



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Economic Development Commission

Tuesday, December 20, 2022

8:30 AM

Lifesize or Council Chambers

Call to Order

Roll Call

Present: 6 - Douglas Happel, Angela Seeger, Barb Janssen, David Morrison, Vicki Markussen, Mitch Reynolds

Absent: 1 - Vacant 1

Approval of Minutes

A motion was made by Janssen, seconded by Morrison, to approve the meeting minutes. The motion carried on voice vote.

Agenda Items:

1. Introduction of new Commissioner, Vicki Markussen
2. Presentation by F Street Development Group of their proposed multifamily development in River Point District
3. Review and approve The Parenting Place to move forward with implementing 3 childcare grant programs: Start-Up Supports, Expansion Support, and Recruitment & Retention.

Attachments: [Financial Support to Child Care Businesses - Start-up Supports](#)
[Application for Child Care Start-up Grants](#)
[Financial Support to Child Care Businesses - Expansion Support](#)
[Application for Child Care Expansion Grants](#)
[Financial Support to Child Care Businesses - Recruitment and Retention](#)
[Application for Child Care Stipends - Family](#)
[Application for Child Care Stipends - Group.docx](#)

A motion was made by Janssen, seconded by Happel, that this be APPROVED . The motion carried by voice vote.

4. AN ORDINANCE to repeal and recreate sec. 2-402, sec 2-403, sec 2-404,

and sec 2-405 of the Code of Ordinances of the City of La Crosse regarding economic development.

Attachments: [Proposed Amended Ordinance by CM Trost - 1.3.2023 Ordinance](#)
[Economic Development Ordinance, Illustrating Revisions Made Staff Report](#)

A motion was made by Morrison, seconded by Janssen to restore paragraph f of the current ordinance that speaks to standalone residential development projects. The motion failed to carry with Morrison voting in favor of the motion, and Janssen, Happel, Reynolds, Seeger, and Markussen voting against.

A motion was made by Morrison, seconded by Happel to restore current ordinance paragraph g regarding standalone student housing. The motion failed to carry with Morrison and Happel voting in favor of the motion, and Janssen, Reynolds, Seeger, and Markussen voting against.

A motion was made by Janssen, seconded by Happel, that the Ordinance be **RECOMMENDED TO BE ADOPTED** . The motion carried by the following vote:

Yes: 5 - Happel, Seeger, Janssen, Markussen, Reynolds

No: 1 - Morrison

Absent: 1 - Vacant 1

5. Resolution approving a revised Tax Increment Financing policy.

Attachments: [Amended Resolution by EDC](#)
[Amended TIF Policy by EDC](#)
[Resolution](#)
[Proposed TIF Policy](#)
[Proposed TIF Policy, Illustrating Edits and Changes](#)
[Staff Report](#)

A motion was made by Happel, seconded by Janssen to restore equity requirement that City assistance shall not exceed the amount of equity provided by the developer. The motion passed with Happel, Janssen, Morrison, Reynolds, and Seeger voting in favor of the motion, and Markussen voting against.

A motion was made by Morrison to restore TIF Cap of 10%. The motion failed for lack of a second.

A motion was made by Morrison to remove newly added 85% rule. The motion failed for lack of a second.

A motion was made by Morrison, seconded by Markussen to remove section (l) regarding a sustainability plan. The motion passed unanimously.

A motion was made by Morrison, seconded by Janssen to remove new

provision 8 regarding the inability to protest the determination of property value. The motion passed unanimously.

A motion was made by Janssen, seconded by Happel, that the Resolution be **RECOMMENDED TO BE ADOPTED AS AMENDED**. The motion carried by the following vote:

Yes: 5 - Happel, Seeger, Janssen, Markussen, Reynolds

No: 1 - Morrison

Absent: 1 - Vacant 1

Adjournment