
River Travel Media
brent@rivertravel.org
608-461-2485

