

REQUEST TO AMEND PREMISES DESCRIPTION

License Fee: 100-

Invoice No.: \_\_\_\_\_

TYPE OF LICENSE (check all that apply):

Combination "Class B" Beer & Liquor  
 Class "B" Beer  
 "Class C" Wine

Class "A" Beer  
 Class "A" Beer & "Class A" Liquor

To the Common Council of the City of La Crosse:

The undersigned licensee requests to amend its premises description at the address described below pursuant to Secs. 4-51 and 4-115 of the Code of Ordinances for the City of La Crosse.

Licensee Legal/Real Name: Kwik Trip, Inc.

Trade Name (DBA): Kwik Spirits 773

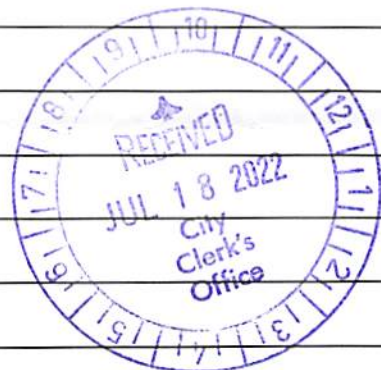
Address of Licensed Premises: 2506 South Ave.

Name of Agent: India Rostad

Agent Daytime Phone Number: 608-386-8928

Name of Contact Person (if someone other than Agent): Deanna Hafner

Contact Person Daytime Phone Number: 608-386-8928



Description of Proposed Change (include detailed floor plan): \_\_\_\_\_

Store remodel to remove convenience store food operations. The store will re-open as Kwik Spirits 773 on 8/31/22.

The store will be a tobacco shop/liquor store set up with food to include snack items and limited frozen food items.

Proposed Premise Description

Sales/Service: Product sold at sales counter by entrance/exit.

Storage: In walk-in beer cooler, on sales floor, behind sales counter.

*Ronald J. Galloway*

(Authorized Signature)

7-11-22

(Date)

\*\*\*\*A DETAILED FLOOR PLAN MUST ACCOMPANY THIS APPLICATION\*\*\*\*

Note: Before sales, service or consumption can occur in any new area, the premise must be inspected and a new license issued with the new premise description.

FOR OFFICE USE ONLY

Date Filed with Clerk: \_\_\_\_\_ Date Routed: \_\_\_\_\_ Date Granted: \_\_\_\_\_



Legal

PHONE 608-781-8988

FAX 608-793-6120

1626 Oak St., P.O. Box 2107

La Crosse, WI 54602

[www.kwiktrip.com](http://www.kwiktrip.com)

July 5, 2022



City Clerk  
City of La Crosse  
400 La Crosse St.  
La Crosse, WI 54601

RE: DBA Name and Business Model Change  
Kwik Trip 773 to Kwik Spirits 773  
2506 South Ave.

Dear City Clerk:

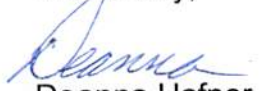
Kwik Trip 773 is going to shut down business operations on July 14, 2022. The store will remain closed during a major remodel project which will be complete on August 25, 2022. The store will re-open as Kwik Spirits 773 on August 31, 2022. The Kwik Spirits store model will be a combination tobacco shop and liquor store. The store will have limited food products and no food service.

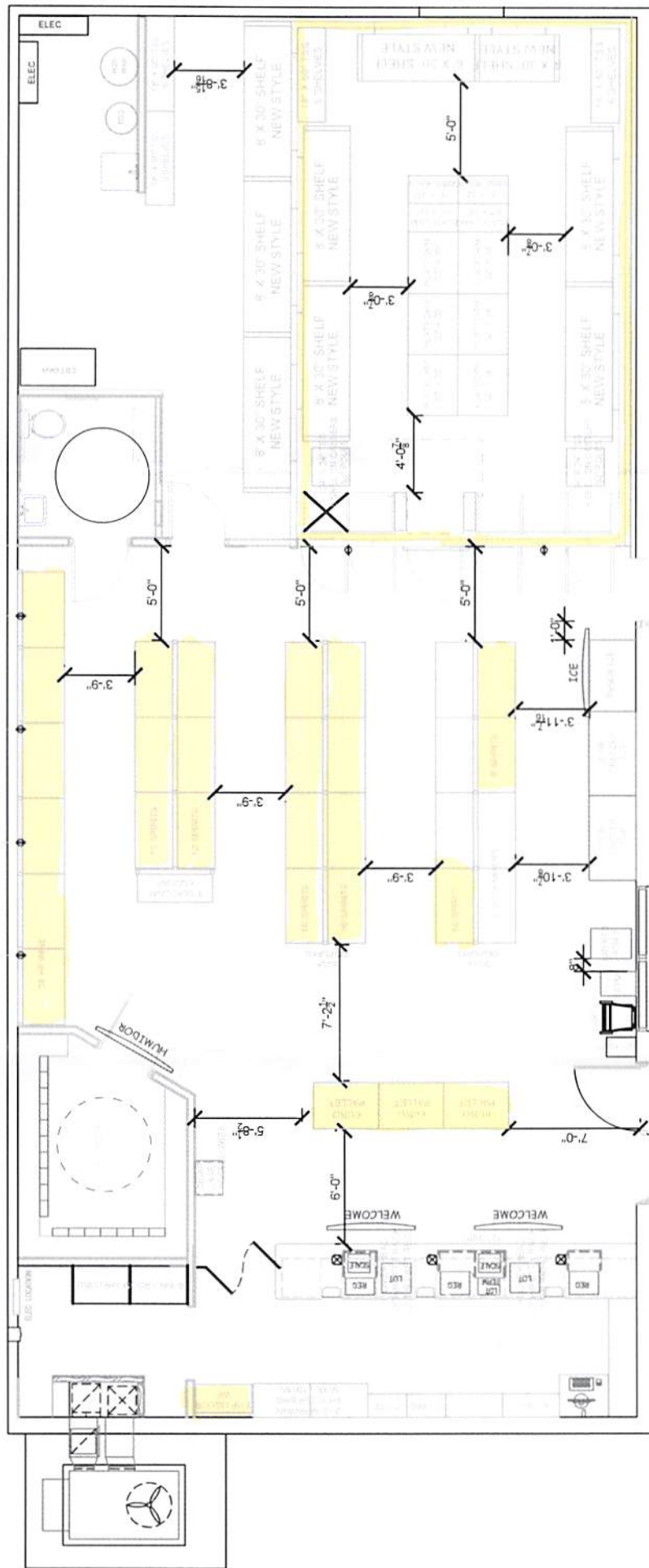
I would like to ask that you change your records to reflect the new Kwik Spirits DBA name. The plan description will change to: One-story frame construction - vinyl siding and brick exterior with storage in walk-in cooler, on sales floor, behind sales counter.

Enclosed please find a copy of the new store floorplan and Seller's Permit. I have also completed new alcohol and tobacco applications with the new store information for your records. I respectfully request that you please include this item on the agenda of your City Council meeting for consideration.

Please contact me at (608) 793-6262 or [DHafner@kwiktrip.com](mailto:DHafner@kwiktrip.com) if you require anything further. Thank you in advance for your assistance with this matter.

Yours truly,

  
Deanna Hafner  
Licensing Agent



773 - PRELIMINARY  
 3-30-22 TAC  
 KWIK SPIRITS  
 NEON OUTLETS