



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Redevelopment Authority

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Thursday, August 28, 2025

4:00 PM

Council Chambers

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#### Call to Order

Chair Hatfield called this meeting to order at 4:02 PM.

#### Roll Call

**Present:** 5 - Barb Janssen, Edward R Przytarski, Michael Sigman, Adam Hatfield, Gus Fimple

**Excused:** 2 - Karen Dunn, Julie Henline

#### Approval of Minutes from the July 24th, 2025 meeting.

A motion was made by Przytarski, seconded by Sigman that these minutes be APPROVED. Voice vote carried unanimously.

#### Agenda Items:

1. [24-1295](#) Monthly update from Project Manager on River Point District.  
  
Attachments: [August 2025-Reduced.pdf](#)
2. [25-1037](#) Consideration and possible action to authorize JBG Planning (Jason Gilman), in collaboration with Redevelopment Authority and Department of Planning and Development staff, to apply for funds from the La Crosse Area Community Foundation for up to \$20,000 for the purpose of establishing the organizational structure and rationale for a renter equity program at River Point District and in the City of La Crosse and the possible allocation of up to \$5,000 in funds from the RDA to assist with the project.  
  
Attachments: [Renter Equity LCF Proposal.pdf](#)  
[August PM Memo.pdf](#)  
  
A motion was made by Janssen, seconded by Przytarki to APPROVE project manager, Jason Gilman, to apply for funds from the La Crosse Area Community Foundation and if approved for the Redevelopment Authority to match up to \$5,000 from the planning option agreement fund. Voice vote carried unanimously.
3. [25-1040](#) Monthly Financial Report of the Redevelopment Authority - August 2025.

**Attachments:**     [August Financials.pdf](#)

4.     [25-1031](#)     Consideration and possible action on cost for installation and removal of snow fence during Oktoberfest at River Point District.

**A motion was made by Janssen, seconded by Sigman to APPROVE \$1,500 from the planning option agreement fund for the snow fence. Voice vote carried unanimously.**

5.     [25-1039](#)     Consideration and possible action on Planning Option Agreement Extension with 360 Real Estate Solutions.  
*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)*

**Attachments:**     [Third Extension 360 Option 12 month Extension Draft 08-22-2024.pdf](#)

**A motion was made by Janssen, seconded by Przytarski to APPROVE a nine month extension. Voice vote carried unanimously.**

6.     [25-1038](#)     Consideration and possible action on offer to purchase for property at 63 Kraft St.

*(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)*

**A motion was made by Przytarski, seconded by Janssen to APPROVE the purchase of this property pending Common Council approval. Voice vote carried unanimously.**

- [25-1022](#)     Resolution approving transfer of Tax Incremental District 18 funds as a contribution to the Redevelopment Authority for acquisition of property for River Point District.

**Attachments:**     [Resolution](#)  
                              [Legislative Staff Report](#)

## Adjournment

Chair Hatfield adjourned this meeting at 4:38 PM.

**Redevelopment Authority Members: Adam Hatfield, Barb Janssen, Julie Henline, Gus Fimple, Karen Dunn, Michael Sigman, Ed Przytarski**