



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Arts Board

Friday, May 1, 2020

8:30 AM

LifeSize Virtual Meeting

Please note: public participation in this meeting can occur two ways:

1. Call in by phone (audio only): +1 (877) 422-8614

Meeting extension: 1271327#

2. Public Link:

<https://stream.lifesizecloud.com/extension/1271327/e7506959-fe5d-44ac-805c-9016fb33bd90>

Call to Order

Williams called the meeting to order at 8:36 am.

Roll Call

Present: 6 - Roger Christians, Gail Cleary, Robin Moses, Dick Record, Jennifer Williams, Dillon McArdle

Excused: 1 - Barry McKnight

Absent: 1 - Kaylan Smith

Approval of Minutes

Record made a motion to approve the minutes; McArdle seconded. The motion was carried by a voice vote.

Notices and Discussions

The Board thanked Doug Weidenbach for his service to the board. McArdle shared La Crosse Art Online:

<https://www.lacrossesympphony.org/la-crosse-arts-online-symphony-online/>

Agenda Items:

- 1 [20-0349](#) Action on sponsorship request for Mid West Music Fest - Abby Lee, MWMF

Attachments: [Sponsorship Opportunities](#)
[Mental Health Initiative](#)
[2019 Annual Report](#)
[2019 Listener's Guide](#)
[Our Story](#)

McArdle suggested developing sponsorship request guidelines; staff will provide a template for next meeting.

Record made a motion to approve MWMF request for \$1,000 sponsorship; McArdle seconded. The motion carried by a voice vote.

- 2 [20-0578](#) Action on Greater La Crosse Artist Relief Fund donation request - Abby Lee, MWMF

Attachments: [Proposal](#)

McArdle suggested using remaining operating budget on commissions, possibly pandemic-themed.

Moses made a motion to contribute \$2,000 to the Greater La Crosse Artist Relief Fund, McArdle seconded. McArdle amended the motion to make \$1,000 of contribution matching funds for other donations, and to request an Arts Board member serve on the GLARF board. The motion carried by a voice vote.

- 3 [20-0582](#) Discussion on possible grant program for artists and arts organizations - McArdle

- 4 [20-0347](#) Action on artist registry form - Williams

Attachments: [Artist Registry Form](#)

- 5 [20-0580](#) Discussion on possible Arch of Nature location south of pedestrian bridge - Roald Gundersen

Attachments: [Proposal](#)

Staff will look into utility pole setback and request rendering of new arch.

A motion was made by Cleary, seconded by Christians, that this Proposals be APPROVED . The motion carried by voice vote.

- 6 [20-0348](#) Discussion and action on proposed changes to Arts Board's webpage

Attachments: [Hyperlink](#)

- 7 [20-0581](#) Planning for next listening session - Williams

Next Meeting / Agenda Items

The next meeting will be 6/5. Agenda items may include listening session planning, webpage, and artist registry.

Adjournment

Christians made a motion to adjourn the meeting at 9:43 am, Williams seconded. The motion carried by a voice vote.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.