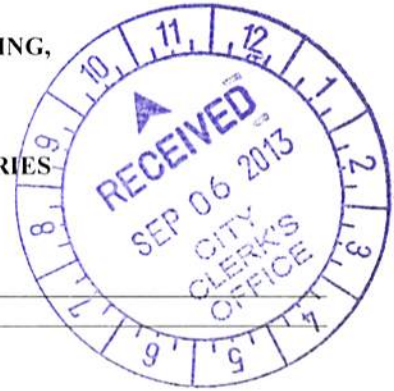


PETITION FOR CHANGE TO CHAPTER 15, ZONING,
OF THE CODE OF ORDINANCES
OF THE CITY OF LA CROSSE

AMENDMENT OF ZONING DISTRICT BOUNDARIES



Petitioner (name and address):
Gundersen Health System
1900 South Avenue, La Crosse WI 54601

Owner of site (name and address):
Gundersen Health System
1900 South Avenue, La Crosse WI 54601

Address of subject premises:
multiple addresses, see attached

Tax Parcel No.: multiple tax parcels, see attached

Legal Description: see attached plat

DUPLICATE RECEIPT

405 CITY CLERK/LICENSES	9393
TF404391417 001 130911	
9/11/13 2:08PM PAID	400.00

Zoning District Classification: Planned Development District General

Proposed Zoning Classification: Planned Development District Specific

Is the property located in a floodway/floodplain zoning district? Yes No

Is the property/structure listed on the local register of historic places? Yes No

Is the Rezoning consistent with Future Land Use Map of the Comprehensive Plan? Yes No

Is the Rezoning consistent with the policies of the Comprehensive Plan? Yes No

Property is Presently Used For:
Hospital campus: Behavioral Health, parking, receiving

Property is Proposed to be Used For:
Hospital campus: Behavioral Health, parking, receiving

Proposed Rezoning is Necessary Because (Detailed Answer):
Multiple construction projects have altered the landscape,
traffic and pedestrian paths. New wayfinding signs will assist
patients and visitors navigate a complex healthcare campus.

Proposed Rezoning will not be Detrimental to the Neighborhood or Public Welfare Because (Detailed Answer):
New wayfinding signs will assist patients and visitors navigate
a complex healthcare campus, that will not significantly alter
the landscape.

Proposed Rezoning will not be Detrimental to the City's Long Range Comprehensive Plan Goals, Objectives, Actions and Policies Because (Detailed Answer):

Does not alter the City's long range Comprehensive Plan.

The undersigned depose and state that I/we am/are the owner of the property involved in this petition and that said property was purchased by me/us on the _____ day of _____, _____.

I hereby certify that I am the owner or authorized agent of the owner (include affidavit signed by owner) and that I have read and understand the content of this petition and that the above statements and attachments submitted hereto are true and correct to the best of my knowledge and belief.

[Handwritten Signature]
(signature)

608-775-4684
(telephone)

9/5/13
(date)

GRSCHMUC@Gaudenseuhealth.org
(email)

STATE OF WISCONSIN)
) ss.
COUNTY OF LA CROSSE)

Personally appeared before me this 5th day of September, 2013 the above named individual, to me known to be the person who executed the foregoing instrument and acknowledged the same.

[Handwritten Signature]
Notary Public
My Commission Expires: 7-05-2015

PETITIONER SHALL, BEFORE FILING, HAVE PETITION REVIEWED AND INFORMATION VERIFIED BY THE DIRECTOR OF PLANNING & DEVELOPMENT.

Review was made on the 6th day of September, 2013

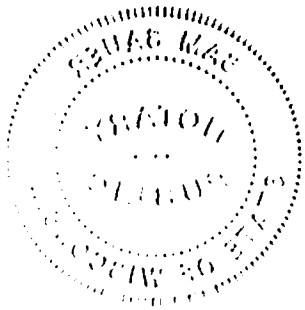
Signed: [Handwritten Signature], Director of Planning & Development

Gundersen Lutheran.

Mail Stop H04-001
1900 South Avenue
La Crosse, WI 54601-5467

Sean T. Cain
Construction Project Manager

(608) 775-1491
(800) 362-9567, ext. 51491
Call (608) 790-2276
Fax (608) 775-6746
STCain@gundluth.org



**Exterior Signage
Gunderson Health System
La Crosse Campus**

**Sign Value Sheet
September 4, 2013**

Exterior						
Sign Type Code	Description		Qty	LaCrosse Sign Co. Unit Fab Cost	LaCrosse Sign Co. Unit Install Cost	LaCrosse Sign Co. Extended
Gx-2	Large Vehicular Guide w/Stone Foundation Double-sided (Illuminated)	Sign 11 & 14	2	19,378.32	14,097.00	66,950.64
Gx-3	Small Vehicular Guide w/Stone Foundation, Single-sided (Illuminated)	Sign 12	1	4,606.12	8,361.00	12,967.12
Gx-3c	Small Vehicular Guide w/Stone Foundation Double-sided (Non-illuminated)	Sign 21	1	3,839.90	8,361.00	12,200.90
Gx-4a	Small Vehicular Guide, Double-sided (Illuminated)	Sign 25	1	6,210.68	1,280.06	7,490.74
Gx-4b	Small Vehicular Guide, Single-sided (Non-illuminated)	Sign 22a	1	3,179.76	1,280.06	4,459.82
Ix-1	Parking ID, Double-sided (Non-illuminated)	Sign 21a, 23, 28a, 28b	4	2,471.86	791.16	13,052.08
Ix-1a	Parking ID, Single-sided (Non-illuminated)	Sign 16 & 19	2	2,216.61	791.16	6,015.54
Ix-1c	Building ID, Single-sided (Non-illuminated)	Sign 15, 20, 61, 62, 63, 64, 65	7	1,625.10	791.16	16,913.82
Ix-2b	Building ID, w/Stone Foundation, Single-sided (Illuminated)	Sign 18 & 28 c	2	4,670.37	8,361.00	26,062.74
Rx-1a	Regulatory w/Lower Sign, New Pole	Sign 24 & 24a	2	445.78	154.89	1,201.34
			23			
	Total cost for Sign Package					167,314.74

GUNDERSEN HEALTH SYSTEM

September 6, 2013

Teri Lehrke – City Clerk
Larry Kirch – City Planner
City Hall
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: Specific Planned Development District Narrative for Gundersen's La Crosse campus exterior signs.

Dear Ms. Lehrke and Mr. Kirch

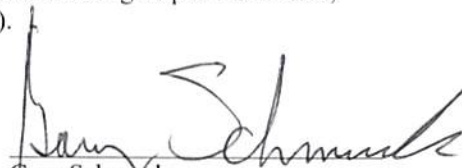
As requested, enclosed please find the Specific Planned Development narrative pursuant to Section 15.16(E) of the Municipal Code of the City of La Crosse.

Gundersen is requesting a sign permit to build new wayfinding signs on our La Crosse campus. The new wayfinding signs are consistent with the community values of safety, aesthetics and neighborhood livability. Design renderings of Signs 61-65 are not included in this package, but will be available before the first committee meeting.

The following is the required narrative:

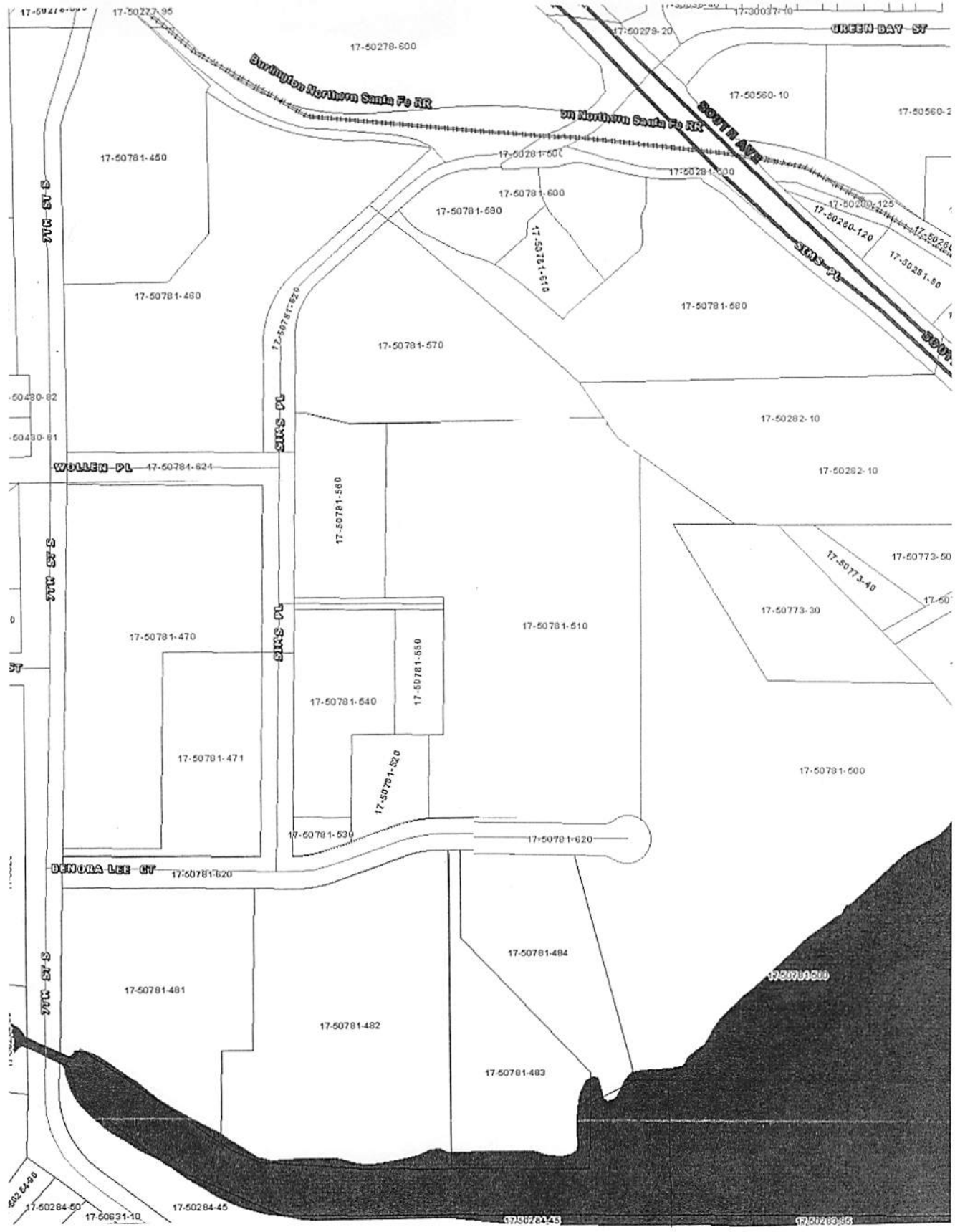
- | | | |
|----|--------------------|--|
| A. | 15.16(E)(c)(i) | See Attached plat plan. |
| B. | 15.16(E)(c)(ii) | See attached legal description. |
| C. | 15.16(E)(c)(iii) | The property surrounding Gundersen's campus is a mix of residential, multiple dwelling residential, and public/semi-public. All signs will be constructed on Gundersen property. |
| D. | 15.16(E)(c)(iv) | Existing roads, driveways and parking will not be affected. |
| E. | 15.16(E)(c)(v) | No building structures are included in this project. |
| F. | 15.16(E)(c)(vi) | See attached site plan. |
| G. | 15.16(E)(c)(vii) | See attached site plan for location of signs. |
| H. | 15.16(E)(c)(viii) | New landscaping is not included in this project. |
| I. | 15.16(E)(c)(ix) | See attached sign design renderings. |
| J. | 15.16(E)(c)(x) | No new utilities are included in this project. |
| K. | 15.16(E)(c)(xi) | No private utilities are included in this project. |
| L. | 15.16(E)(c)(xii) | From the County Soil Survey the soil is Urban Land, Valley Trains. |
| M. | 15.16(E)(c)(xiii) | See attached existing grade plan. |
| N. | 15.16(E)(c)(xiv) | A combination of planned development, residential, multiple dwelling residential, and public/semi-public |
| O. | 15.16(E)(c)(xv) | This is not a staged development. |
| P. | 15.16(E)(c)(xvi) | There are no restrictive covenants. |
| Q. | 15.16(E)(c)(xvii) | Erosion control plan not required. Total land disturbance less than 4000 square feet and existing slopes under 20%, per Section 14.29(B)(2)(a). |
| R. | 15.16(E)(c)(xviii) | No other conditions. |

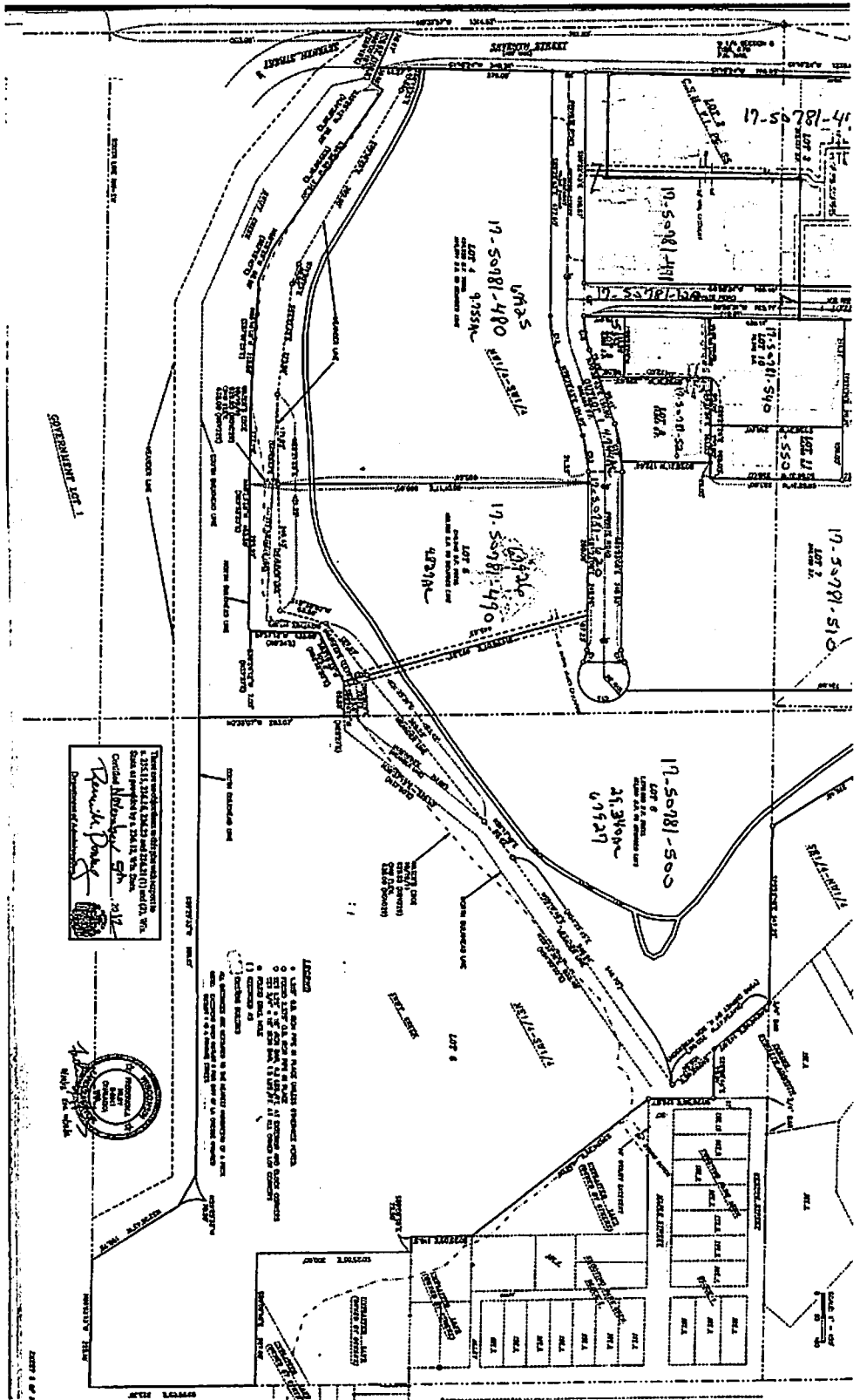
Respectfully submitted the 6th day of September, 2013


Gary Schmuck
Executive Director Business Services
Gundersen Health System

Gundersen Lutheran Medical Center Addition Plat

Property Description	Tax Parcel Numbers	Lot #	Sign #	Street Addresses
	New			New
Parking Ramp (blue)	17-50781-450	1	11, 12, 15	1801 7th Street
Behavioral Health Building and parking lot E	17-50781-460	2	14, 16, 18, 21, 21a 22a, 23, 24, 24a, 25	1901 7th Street
Child Care Center	17-50781-484	5	65	700 Bennora Lee Court
Parking Lot F	17-50781-510	7	19	701 Bennora Lee Court
Disability Housing (Shumann bldg)	17-50781-520	8	64	617 Bennora Lee Court
Disability Housing (Sagen Center)	17-50781-540	10	63	2221 Sims Place
Disability Housing (Christopherson House)	17-50781-540	10	61, 62	2121 Sims Place
Logistics Warehouse	17-50781-560	12	20	2101 Sims Place
Parking Lot C	17-50781-580	14	28b	2108 South Ave
Industrial Rehab Center Building	17-50781-590	15	28a	1843 Sims Place
Integrated Center for Education (former Stukins Bldg)	17-50781-600	16	28c	1827 Sims Place





GOVERNMENT LOT 1

These are unimproved lands which are subject to the provisions of the Act of March 11, 1909, Chapter 110, Laws of the State of Maryland, and the Act of March 11, 1909, Chapter 110, Laws of the State of Maryland, and the Act of March 11, 1909, Chapter 110, Laws of the State of Maryland.



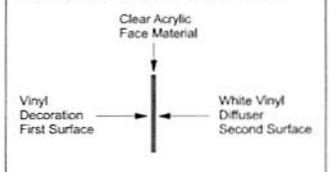
- LEGEND**
- LOT 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100
 - LOT 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100
 - LOT 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Drawing by:	Jessica Gautsch La Crosse Sign 608-781-1450
Date Created:	07-22-2013
Date Modified:	07-31-2013
Scale:	3/16" = 1'
Project Name:	Gundersen
Salesman:	Diane Hohlfeld
Job Number:	74876
Sign Type:	Gx-2 Sign 11
Quantity:	

SPECIFICATION NOTES

A

Vinyl Application Notes
Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

	Silver 230-121 Trans. Vinyl
	Red 230-33 Trans. Vinyl
	Turquoise 230-236 Trans. Vinyl
	Blue 230-36 Trans. Vinyl
	Matthews Paint MP00360 (Satin Finish)

FILE LOCATION
S/Gundersen/LaCrosse/
2013SignProject/
CampusReimage/
art 74876_gx2_sign11

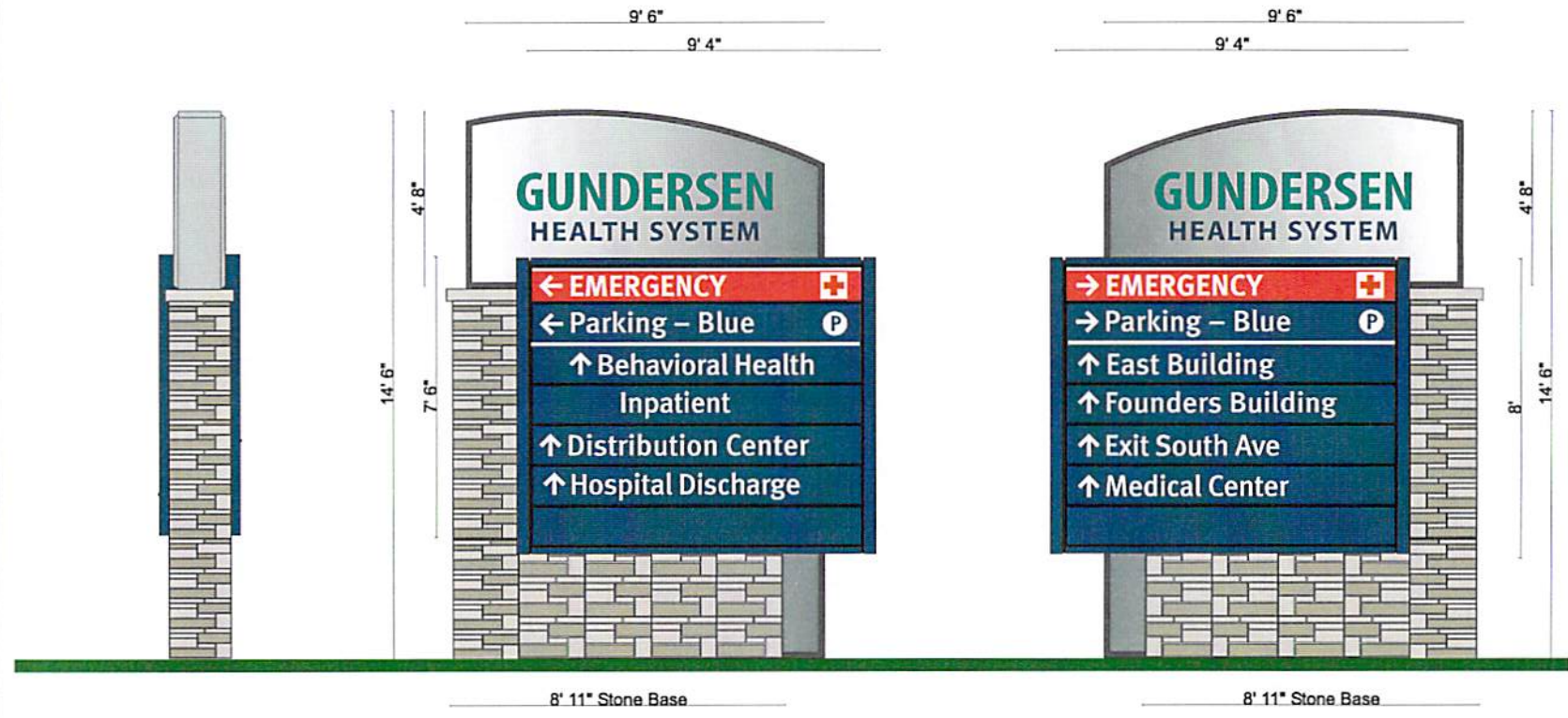
Top View (Not to scale)



Side View

Side A

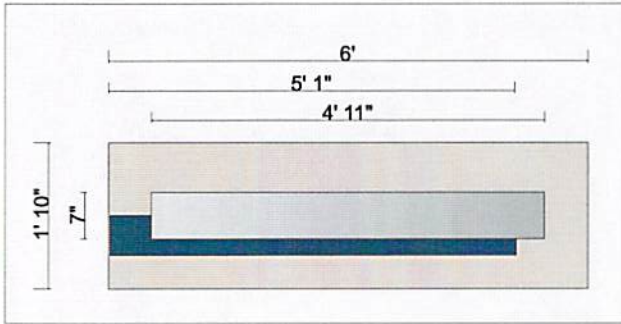
Side B




APPROVED BY: _____ DATE: _____

*COLORS ON SKETCH ARE ONLY A REPRESENTATION,
ACTUAL COLOR OF FINISHED PRODUCT MAY DIFFER

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GX-3
Sign 12

 La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-22-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: GX-3
Sign 12

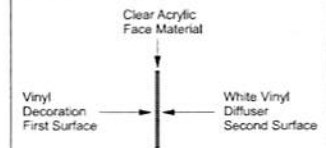
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.

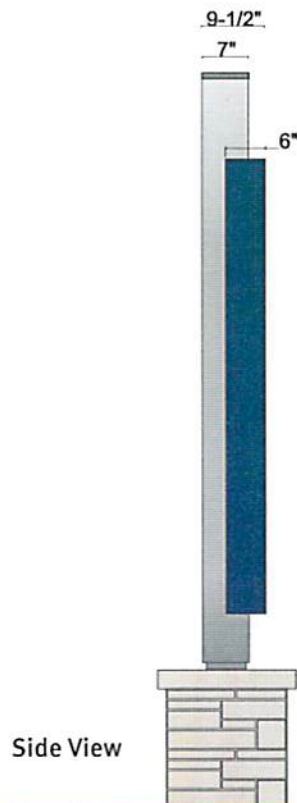


COLOR KEY

-  Red 230-33 Trans. Vinyl
-  Silver 230-121 Trans. Vinyl
-  Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_gx3_sign12



Side View



 **LA CROSSE SIGN CO.**
MAKE A STATEMENT!

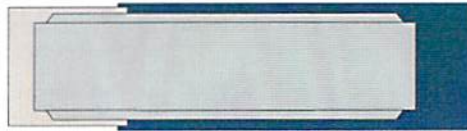
1450 Oak Forest Drive • Onalaska, WI 54650 • Ph. 608-781-1450

APPROVED BY: _____ DATE: _____


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ACTUAL COLOR OF FINISHED PRODUCT MAY DIFFER

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Top View (Not to scale)



GX-2
Sign 14

 La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-22-2013
Date Modified: 07-31-2013

Scale: 3/16" = 1'

Project Name: Gundersen

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: Gx-2
Sign 14

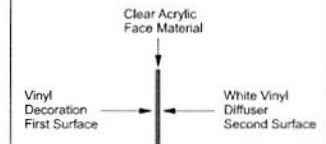
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

-  Silver 230-121
Trans. Vinyl
-  Red 230-33
Trans. Vinyl
-  Turquoise 230-236
Trans. Vinyl
-  Blue 230-36
Trans. Vinyl
-  Mattews Paint
MP00360 (Satin Finish)

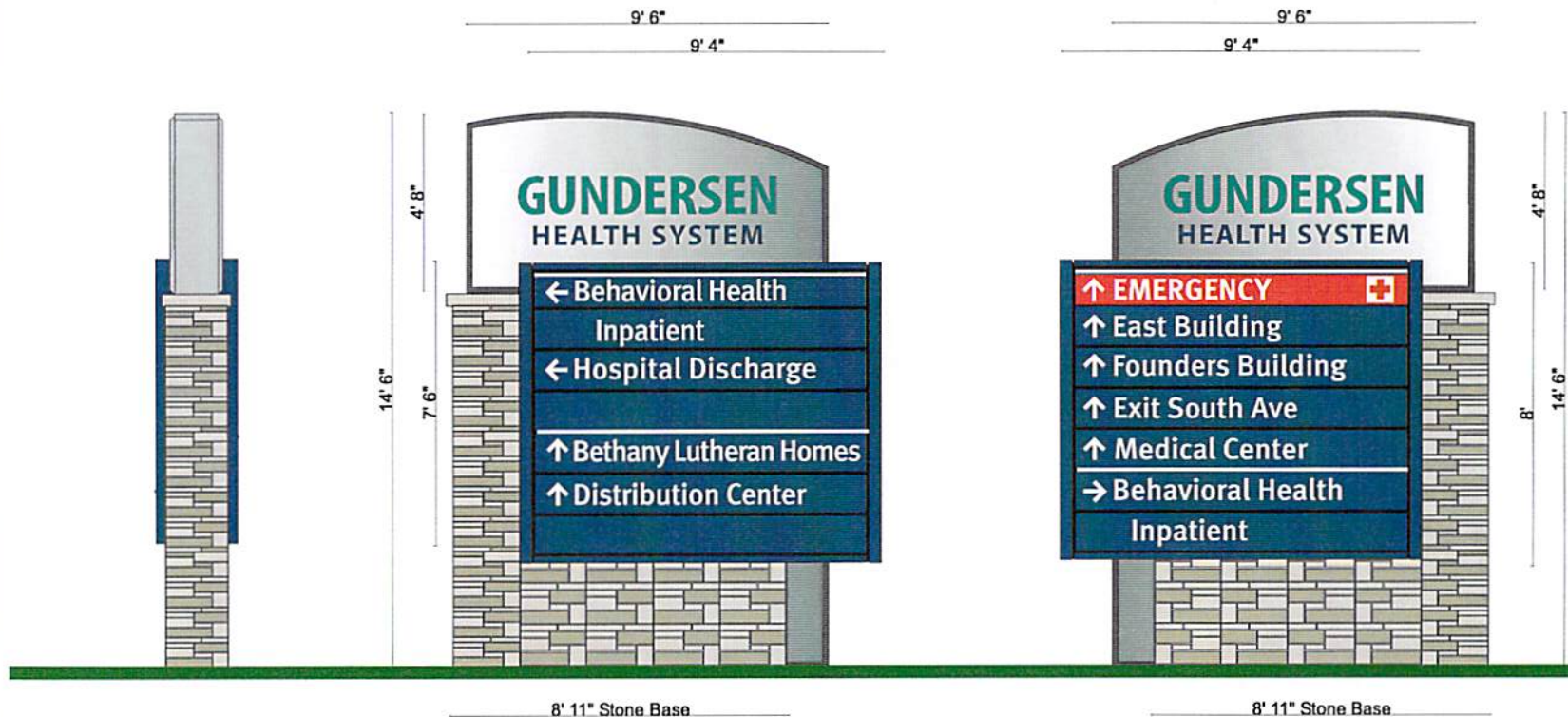
FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/
CampusReimage/
art 74876_gx2_sign14

Side View

Side A

Side B



 **LA CROSSE SIGN CO.**
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APPROVED BY: _____ DATE: _____

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gunderson
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: Ix-1c
Sign #15

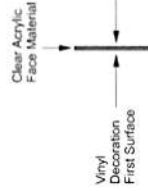
Quantity:

SPECIFICATION NOTES



Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S:\Gundersen\LaCrosse\2013SignProject\CampusReImage\art.74876_Ix-1c_sign15

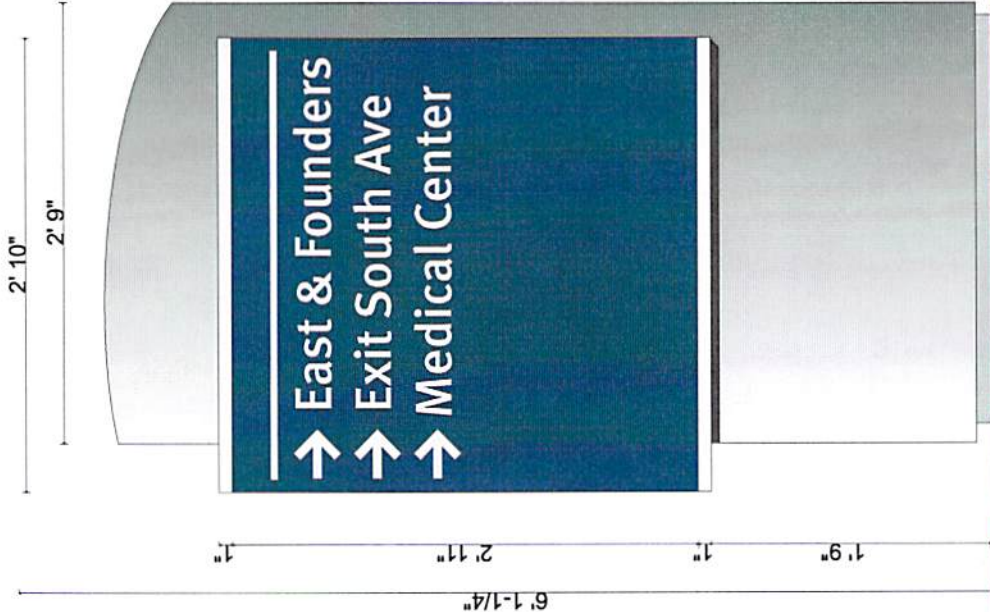
**Ix-1c
Sign #15**

Top View



7"
4"

Side A



Side View

DATE: _____

APPROVED BY: _____



MAKE A STATEMENT!

1450 Oak Forest Drive • Onalaska, WI 54650 • Ph. 608-781-1450

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: **Jessica Gautsch**
La Crosse Sign
608-781-1450

Date Created: **07-17-2013**
Date Modified: **07-31-2013**

Scale: **3/4" = 1'**

Project Name: **Gundersen**
La Crosse

Salesman: **Diane Hohlfeld**

Job Number: **74876**

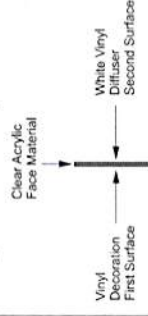
Sign Type: **Ix-1a**
Reflective Vinyl

Quantity:

SPECIFICATION NOTES



Vinyl Application Notes
Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

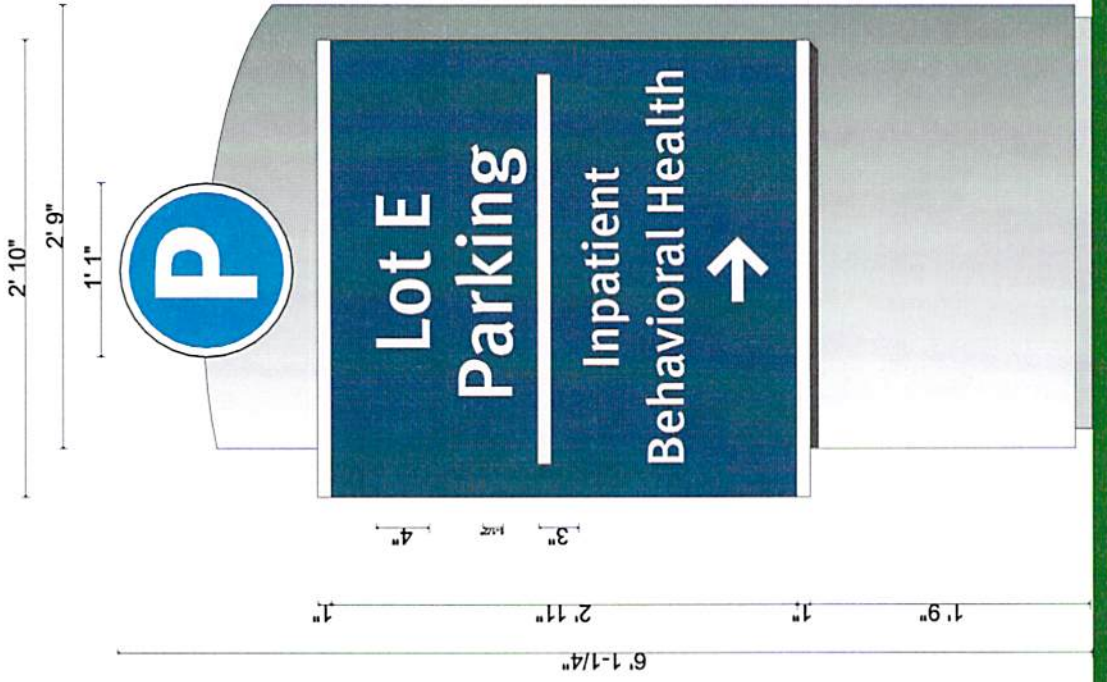
- Light Blue 280-76 Ref. Vinyl
- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_Ix-1a

Ix-1a
Sign #16

Top View



Side View



DATE: _____

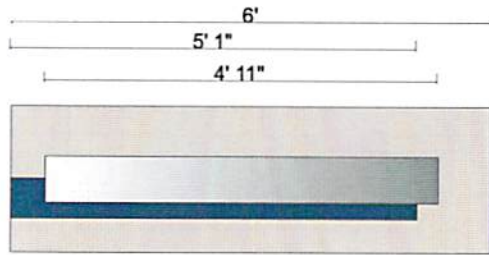
APPROVED BY: _____

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1450 Oak Forest Drive • Onalaska, WI 54650 • Ph. 608-781-1450



Top View

lx-2b
Sign #18

 La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: lx-2b
Sign 18

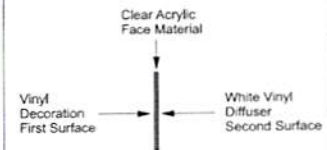
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.

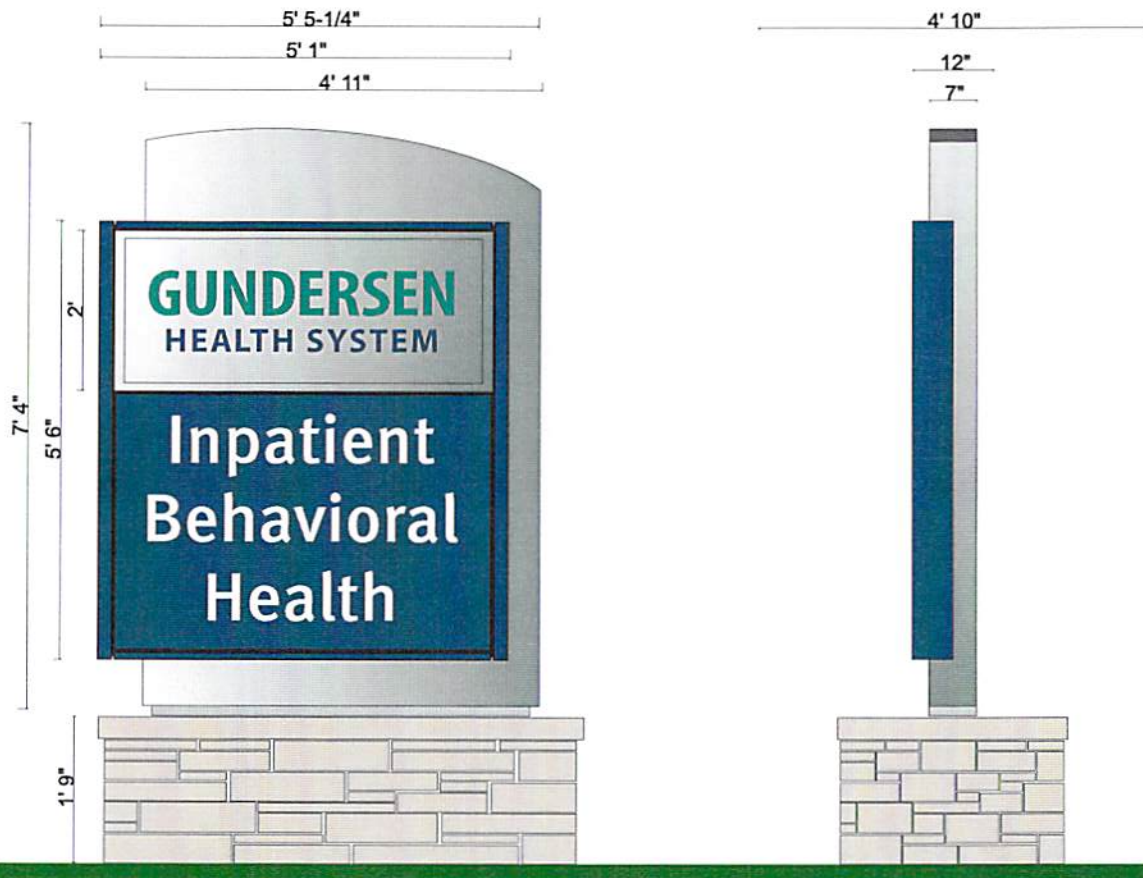


COLOR KEY

-  Blue 280-75 Trans. Vinyl
-  Turquoise 230-236 Trans. Vinyl
-  Silver 230-121 Trans. Vinyl
-  Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S:\Gundersen\LaCrosse/
2013SignProject\CampusReimage/
art 74876_lx-2b_sign18



 **LA CROSSE SIGN CO.**
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APPROVED BY: _____ DATE: _____

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: **Jessica Gautsch**
La Crosse Sign
608-781-1450

Date Created: **07-17-2013**
Date Modified: **07-31-2013**

Scale: **3/4" = 1'**

Project Name: **Gundersen**
La Crosse

Salesman: **Diane Hohlfeld**

Job Number: **74876**

Sign Type: **Ix-1a**
Sign #19

Quantity:

SPECIFICATION NOTES



Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.

Clear Acrylic Face Material



COLOR KEY

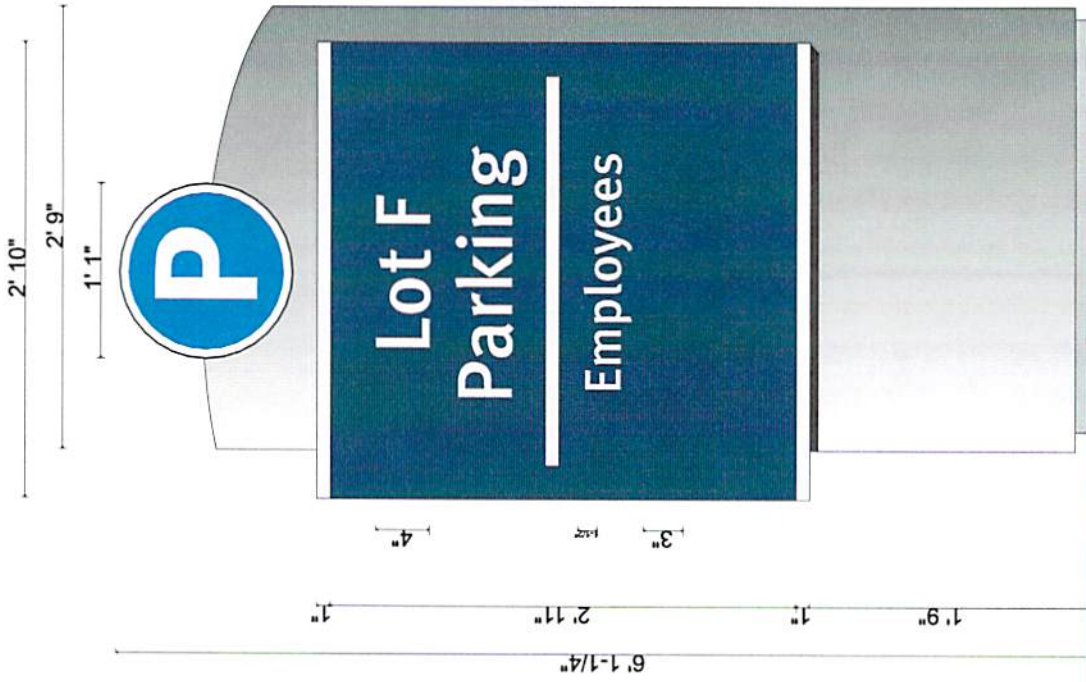
- Light Blue 280-76 Ref. Vinyl
- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S:\Gundersen\LaCrosse\2013SignProject\CampusReImage\art 74876_Ix-1a_sign19

Ix-1a
Sign #19

Top View



Side View

7"

4"

APPROVED BY: _____ DATE: _____



MAKE A STATEMENT!

1450 Oak Forest Drive • Onalaska, WI 54650 • Ph. 608-781-1450

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfield

Job Number: 74876

Sign Type: Ix-1c
Sign #20

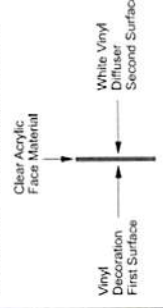
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

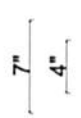
- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

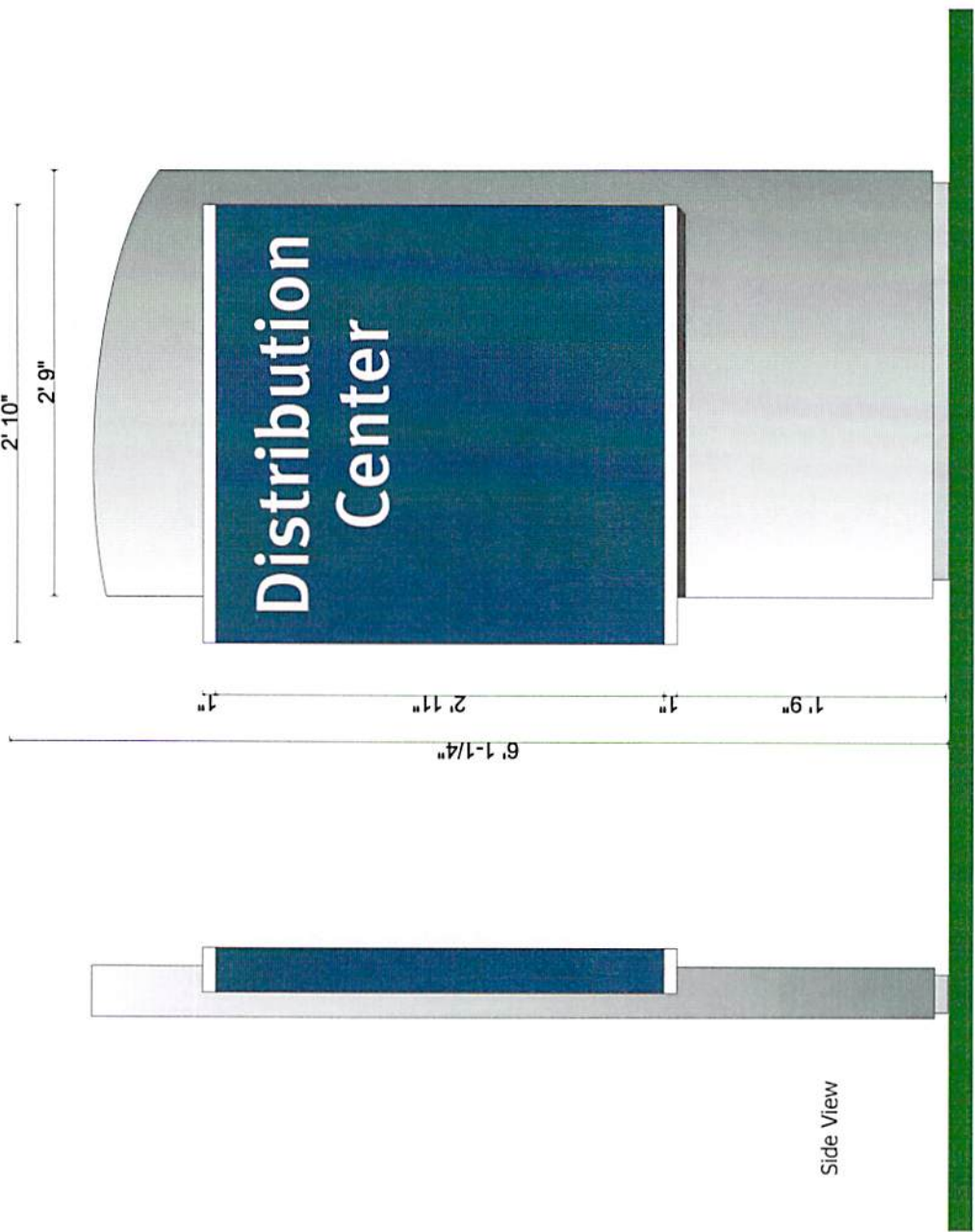
S:\Gundersen\LaCrosse\2013SignProject\CampusReimage\art 74876_ix-1c_sign20

**Ix-1c
Sign #20**

Top View



Side A



Side View

LA CROSSE SIGN CO.

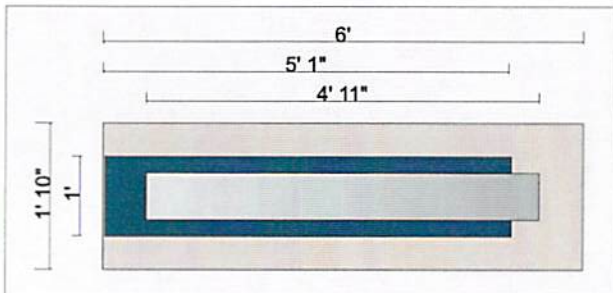
MAKE A STATEMENT!

APPROVED BY: _____

DATE: _____

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GX-3c
Sign #21

La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: GX-3c
Reflective Vinyl

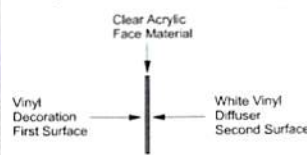
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.

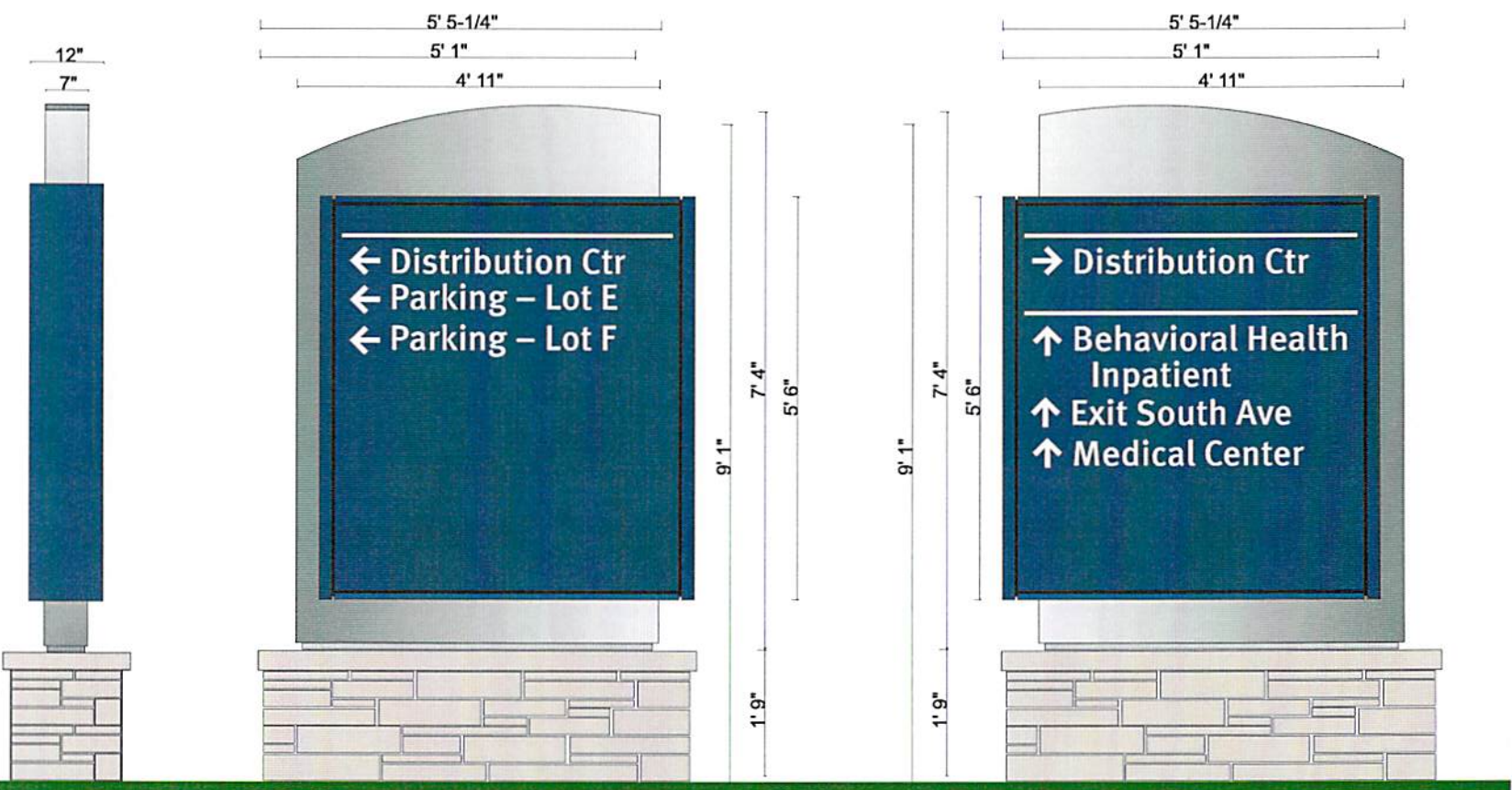


COLOR KEY

- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_gx3a



Side View

Side B

Side A

LA CROSSE SIGN CO.
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APPROVED BY: _____ DATE: _____

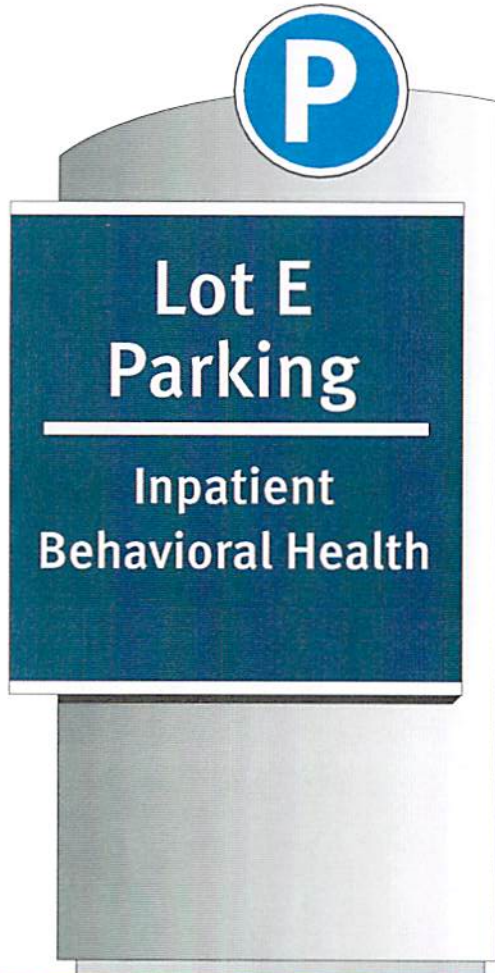
*COLORS ON SKETCH ARE ONLY A REPRESENTATION,
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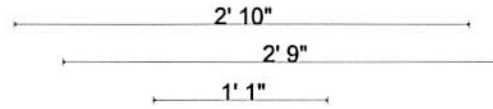


Top View

Side B

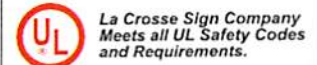
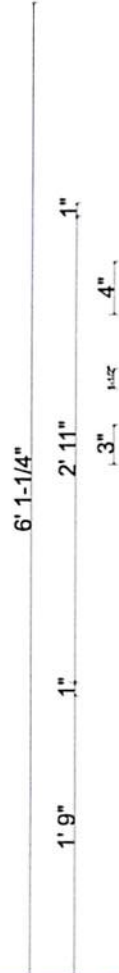
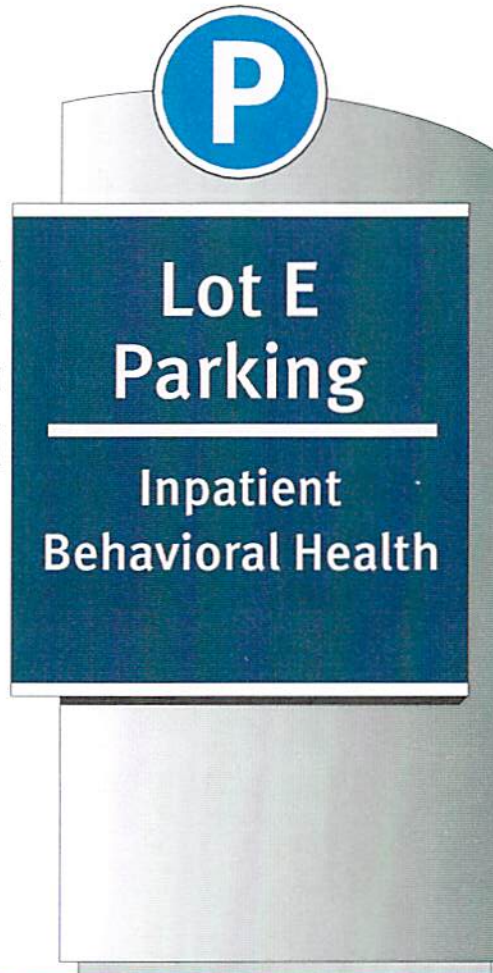
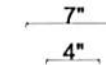


Side A



lx-1
Sign #21a

Side View



Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: lx-1
Sign 21a

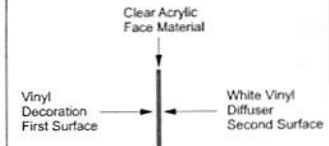
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

-  Light Blue 280-76 Ref. Vinyl
-  White 280-10 Ref. Vinyl
-  Silver 230-121 Trans. Vinyl
-  Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReImage/
art 74876_lx-1_sign21a

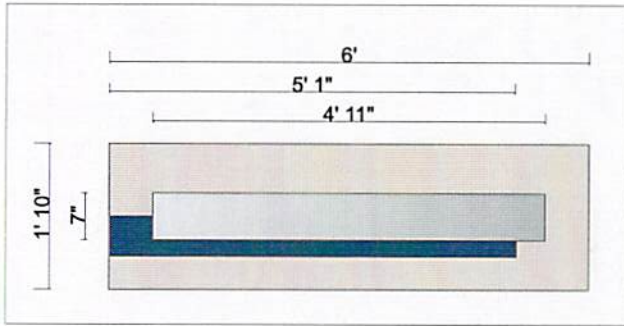
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GX-4b
Sign #22a

 La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-19-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: GX-4b
Sign 22a

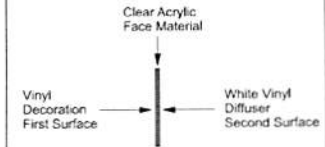
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.

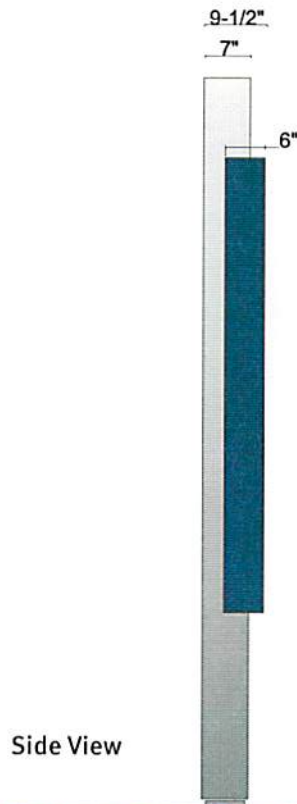


COLOR KEY

-  White 280-10 Ref. Vinyl
-  Silver 230-121 Trans. Vinyl
-  Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReImage/
art 74876_gx4b_sign22a



Side View



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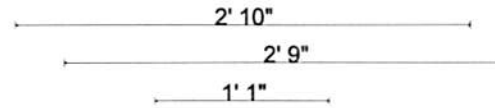


Top View

Side B

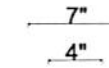


Side A



lx-1
Sign #23

Side View



La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: lx-1
Sign 23

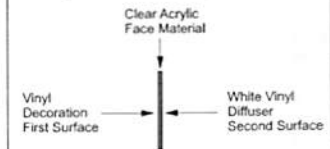
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

- Light Blue 280-76 Ref. Vinyl
- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_lx-1_sign23

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-19-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: Rx-1a
Sign 24 & 24a

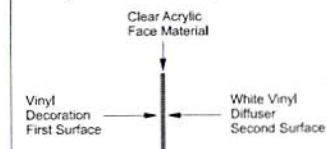
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

- Black 280-85 Ref. Vinyl
- Yellow 280-71 Ref. Vinyl
- White 280-10 Ref. Vinyl
- Matthews Paint
MP00360 (Satin Finish)

FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_rx1a_sign24_24a

Rx-1a
Sign #24 & 24a

Sign #24

Sign #24a



1' 10"

1' 10"

8"

8"

6'

6'

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-19-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfield

Job Number: 74876

Sign Type: GX-4a
Sign 25

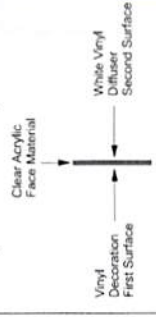
Quantity:

A

SPECIFICATION NOTES

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



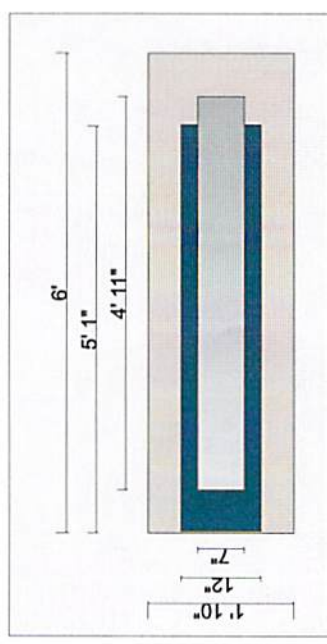
COLOR KEY

- Red 230-33 Trans. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S:\Gundersen\LaCrosse\2013\SignProject\CampusReimager\art 74876_gx4a_sign25

**GX-4a
Sign #25**



Side A



Side View

Side B



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DATE: _____

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La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfield

Job Number: 74876

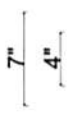
Sign Type: Ix-1
Sign 28a

Quantity:

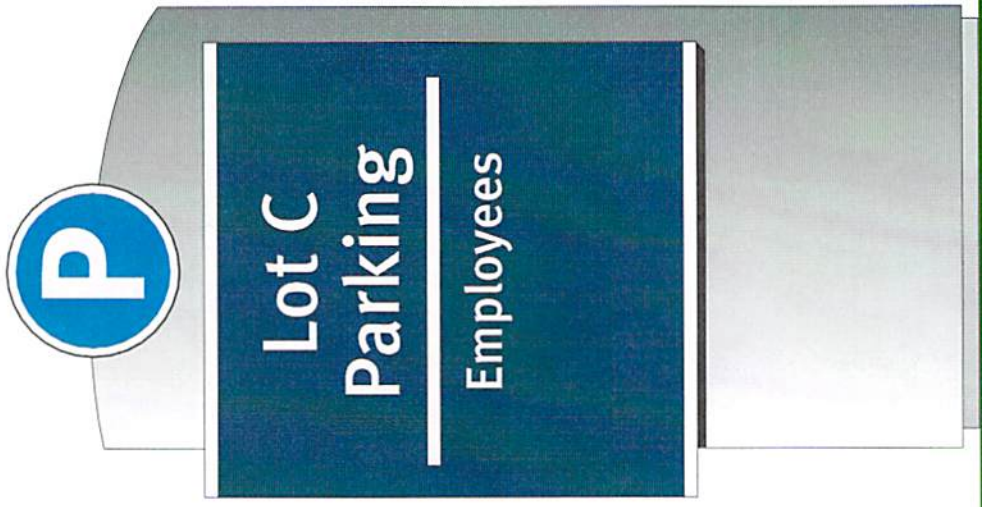
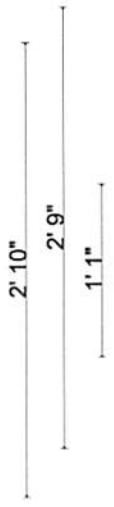
A

Ix-1
Sign #28a

Side View



Side A

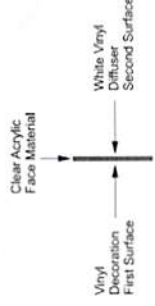


Top View

Side B



Vinyl Application Notes
Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

	Light Blue 280-76 Ref. Vinyl
	White 280-10 Ref. Vinyl
	Silver 230-121 Trans. Vinyl
	Matthews Paint MP00360 (Satin Finish)

FILE LOCATION
S:\Gundersen\LaCrosse/
2013SignProject\CampusReImage/
art 74876_Ix-1_sign28a

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APPROVED BY: _____

DATE: _____

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Top View

Ix-1
Sign #28b



La Crosse Sign Company
Meets all UL Safety Codes
and Requirements.

Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/4" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: Ix-1
Sign 28b

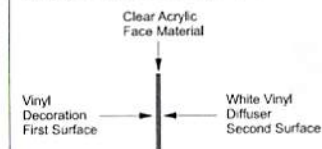
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



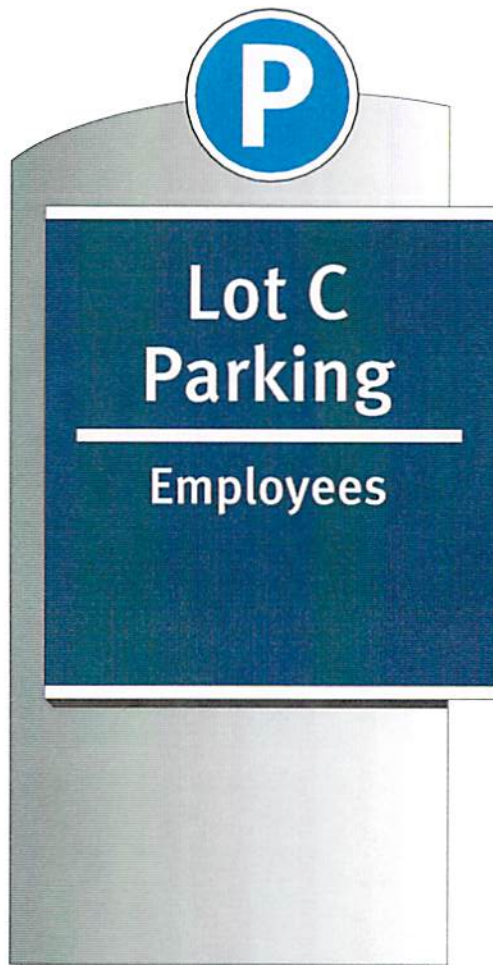
COLOR KEY

- Light Blue 280-76 Ref. Vinyl
- White 280-10 Ref. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint
MP00360 (Satin Finish)

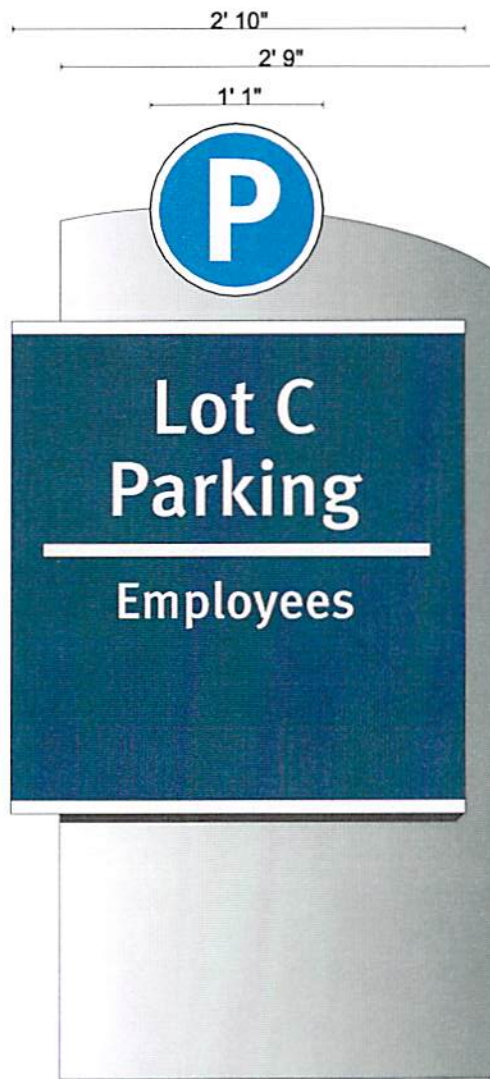
FILE LOCATION

S/Gundersen/LaCrosse/
2013SignProject/CampusReimage/
art 74876_ix-1_sign28

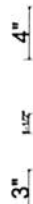
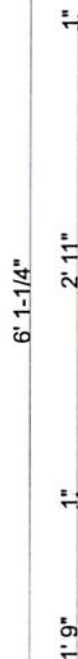
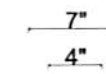
Side B



Side A



Side View



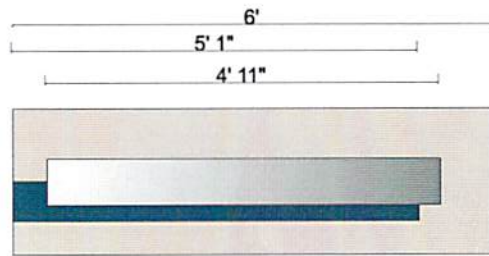
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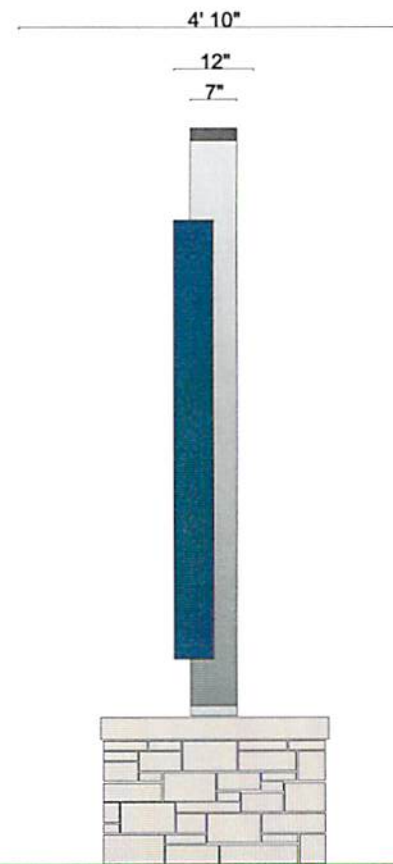
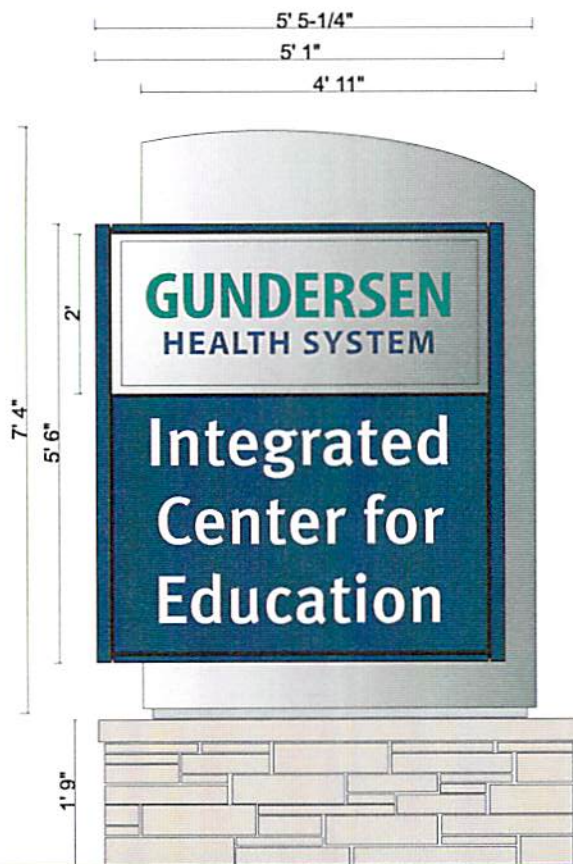
APPROVED BY: _____ DATE: _____

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ACTUAL COLOR OF FINISHED PRODUCT MAY DIFFER

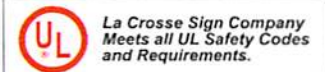
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Top View



Ix-2b
Sign #28c



Drawing by: Jessica Gautsch
La Crosse Sign
608-781-1450

Date Created: 07-17-2013
Date Modified: 07-31-2013

Scale: 3/8" = 1'

Project Name: Gundersen
La Crosse

Salesman: Diane Hohlfeld

Job Number: 74876

Sign Type: Ix-2b
Sign 28c

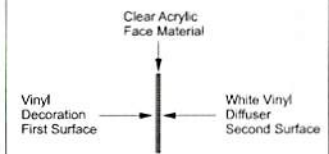
Quantity:

SPECIFICATION NOTES

A

Vinyl Application Notes

Silver translucent background vinyl does not have the lettering cut out from it. All copy lettering is to be applied directly over the silver vinyl material.



COLOR KEY

- Blue 280-75 Trans. Vinyl
- Turquoise 230-236 Trans. Vinyl
- Silver 230-121 Trans. Vinyl
- Matthews Paint MP00360 (Satin Finish)

FILE LOCATION

S:\Gundersen\LaCrosse/
2013SignProject\CampusReimage/
art 74876_ix-2b_sign28c



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Sign 15

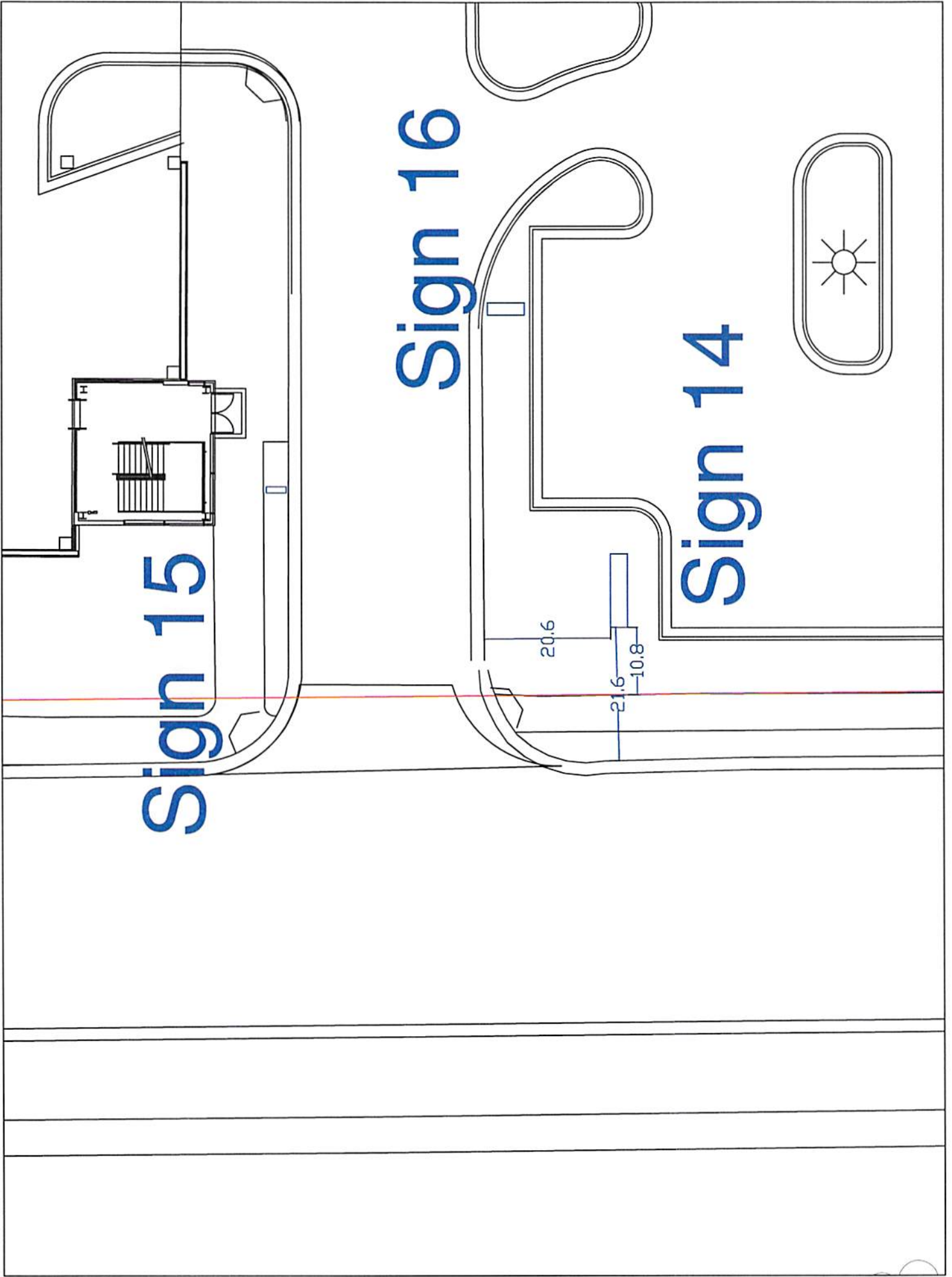
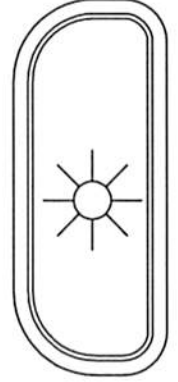
Sign 16

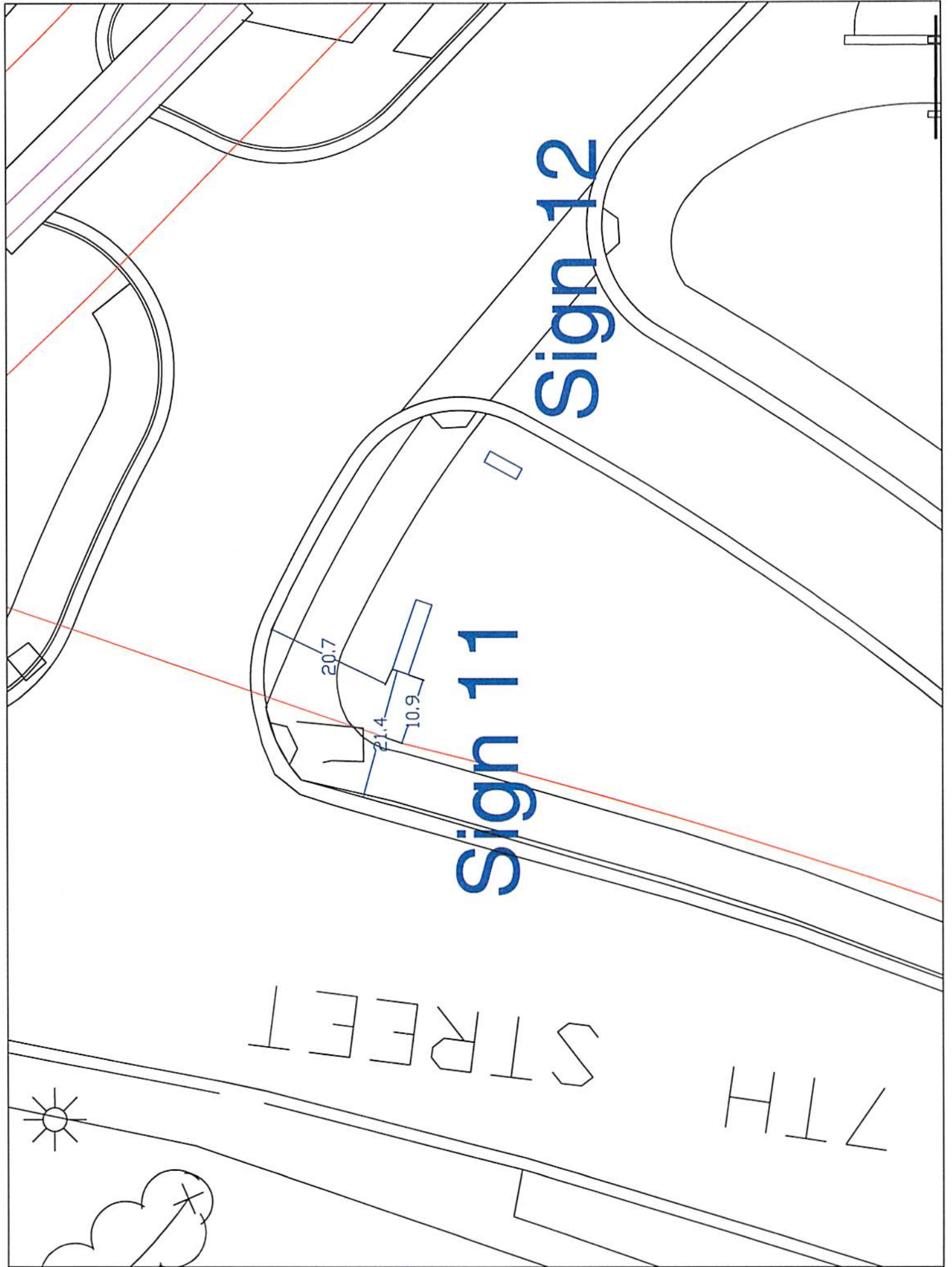
Sign 14

20.6

21.6

10.8





Sign 11

Sign 12

STREET

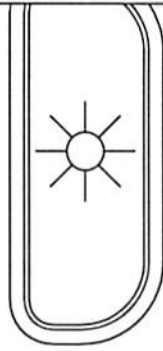
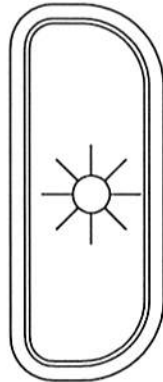
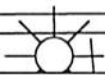
7TH

20.7

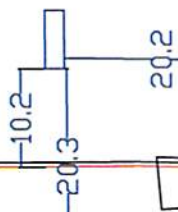
21.4

10.9

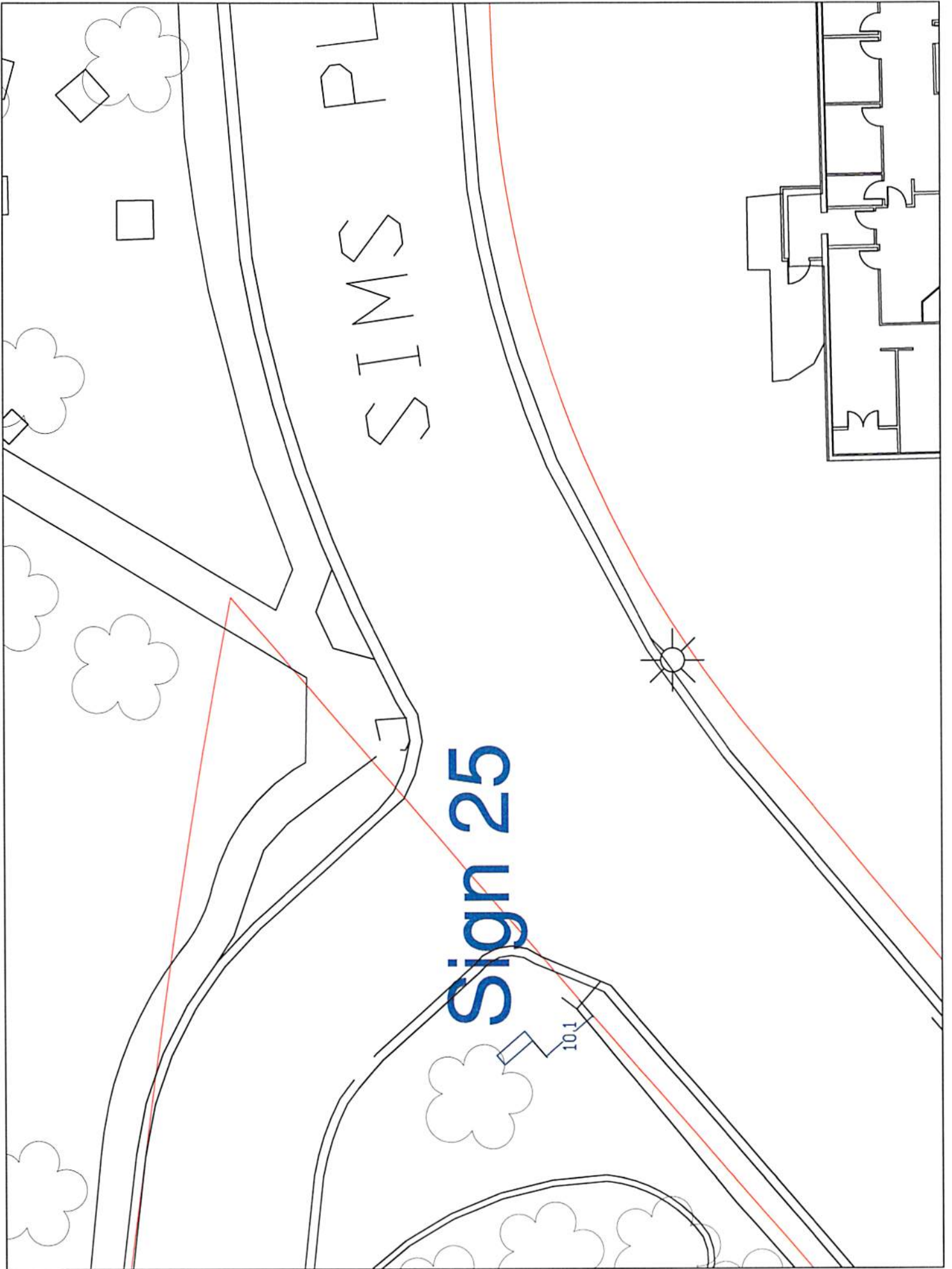
7TH STREET



Sign 21



W

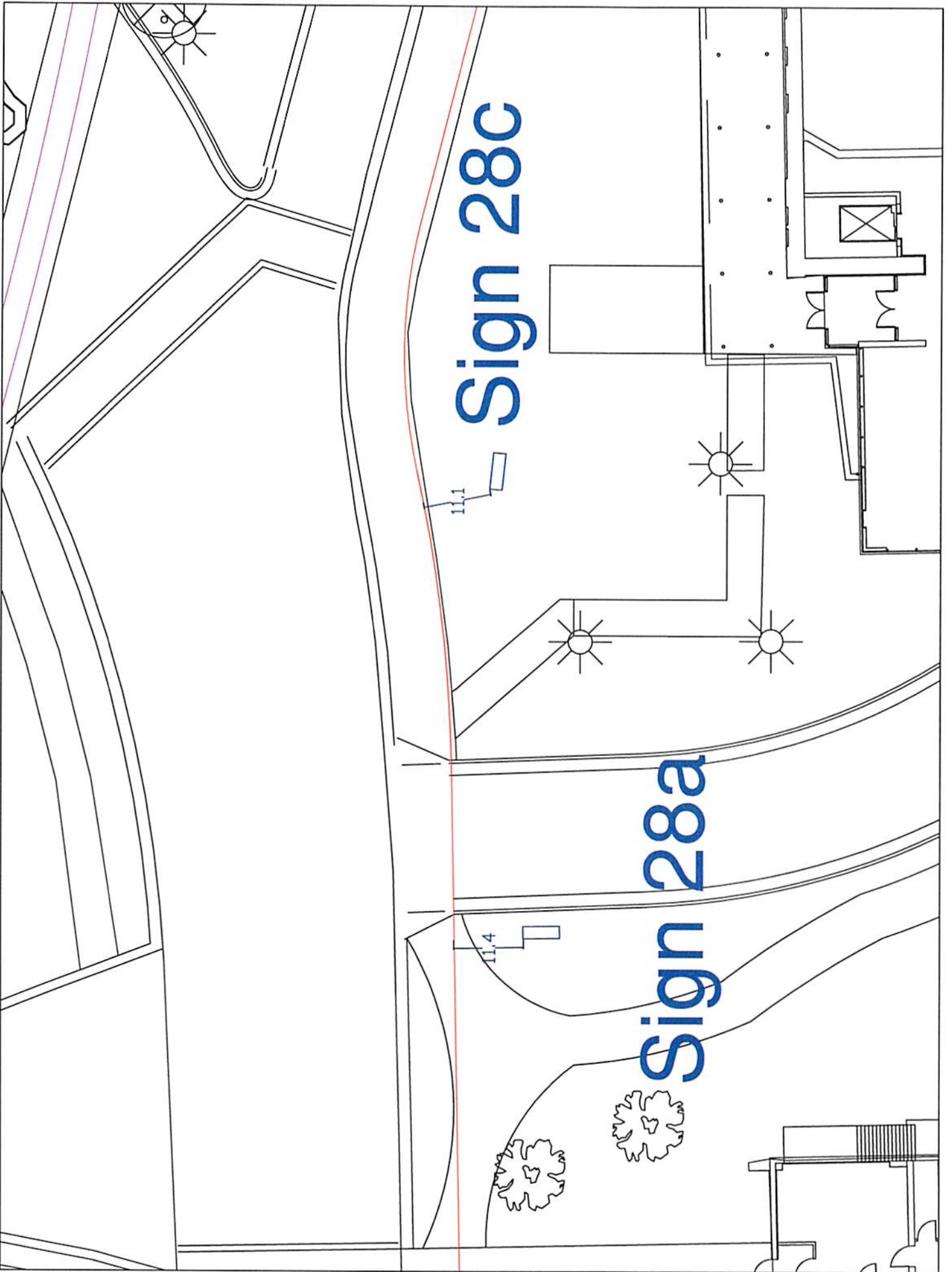


SIMS PL

Sign 25



101



Sign 280c

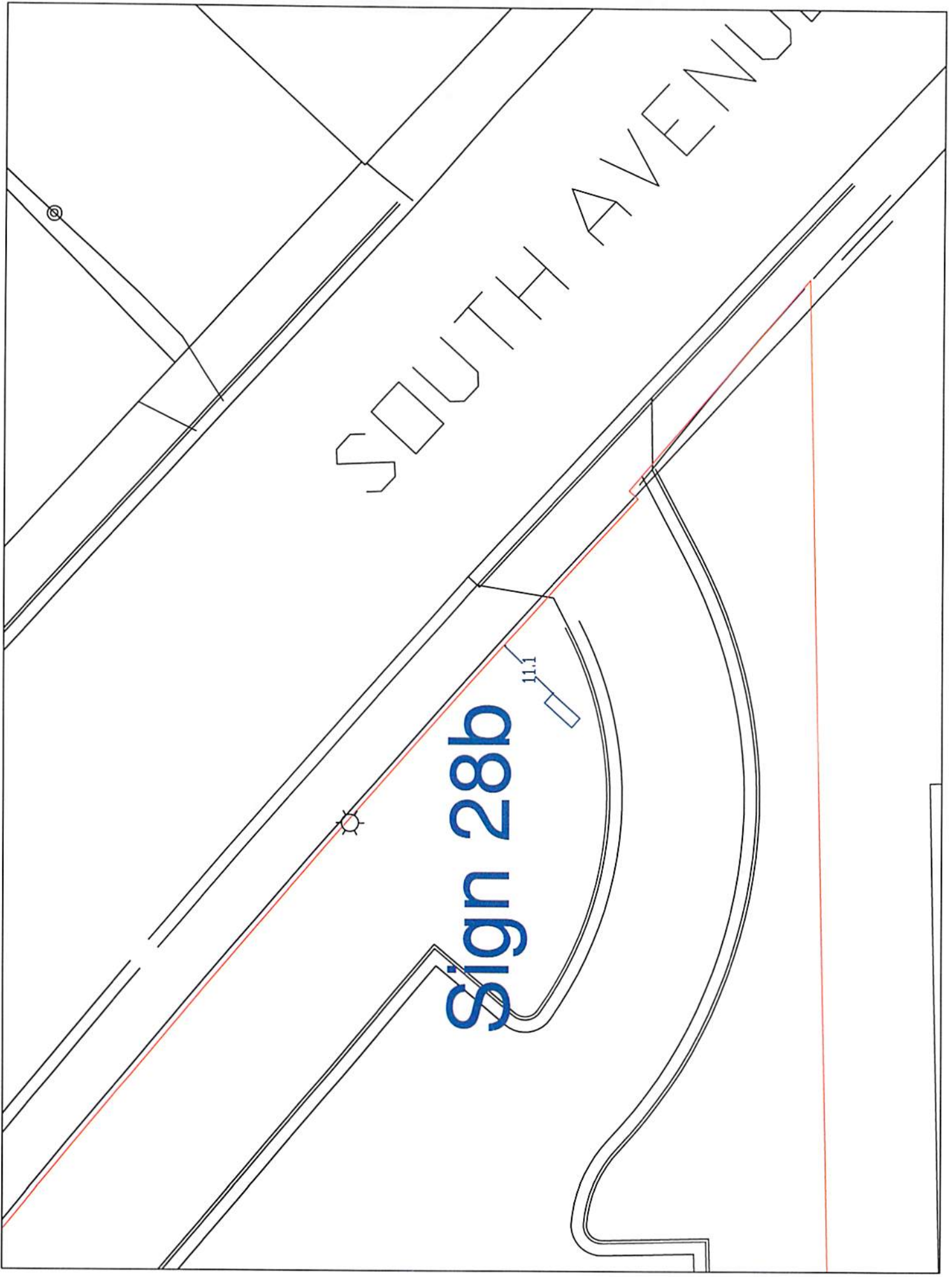
Sign 280a

11.1

11.4

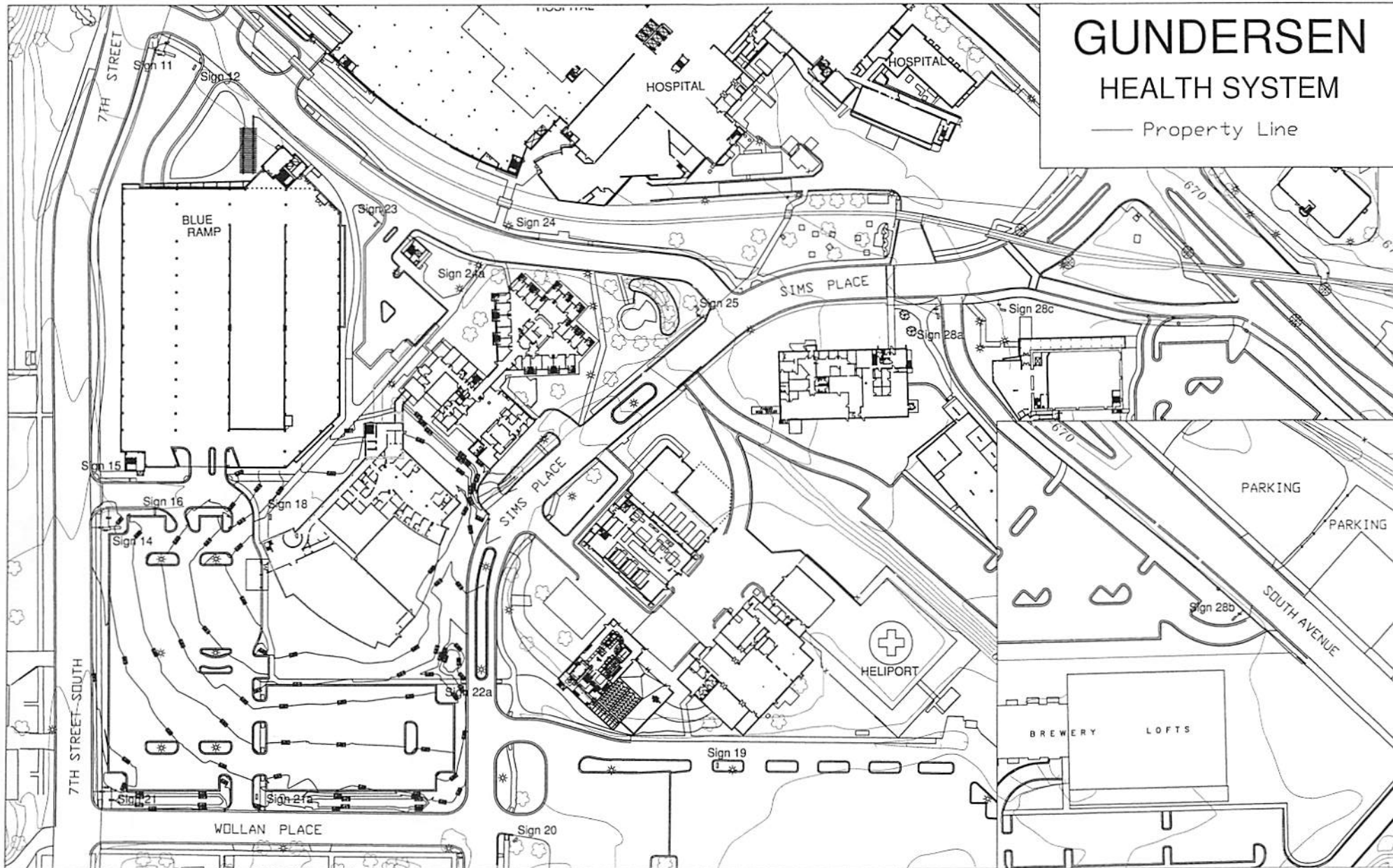
SOUTH AVENUE

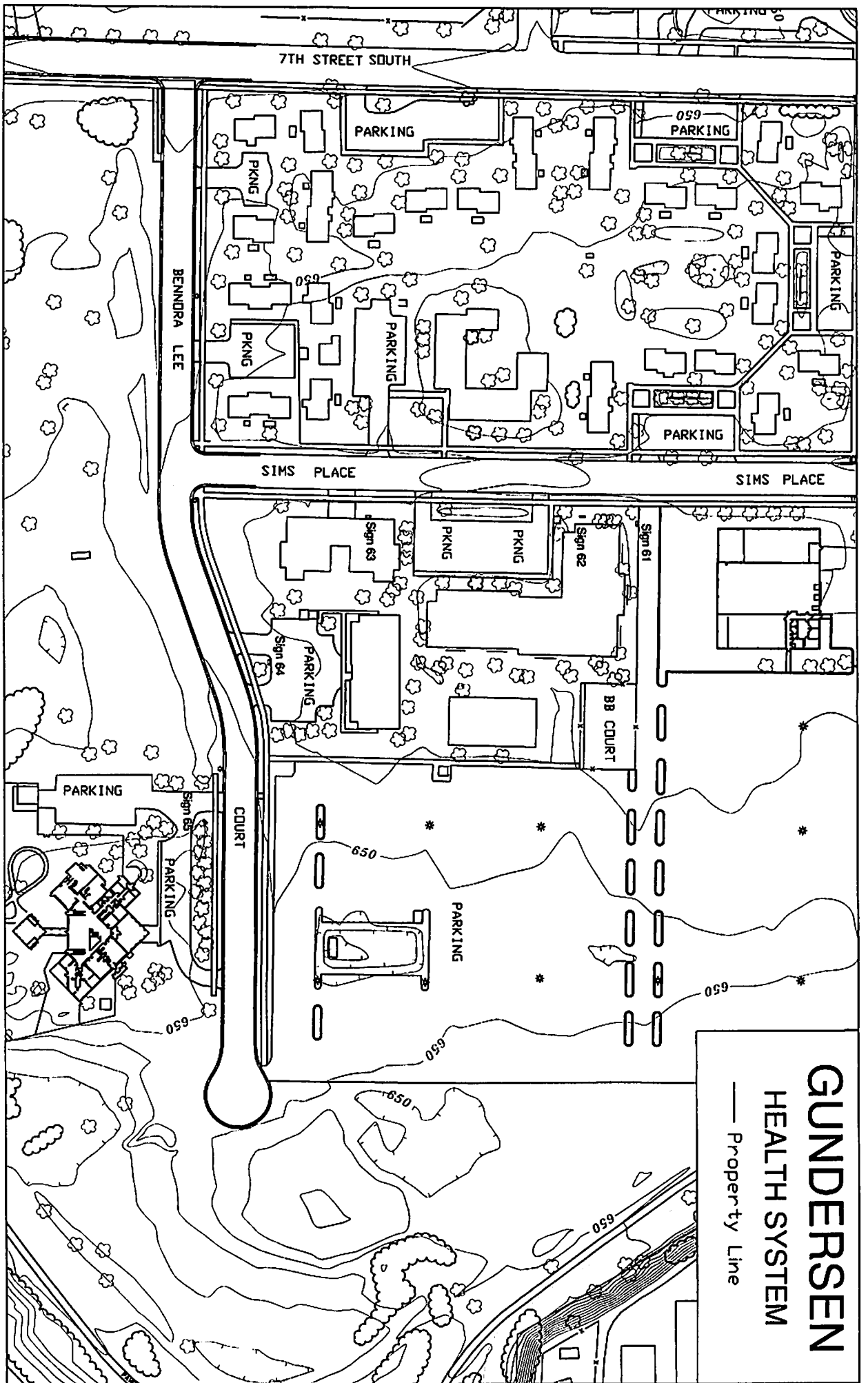
Sign 28b



GUNDERSEN HEALTH SYSTEM

— Property Line





GUNDERSEN HEALTH SYSTEM

— Property Line