

Resolution establishing priorities, updating membership and staffing of the City of La Crosse Arts Board and appropriation of funds.

RESOLUTION

WHEREAS, in 2005 the City Arts Steering Committee was created and charged with managing the work with Art Space Projects, Inc. in order to achieve a new location for the La Crosse Community Theater; and

WHEREAS, in 2006 the La Crosse Community Theatre announced their partnership with the Weber Family on a new theatre location within the Riverside Centre II building; and

WHEREAS, in 2009 the City of La Crosse Arts Board was created by the Common Council to advance the City and region as a cultural destination, to be recognized as supportive of the arts, to retain young artists and attract new artists to the region, and to establish a vitality that attracts and retains businesses and their essential employees because of the City's commitment, attention, and support of the arts; and

WHEREAS, after fifteen years of work, now is the time to re-double these efforts by re-establishing the priorities of and focus for the City of La Crosse Arts Board and to update the membership and staffing of the Board.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby re-affirms advancing the City as a cultural destination, seeks opportunities to promote and grow all forms of art, and establishes these priorities among the many tasks and projects:

1. Develop an inventory and assessment for all public art, sculptures, and statues including the costs for repairs and maintenance for inclusion in the City's capital budget.
2. Develop an acceptance, maintenance, and endowment policy for all public art, sculptures, and statues including a fund for future repairs and maintenance.
3. Create a public mural program with a focus on young artists including an annual budget, sponsorships, and community outreach.
4. Build partnerships to conduct the annual Artspire arts festival with an additional focus on providing opportunities for underrepresented groups.
5. Develop a communications plan to show the value of art and share with community.

BE IT FURTHER RESOLVED the membership of the City of La Crosse Arts Board is hereby amended to seven (7) voting members, including one Council Member. All members shall be appointed by the Mayor for a term of three (3) years, subject to confirmation by the Common Council. The Council Member shall be appointed for a term of two (2) years.

BE IT FURTHER RESOLVED that the Arts Board is to be staffed by the Parks, Recreation, Forestry and Facilities Department.

BE IT FURTHER RESOLVED that \$30,000 is reprogrammed from carryover funds in the 2020 capital budget #526 wayfinding signs to begin implementation of the aforementioned priorities.