



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final

Redevelopment Authority

Thursday, August 28, 2025

4:00 PM

Council Chambers

The meeting is conducted in person and virtually via the links below. To join the meeting click this link (or typing the URL in your web browser address bar):

<https://cityoflacrosse-org.zoom.us/j/86856083204?pwd=SHdPbGJuaFRUdUF6d3puRk4zZVN0QT09>

Meeting ID: 868 5608 3204; Passcode: RDA23; Dial by your location: +1-646-558-8656

If attending virtually and you wish to speak, contact the Department of Planning, Development and Assessment at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing tranea@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Department of Planning, Development and Assessment, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7512.

Call to Order

Roll Call

Approval of Minutes from the July 24th, 2025 meeting.

Agenda Items:

1. [24-1295](#) Monthly update from Project Manager on River Point District.

Attachments: [August 2025-Reduced.pdf](#)
2. [25-1037](#) Consideration and possible action to authorize JBG Planning (Jason Gilman), in collaboration with Redevelopment Authority and Department of Planning and Development staff, to apply for funds from the La Crosse Area Community Foundation for up to \$20,000 for the purpose of establishing the organizational structure and rationale for a renter equity program at River Point District and in the City of La Crosse and the possible allocation of up to \$5,000 in funds from the RDA to assist with the project.

Attachments: [Renter Equity LCF Proposal.pdf](#)
[August PM Memo.pdf](#)
3. [25-1040](#) Monthly Financial Report of the Redevelopment Authority - August 2025.

Attachments: [August Financials.pdf](#)

4. [25-1031](#) Consideration and possible action on cost for installation and removal of snow fence during Oktoberfest at River Point District.

5. [25-1039](#) Consideration and possible action on Planning Option Agreement Extension with 360 Real Estate Solutions.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)

Attachments: [Third Extension 360 Option 12 month Extension Draft 08-22-2024.pdf](#)

6. [25-1038](#) Consideration and possible action on offer to purchase for property at 63 Kraft St.
(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)

[25-1022](#) Resolution approving transfer of Tax Incremental District 18 funds as a contribution to the Redevelopment Authority for acquisition of property for River Point District.

Sponsors: Janssen

Attachments: [Resolution](#)

[Legislative Staff Report](#)

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.

Redevelopment Authority Members: Adam Hatfield, Barb Janssen, Julie Henline, Gus Fimple, Karen Dunn, Michael Sigman, Ed Przytarski