

Resolution approving the Riverside North La Crosse, Charrette Master Plan.

RESOLUTION

WHEREAS, the City of La Crosse Redevelopment Authority and the City of La Crosse Common Council authorized the preparation of a charrette planning process for the Riverside North project; and

WHEREAS, the City of La Crosse Redevelopment Authority, the project Steering Committee, the City Planning and Development Department acting on behalf of the Common Council and in conjunction with the community, worked diligently through the charrette planning process to complete the final plan and the Redevelopment Authority has recommended the Plan to be introduced to the Common Council for approval; and

WHEREAS, the planning process involved considerable community participation with educational sessions and focus group meetings leading up to the charrette week, and multiple public meetings, open design studio, site tours, outreach to middle school students, check in meetings with the Steering Committee and media outreach during the intensive seven day charrette process; and

WHEREAS, this Charrette Master Plan depicts the infrastructure, private development and amenity changes that need to take place to move the development project forward and the City of La Crosse is ready to move forward to the implementation process; and

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby adopts the 2014 Riverside North La Crosse Charrette Master Plan and directs the Redevelopment Authority, the Board of Public Works, the Economic Development Commission and City staff to proceed with phased implementation of the Plan recommendations with the following principles: celebrate the spirit of place, embrace the confluence of rivers, promote community well-being, address the edges, provide connections find the niche, promote environmental consciousness, a continuum of community engagement, achieve international significance and embrace resiliency.