

REQUEST FOR QUALIFICATIONS

This commission opportunity begins with a Request for Qualifications that will expand to a Request for Proposal at a later date for qualified finalists.

LA CROSSE CENTER ARTWORK

The City of La Crosse, Wisconsin is a vibrant community nestled between bluffs and the Mississippi River in the area known as the Driftless Region. With its significant impact on the economic health of the area, the La Crosse Center serves as a “premier convention site and entertainment destination.”

The La Crosse Center improvement and expansion presents an opportunity to showcase public art with high visibility. One of many public art projects in the city, the first commissioned work for La Crosse Center will echo the concepts “evolve/enrich/explore.” The art selection committee for the La Crosse Center expansion seeks RFQ applications from individual artists or collectives (in which case a lead artist must be identified in the application) that respond to these concepts. Artwork that is iconic and interactive is highly desired.

About the La Crosse Center

The La Crosse Center is located in the heart of downtown La Crosse’s beautiful and vibrant riverfront district. With its significant impact on the economic health of the area, the La Crosse Center serves as a “premier convention site and entertainment destination.”

<https://lacrossecenter.com/>

RFQ AT A GLANCE

\$32,000

Commission Opportunity

Commissioned by

City of La Crosse Arts Board
La Crosse Center Board

La Crosse

Wisconsin

December 31, 2020

Deadline to submit: Dec. 31, 2020
5pm Eastern Standard time (-6 GMT)

“A wall relief or mural that celebrates the region’s natural beauty and complements our newly expanded, premier event space.”

Guidelines/Media

Artwork for the newly renovated and expanded La Crosse Center should complement the dynamic environment of the pre-function event spaces. It is important all artists consider the following:

RFQ KEYWORDS

EVOLVE

ENRICH

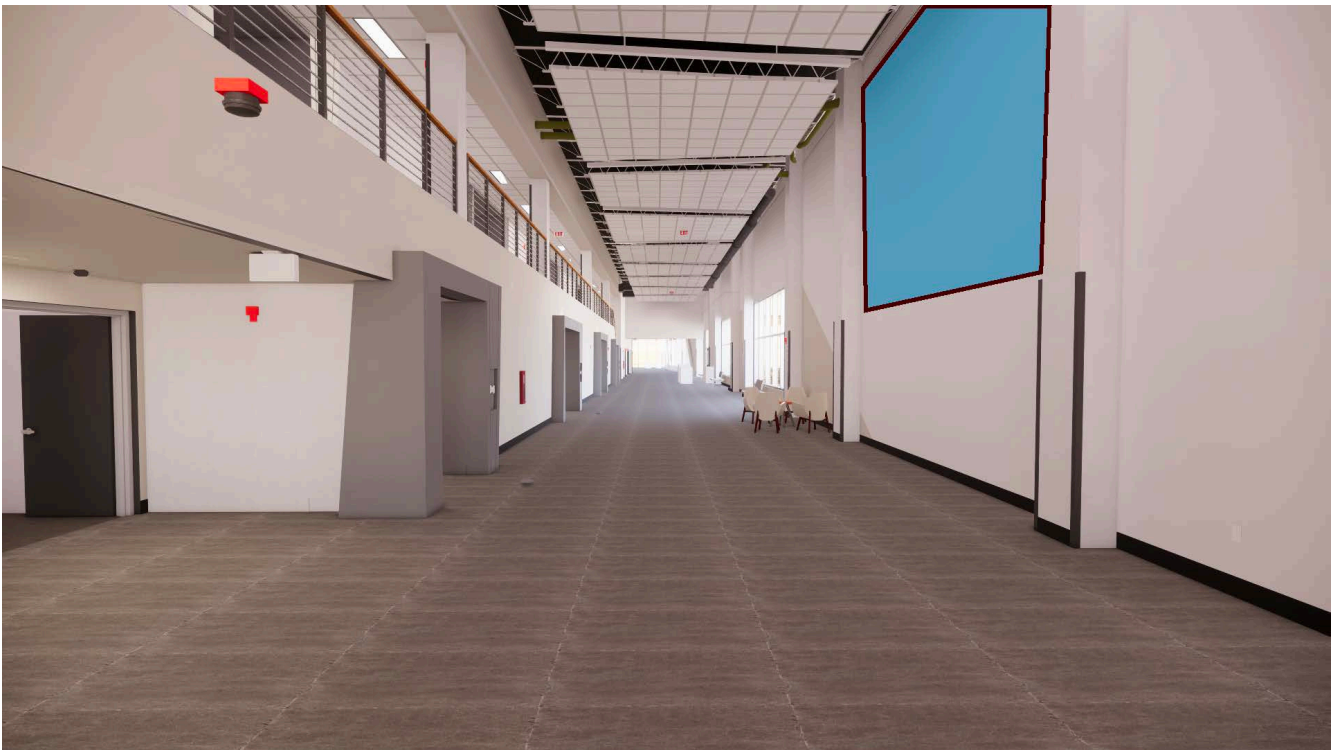
EXPLORE

Current ideas include a wall relief or mural that is contemporary, colorful and dynamic. Material options include ceramic, fibers, glass, metal, paint, and wood. Medium options suggested by artists are welcome. The committee would like artists to consider the artwork in relationship to the surrounding natural landscape so that it feels dynamic, fluid, and gives the feeling of movement.

Lighting should be a consideration. Semi-finalists will work with the interior design team to determine appropriate lighting for the proposed artwork.

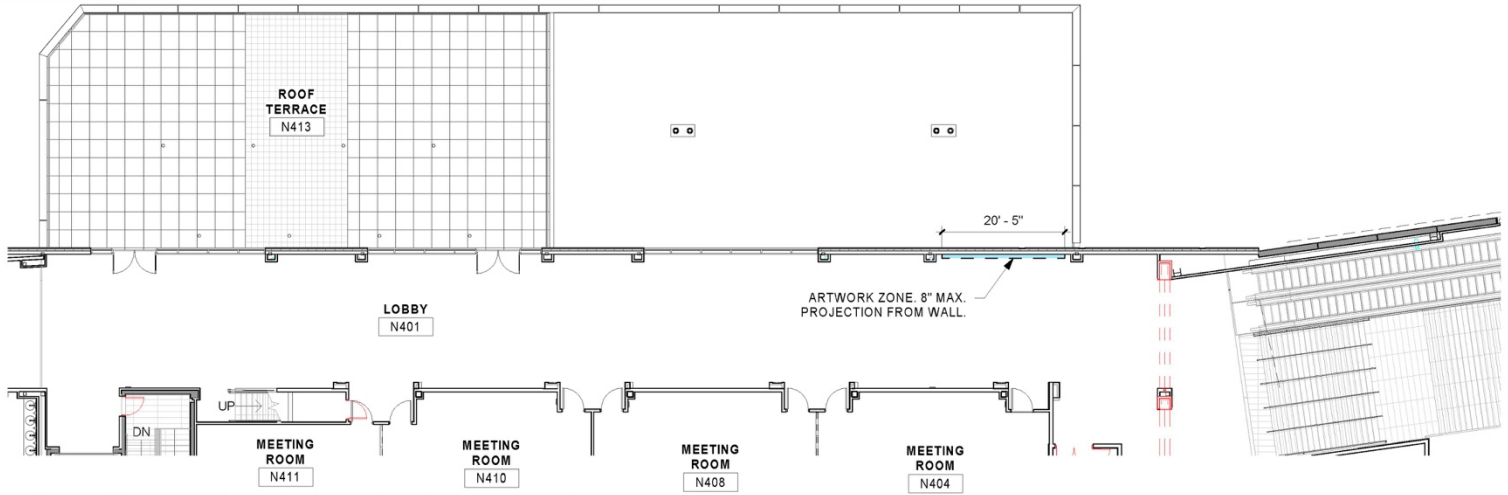
Site Information

The location for the artwork will be in the La Crosse Center North Hall, the north wall at the top of the escalator. The approximate of the artwork will be 8' H x 20' W.

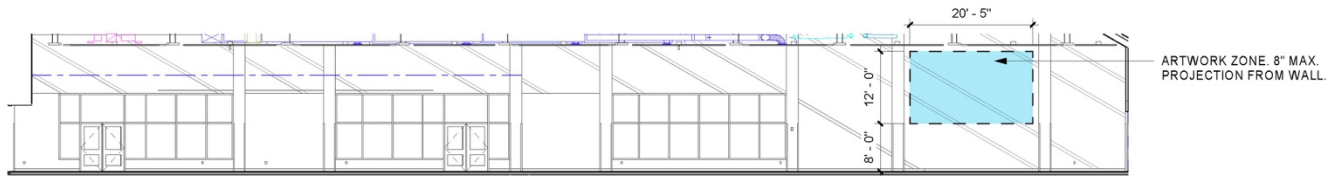


Site Plan

SHEET NUMBER CA-2



1 BALLROOM LEVEL PARTIAL FLOOR PLAN
 1/16" = 1'-0"



2 LOBBY N401 - NORTH ARTWORK
 1/16" = 1'-0"

NORTH LOBBY ARTWORK



Budget and Funding

The budget for the artwork is \$32,000. The budget includes artist fees/expenses, final design, fabrication, installation costs, lighting, and insurance costs. Qualifying artists may be interviewed prior to being invited to create a design proposal. Semi-finalists will receive an honorarium of \$1500 to develop and present a proposal. An additional stipend will be provided to Semi-finalists to cover travel expenses for a site visit.

Timeline

| | |
|-------------------------|-------------------|
| Applications accepted | November 13, 2020 |
| Deadline to apply | December 31, 2020 |
| Interviews | January 2021 |
| Semi-finalist selection | February 2021 |
| Proposal deadline | March 29, 2021 |
| Final artist selection | April 15, 2021 |
| Project installation | July 30, 2021 |

Qualifications

Professional artists and teams of artists who have experience managing, designing and completing site-specific art commissions with a budget over \$15,000 within the past five (5) years are eligible; or those who can demonstrate equivalent skills and experience.

Selection Criteria

- Quality of work samples.
- Artistic Aesthetic.
- Demonstrates the ability to work collaboratively with planning groups.
- Demonstrates the ability to design a site-specific work.

Submission Instructions and Materials

Applications accepted through the CODAworx RFP Portal:

<https://www.codaworx.com/rfp/project-1-test/>

1. Sign up for a free account to submit your application.
2. You may return to your application before it is submitted by clicking the portal link above or by clicking your name in the top right and selecting “RFP Dashboard”.

REQUIRED INFORMATION FOR THIS APPLICATION:

Résumé/CV

Submit a brief, current résumé or CV including

1. Contact information
2. Your website
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist’s work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

Letter of Interest

Please include the following:

1. Name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects,
 - a. Include your experience with public art projects.
 - b. Include your philosophy on public art, its integration into surrounding environment and how your work and experience will complement this project.
 - c. Please describe your eligibility with the multiple criteria for this project from the Selection Criteria section of this RFQ.

Artwork Images

In the “Images of Your Work” section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single, main image and specify the title of the artwork, location, budget (USD), year completed, medium, and dimensions.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx “project.” With a CODAworx “project” you can include additional images and more information about your project or artwork. Follow the link below to publish the additional images and information for your application: <https://www.codaworx.com/account/project>

Images must be JPEG or PNG file format with a minimum of 620px width, a maximum of 1500px, and maximum file size of 5MB.

Slides, prints or any physical submissions of artwork will not be accepted.