

Resolution approving the Arts Board to be renamed as Arts and Culture Board.

RESOLUTION

WHEREAS, the Arts Board was created by the Common Council in 2008 to ensure governmental attention to the arts and culture to benefit the larger community, and

WHEREAS, the goal of the City Arts Board was and remains to advance the City and region as a cultural destination, to be recognized as supportive of the arts, to retain young artists and attract new artists to the region, and to establish a vitality that attracts and retains business and their essential employees because of the city's commitment, attention, and support of the arts, and

WHEREAS, the renaming of the board would inclusively emphasize the cultural aspects of the board.

NOW, BE IT RESOLVED by the Common Council of the City of La Crosse that the City of La Crosse Arts Board is hereby renamed the City of La Crosse Arts and Culture Board.

BE IT FURTHER RESOLVED that City of La Crosse staff are hereby authorized to effectuate and implement this resolution.