



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Climate Action Plan Steering Committee

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Monday, March 11, 2024

4:30 PM

Eagle Room

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This meeting will also be conducted through video conferencing.

Join Zoom Meeting:

<https://cityoflacrosse-org.zoom.us/j/89556262687?pwd=TmzYMQRWEj7sOuWitzv04sLbpMOYp5.1>

Meeting ID: 895 5626 2687 Passcode: 102161

Join by Phone: +1-507-473-4847

#### Call to Order

Mindel called the meeting to order at 4:30 pm.

#### Roll Call

**Present:** 5 - Dorothy Lenard, Mackenzie Mindel, Natalie Heneghan, Andrew Ericson, Stephanie Hanna

**Excused:** 1 - Casey Meehan

#### Approval of Minutes

A motion was made by Heneghan, seconded by Ericson, that these Minutes be APPROVED. The motion carried by voice vote.

#### Notices and Discussion

*Ron Cosby resigned because he is moving. CM Mindel recruited a replacement which she is working to get appointed on Thursday.*

*Occupancy sensors funded at last meeting were installed in the west wing of City Hall.*

*All the grants and program applications that were given the go-ahead last month were submitted. Staff also submitted for AARP's Community Challenge Grant program to hold a design competition for ADUs to spur homeowners to build them.*

*Mindel will be giving a presentation on the Climate Action Plan to the Wisconsin Conservation Voters; she also mentioned that the County is forming a steering committee for their Climate Action Plan.*

#### Agenda Items:

1 [24-0065](#) Working Group Updates

*Staff submitted six capital budget requests. There was already a public tree planting request, so this request was changed is for a tree giveaway using Arbor Day Foundation's Energy Saving Tree Program (included in the unsuccessful USDA Forestry Grant application). The stormwater request could be done within the current 2024 budget. Staff included a solar group buy program funding since Midwest Renewable Energy Association has not responded to requests for help.*

*The Neighborhood Revitalization Commission discussed eliminating parking minimums at their 3/6 meeting. They asked staff to share alternative proposals at their next meeting on 4/3.*

*Mindel asked to develop policy guidance for solar panels in historic districts. Lenard requested an update on the tree inventory and information on City's defunct tree school.*

2 [24-0359](#) Stormwater Credit Policy Recommendation

**Attachments:** [Memo](#)

*Staff gave overview of attached memo.*

**A motion was made by Ericson, seconded by Heneghan, that this Memorandum be sent to the Stormwater Utility. The motion carried by voice vote.**

3 [24-0067](#) Outreach & Engagement Update

*The Earth Fair is Sunday, April 28th. There likely isn't any open spots for presenting. Hanna suggested the Nature Place could host other events. Ericson suggested using this event to get more people signed up for Bright Action and making handouts. Staff could also ask people to join working groups. Heneghan suggested having a tree where kids can write on leaves what climate action they want. There could be a badge on booths that relate to CAP recommendations.*

4 [24-0313](#) Proposal to extend outreach & engagement contract with Paul Nicholas.

**Attachments:** [Communications Support Contract La Crosse - Nicholas Marketing 2024-02-21 \(003\).docx](#)

*Larry Sleznikow asked about analytics and viewership of posts. Ericson suggested Nicholas attend meeting. Heneghan suggested asking about measurements. Staff can call a special meeting if contract needs to be extended.*

**A motion was made by Ericson, seconded by Lenard, that this Contract be REFERRED WITH DIRECTION to the Climate Action Plan Steering Committee on April 8th. The motion carried by voice vote.**

5 [24-0314](#) Proposal to continue measurement and verification on phases 1 and 2 of Johnson Controls' energy saving performance contract.

*Staff estimated that it would cost \$39,913 to do M&V services for a fourth year- -\$25,828 for Phase 1 and \$14,085 for Phase 2.*

A motion was made by Ericson, seconded by Lenard, that this Proposal be DENIED. The motion carried by voice vote.

6 [24-0304](#) Focus On Energy 2023 Year End Report

Attachments: [Report](#)

*Credits typical would go to paying of the project's loan.*

### Next Meeting / Agenda Items

*The next meeting will be April 8th. Mindel instructed committee members to contact staff for agenda items.*

### Adjournment

**Mindel adjourned the meeting at 5:48 pm.**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

#### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*