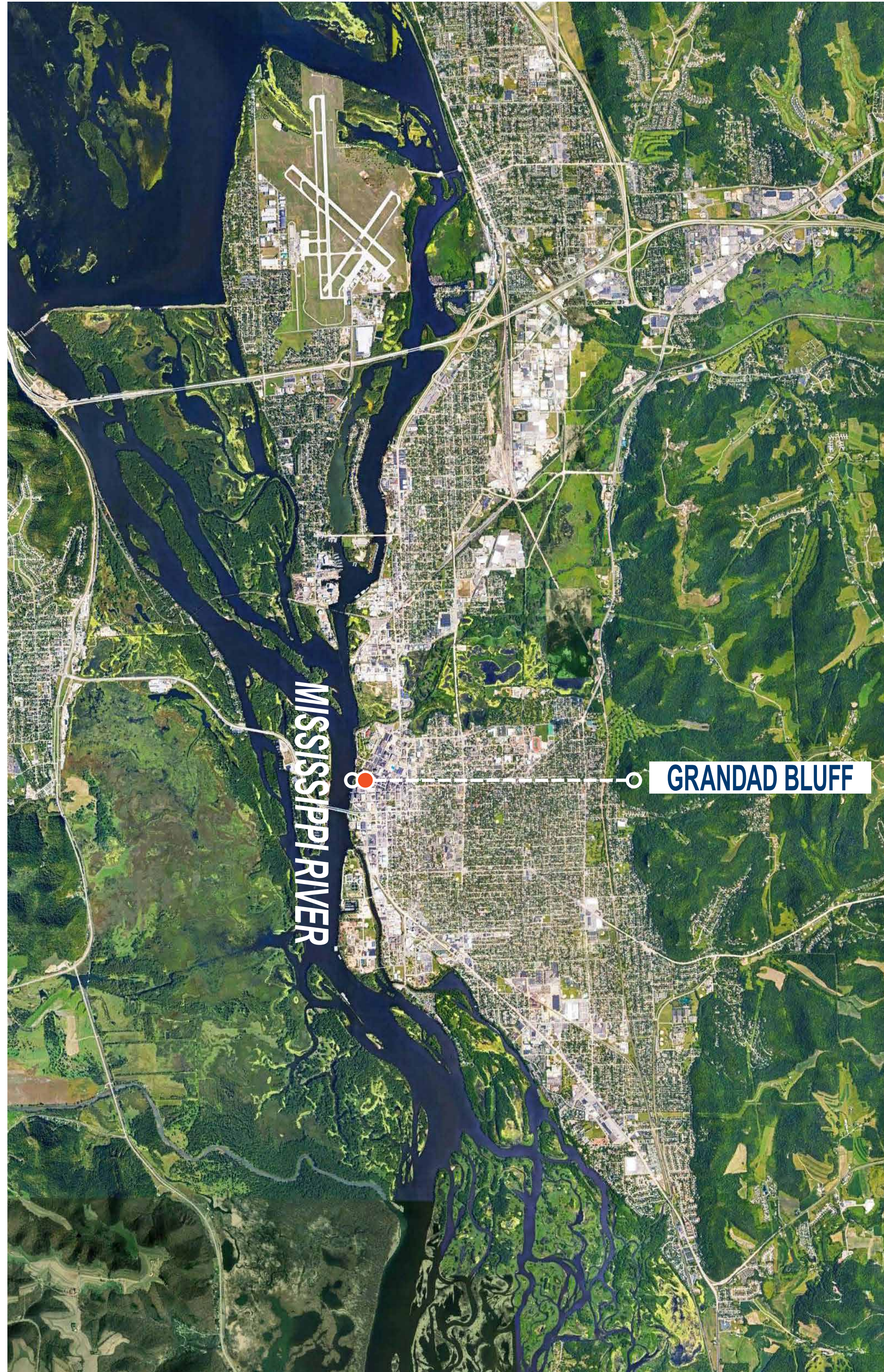


CELEBRATING LA CROSSE'S UNIQUE CHARACTER  
**FROM THE RIVER TO THE BLUFFS**



ONEOTA AND SHAKOPEE FORMATIONS



JORDAN FORMATION



ST. LAWRENCE FORMATION



LONE ROCK FORMATION



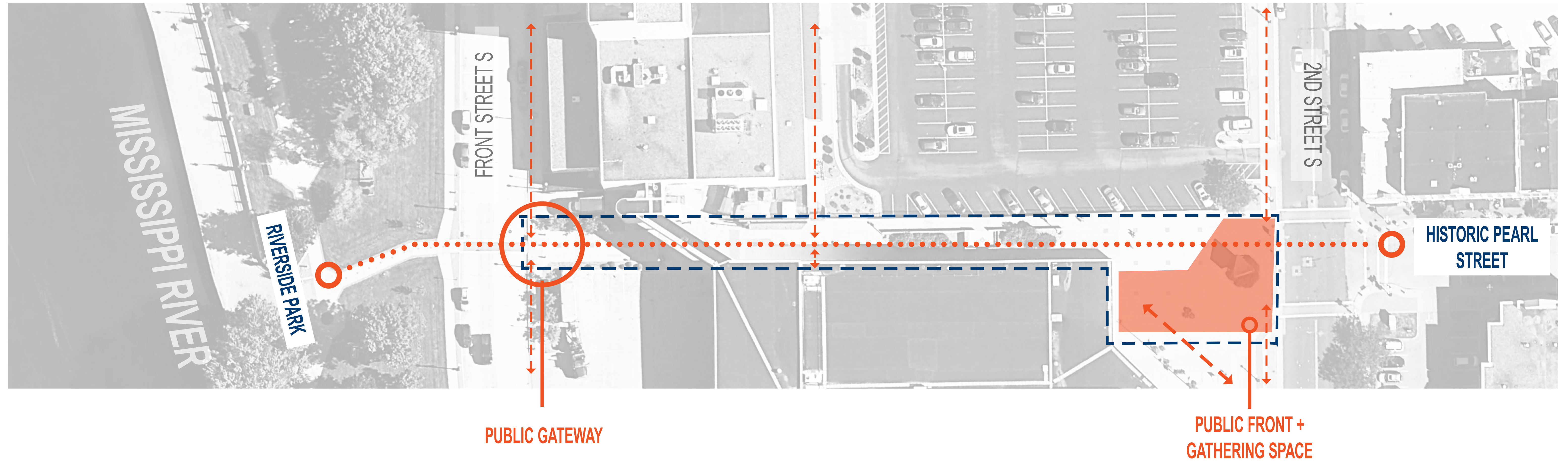
WONEWOC FORMATION



GLACIAL SEDIMENT



## DESIGN OBJECTIVES

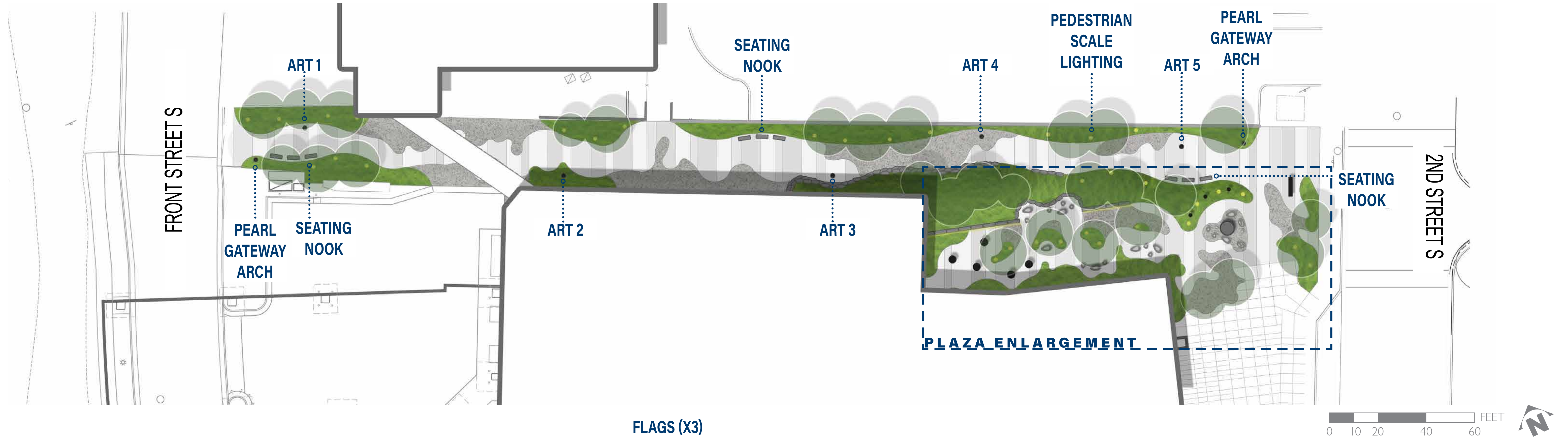


**GATHER:** CREATE AN ENGAGING PUBLIC FRONT AND GATHERING SPACE FOR CONVENTION AND PUBLIC VISITORS

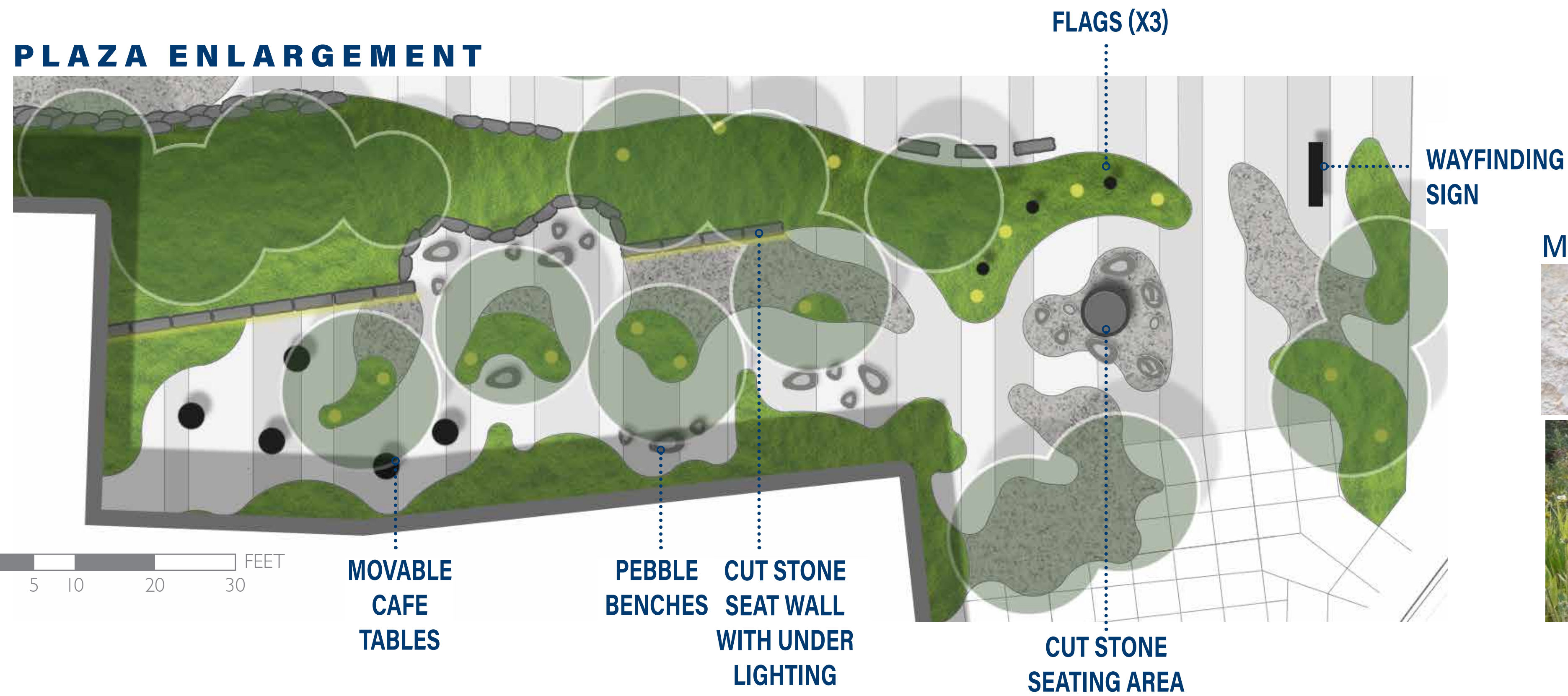
**CONNECT:** DEVELOP A BEAUTIFUL AND INVITING PEDESTRIAN CONNECTION BETWEEN THE RIVER FRONT AND HISTORIC PEARL STREET

**CELEBRATE:** INTEGRATE MATERIALS AND DESIGN FEATURES WHICH REFLECT LA CROSSE'S UNIQUE CHARACTER AND AESTHETIC

# CONCEPT



## PLAZA ENLARGEMENT



## MATERIALS



## PEARL WALKWAY



Architecture + Engineering + Environmental + Planning

## PEARL STREET WALKWAY

La Crosse, WI - 2I-24807 - 2/25/2022

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# PRECEDENTS + FEATURES



KENMORE TOWN SQUARE  
•Hewitt - Kenmore, Washington



UNIVERSITY VILLAGE  
•Hewitt - Seattle, Washington



PENN STATE ARBORETUM  
•MTR - State College, Pennsylvania

