



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: New Renewal For the license period _____ to _____ Fee: \$ 200

License Class: (Check One) Class "A" Class "B" Class "C" Class "D"
(ZONING RESTRICTION)

BUSINESS INFORMATION

Legal/Real Name:
The Rustic 3 LLC

Address of Above: Street City State Zip Code
103 N 3rd Street LaCrosse WI 54601

PREMISES INFORMATION

Trade Name of Business:
The Rustic

Address of premises to be Licensed: Street City State Zip Code
103 N 3rd Street LaCrosse WI 54601

BEER GARDEN INFORMATION

Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.)
SEE MAP

AGENT INFORMATION

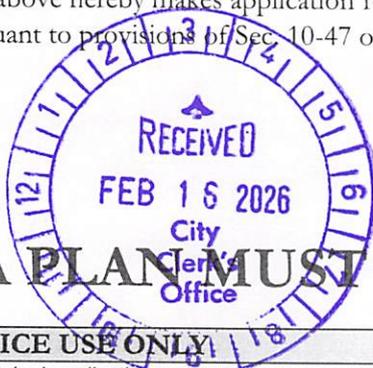
Agent Name: First Middle Last
Timothy J Larsen

Agent Home Address: Street City State Zip Code
2622 Highland Street LaCrosse WI 54601

Home Phone Number: Daytime Phone Number:
[REDACTED]

Was the above person listed as agent on last year's application?
 Yes No

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.



[Signature] Signature of Applicant 2/4/26 Date

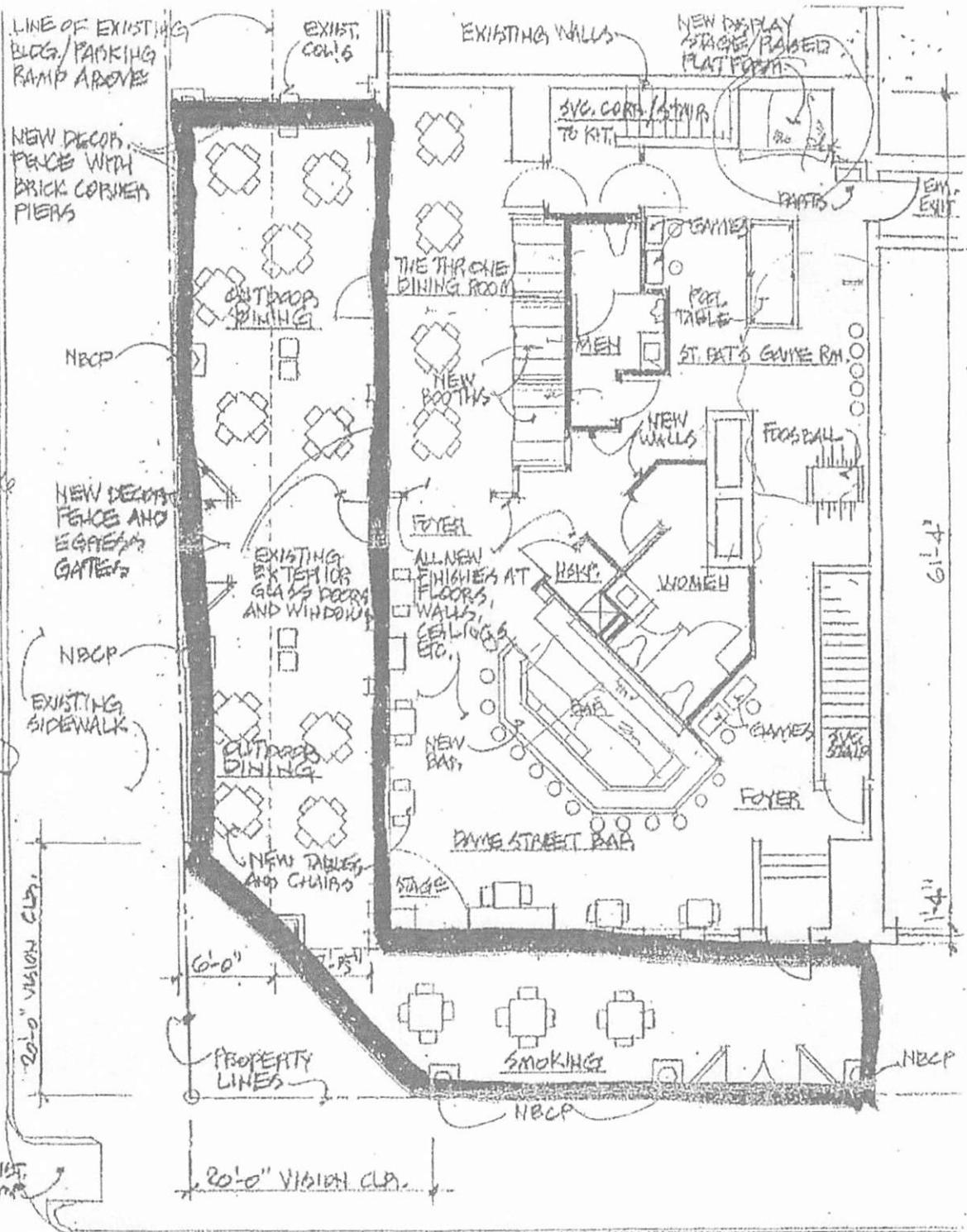
A PLAN MUST ACCOMPANY THIS APPLICATION

OFFICE USE ONLY

For original application:
Attach a list of all property owners within 200 feet of the proposed licensed premises.

Signature:	Date:	Granted:	License #:
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MAIN STREET



wheel surface as tile all the way to edge.

EXISTING CONC. CURB AND CUTTER



20'-0" VISION CLIP

6'-0"

PROPERTY LINES

20'-0" VISION CLIP

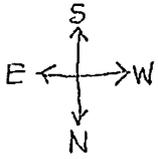
ENLARGED PLAN @ PROJECT AREA THIRD STREET

3/32" = 1'-0" 2,301 S.F. INDOORS / 1,242 S.F. OUTDOORS

3 SHEET NUMBER
 PROJECT DUBLIN SQUARE IRISH PUB & EATERY
 CORNER OF MAIN AND THIRD STREETS
 LA CROSSE, WISCONSIN
 PROJECT NO. 3380

SHEET TITLE ENLARGED PLAN AT PROJECT AREA
 DRAWN BY DAVID L. YELICK
 CHECKED BY TWE
 REVISIONS 8-23-10

KRATT ASSOCIATES, INC.
 ARCHITECTS
 742 MOORE STREET
 LACROSSE, WI, 54603
 608-705-1320 FAX NO. 608-705-1320



MAIN STREET

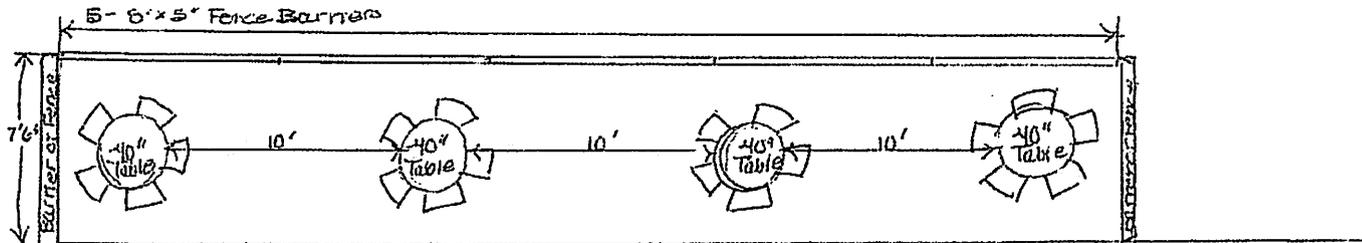
NEW CORNER OF THIRD & MAIN

LIGHT FIXTURES

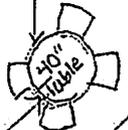
Clear Corner Walkway

THIRD STREET ↑

CURB ↑



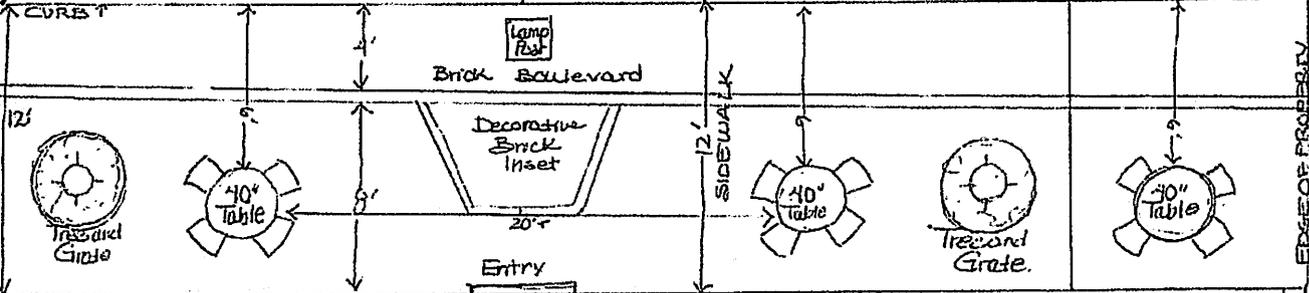
Garbage Can



ADDITIONAL CHAIR



Fence for outdoor dining



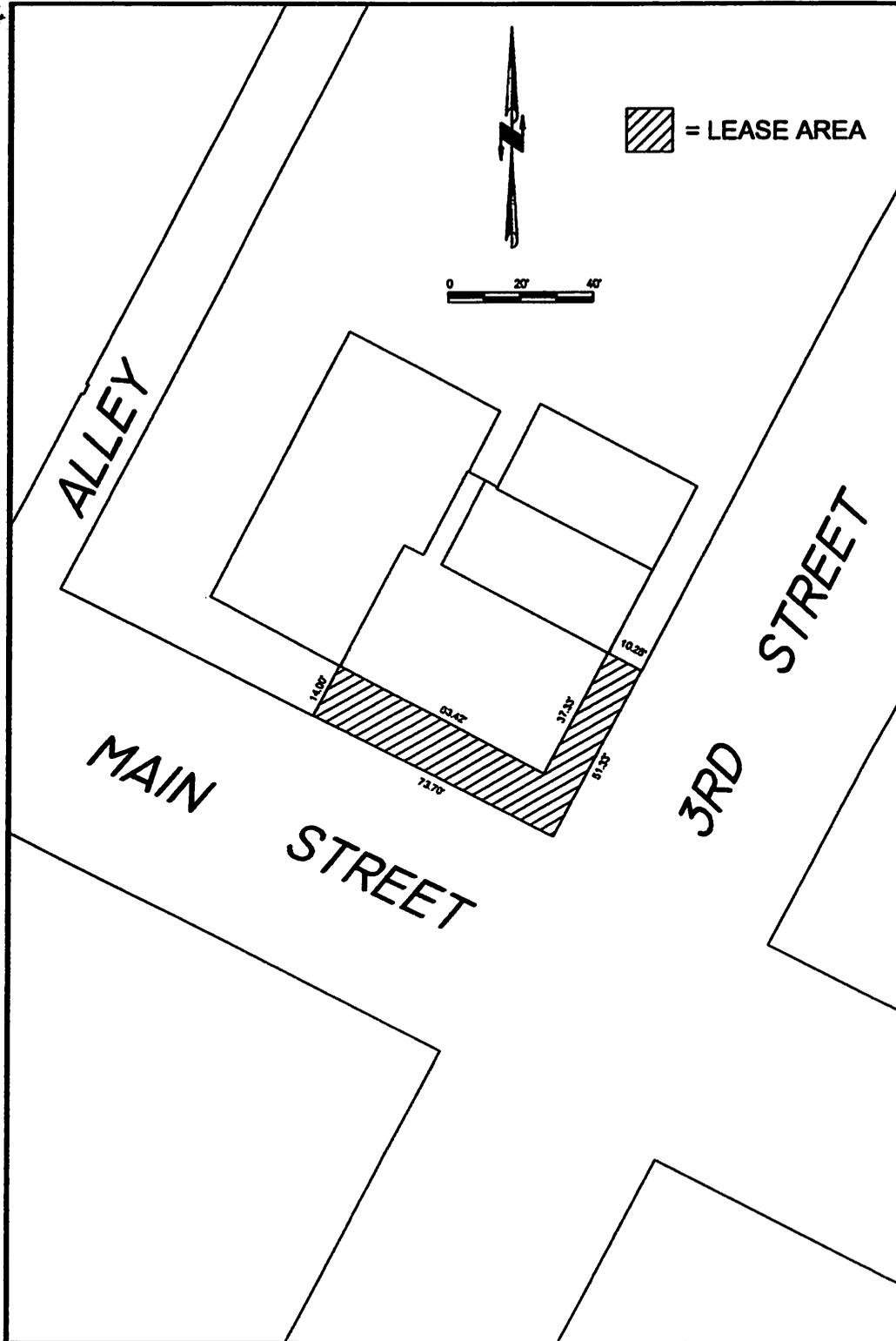
Fence for outdoor dining Interior Patio

Fence for outdoor dining Interior Patio

DUBLIN SQUARE
103 3rd STREET N.

All Tables 4-5 Seats
Approx. 40" Round Tables

Sidewalk Cafe- Width of Building on Main Street and corner of 3rd and Main.
Street Cafe- 2 parking spaces on Main Street.





THE RUSTIC 3 LLC
103 3RD ST N
LA CROSSE WI 54601

NOTICE OF APPLICATION FOR BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for a **Class "B" Beer Garden** license under Chapter 10, Article III of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area, as described below and on the attached drawing.

Pursuant to sec. 10-77, property owners within 200 feet of the proposed premises for a Beer Garden License shall receive notice of an original application.

**The Rustic 3 LLC dba The Rustic
at 103 3rd St N, La Crosse WI 54601**

Beer Garden description: 13.5 feet deep (approx. 1,200sq ft) leased-in area adjacent to building on Main & 3rd Streets.

This application will be considered at the following meetings which are held in the Council Chambers of La Crosse City Hall, 400 La Crosse Street:

- **Judiciary and Administration Committee – Tuesday, March 3, 2026 at 6:00 p.m.**
- **Common Council – Thursday, March 12, 2026 at 6:00 p.m.**

The meeting can be viewed (no participation) by visiting the Legislative Information Center Meetings calendar (<https://cityoflacrosse.legistar.com/Calendar.aspx>) - find the scheduled meeting and click on the "In Progress" video link to the far right in the meeting list.

Written comments may be submitted to the City Clerk's Office by emailing cityclerk@cityoflacrosse.org, by delivery or mail to City Clerk, 400 La Crosse Street, La Crosse WI 54601 or by deposit in the green drop box on the north side of City Hall.

This notice is given pursuant to the order of the Common Council of the City of La Crosse.

Dated this 19th day of February 2026.

A handwritten signature in cursive script that reads "Nikki M. Elsen".

Nikki M. Elsen, WCMC
City Clerk

Please note:

Beer Garden area shown in orange.

Properties within 200 feet of the beer garden are shown outlined in blue.



THE RUSTIC 3 LLC dba THE RUSTIC - 200FT BUFFER - BEER GARDEN

Tax Parcel	OwnerName	Property Address	Mailing Address	MailCityStateZip
17-20013-10	FIRST BANK LACROSSE BUILDING CORP	201 MAIN ST STE 100-1010	501 8TH ST S	MINNEAPOLIS, MN 55404
17-20013-40(CITY)	CITY OF LACROSSE	115 3RD ST N	400 LA CROSSE ST	LA CROSSE, WI 54601
17-20013-50	WOLF RENTALS LLC	221 MAIN ST	115 11TH ST N	LA CROSSE, WI 54601
17-20013-60	BBL REAL ESTATE HOLDINGS LLC	227-231 MAIN ST, 103 3RD ST N	103 3RD ST N	LA CROSSE, WI 54601
17-20013-70	RALPHS LLC	109 3RD ST N	PO BOX 32	LA CROSSE, WI 54602-0032
17-20013-80	RALPHS LLC	111 3RD ST N	PO BOX 32	LA CROSSE, WI 54602-0032
17-20014-70	DOCS HIDEOUT LLC	200 MAIN ST STE 001-300	901 STATE ST	LA CROSSE, WI 54601
17-20014-80	XIAOXU WU, YINGMIN LIN CARL SCHNEIDER TRUST, NARCELLE	212 MAIN ST	W6808 HILLTOP DR	ONALASKA, WI 54650
17-20015-110	SCHNEIDER TRUST	100-114 3RD ST S 100-106 3RD ST S, 222-236 MAIN ST, 228	110 3RD ST S	LA CROSSE, WI 54601
17-20015-120	CROW PROPERTIES LLC THE	MAIN ST APT 201-303	307 MAIN ST	LA CROSSE, WI 54601
17-20015-140	MAIN STREET RENAISSANCE INC	214-220 MAIN ST	504 MAIN ST	LA CROSSE, WI 54601
17-20016-110	DAVID H PRETASKY REVOCABLE TRUST	310 MAIN ST	220 17TH ST S	LA CROSSE, WI 54601
17-20016-120	AIRAM GROUP LLC	308 MAIN ST	2102 31ST ST S	LA CROSSE, WI 54601
17-20016-140	BRNCOS OF LACROSSE LLC	300-302 MAIN ST	2124 MADISON ST	LA CROSSE, WI 54601
17-20017-10	BRNCOS OF LACROSSE LLC	105 3RD ST S	105 3RD ST S	LA CROSSE, WI 54601
17-20017-20	RRJ HOLDINGS LLC	107 3RD ST S APT 201-202	307 MAIN ST	LA CROSSE, WI 54601
17-20017-40	BIG ALS PROPERTIES LLC	111 3RD ST S APT 201-202, 115 3RD ST S	307 MAIN ST	LA CROSSE, WI 54601
17-20018-130	608 PROPERTIES LLC	118 3RD ST N	307 MAIN ST	LA CROSSE, WI 54601
17-20018-140	LAYNE LLC	110 3RD ST N	108 3RD ST N	LA CROSSE, WI 54601
17-20018-70	ALYSHAS APARTMENTS LLC	122 3RD ST N, 126 3RD ST N APT 1-19	N2740 GERBERS RD	LA CROSSE, WI 54601
17-20019-10	LAYNE LLC	110 3RD ST N	108 3RD ST N	LA CROSSE, WI 54601
17-20019-100	608 PROPERTIES LLC	3RD ST N	307 MAIN ST	LA CROSSE, WI 54601
17-20019-30	K & N PRENTICE LLP	108 3RD ST N	108 3RD ST N	LA CROSSE, WI 54601-3207
17-20019-40	608 PROPERTIES LLC	311 MAIN ST	307 MAIN ST	LA CROSSE, WI 54601
17-20019-60	608 PROPERTIES LLC	307 MAIN ST STE 101-301	307 MAIN ST	LA CROSSE, WI 54601
17-20019-70	608 PROPERTIES LLC	301 MAIN ST	307 MAIN ST	LA CROSSE, WI 54601
Applicant	THE RUSTIC 3 LLC	103 3RD ST N	103 3RD ST N	LA CROSSE WI 54601