

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
January 30, 2017**

➤ **AGENDA ITEM – 17-0069 (Andrea Schnick)**

Review of plans for signage for Great Lakes Cheese located at 2200 Enterprise Ave. in the Interstate Industrial Park.

➤ **ROUTING:**

CPC only

➤ **BACKGROUND INFORMATION:**

Great Lakes Cheese would like to add directional “Shipping” and “Receiving” signs to their building to help trucks that are coming and going.

The design of the signs are attached as part of the legislation.

➤ **GENERAL LOCATION:**

2200 Enterprise Ave. in the Interstate Industrial Park.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

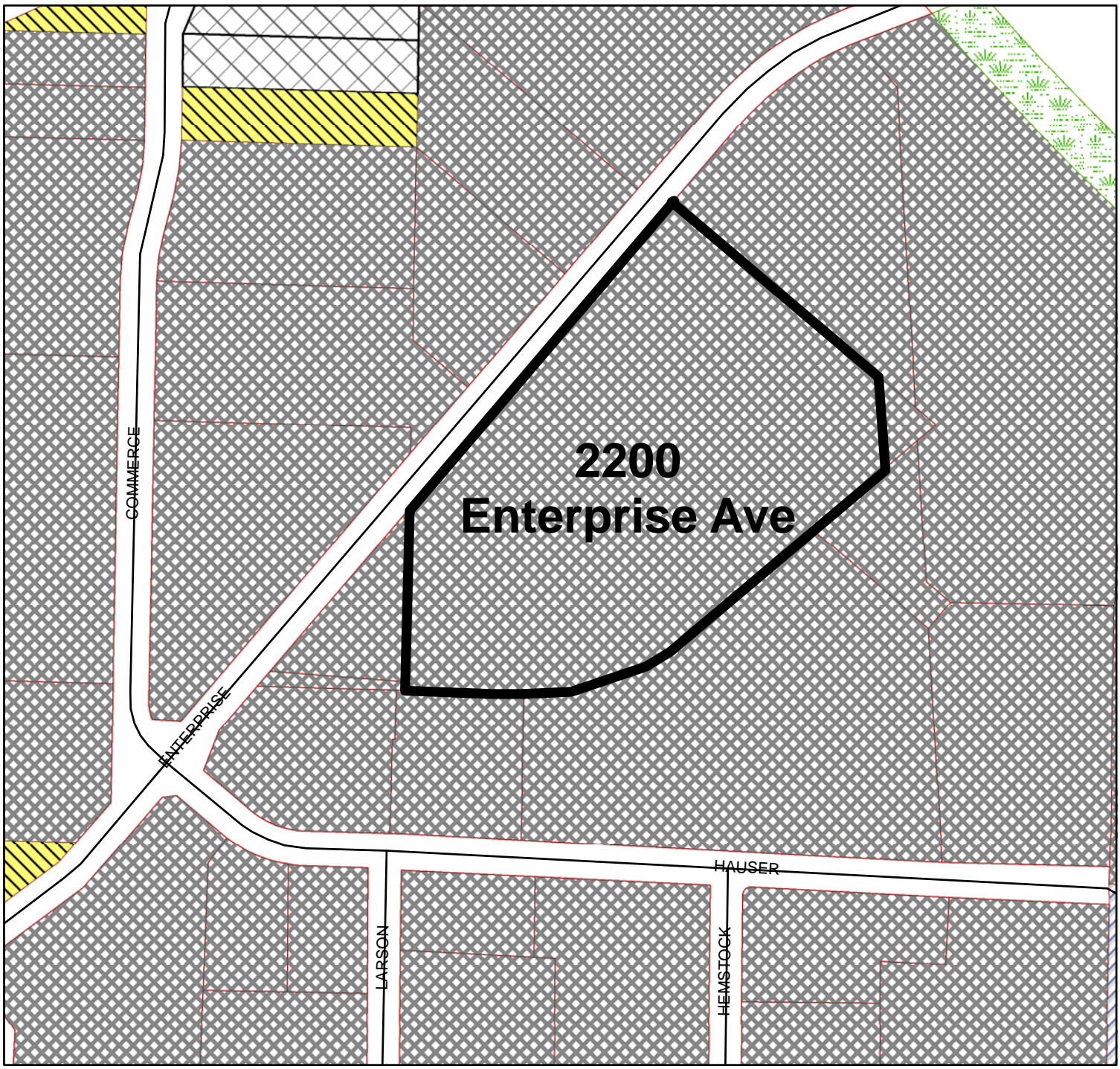
N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the Industrial Park is encouraged in the Comprehensive Plan.

➤ **PLANNING RECOMMENDATION:**

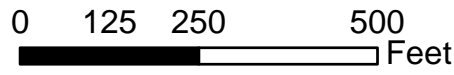
Planning staff recommends approval of the plan for these signs.

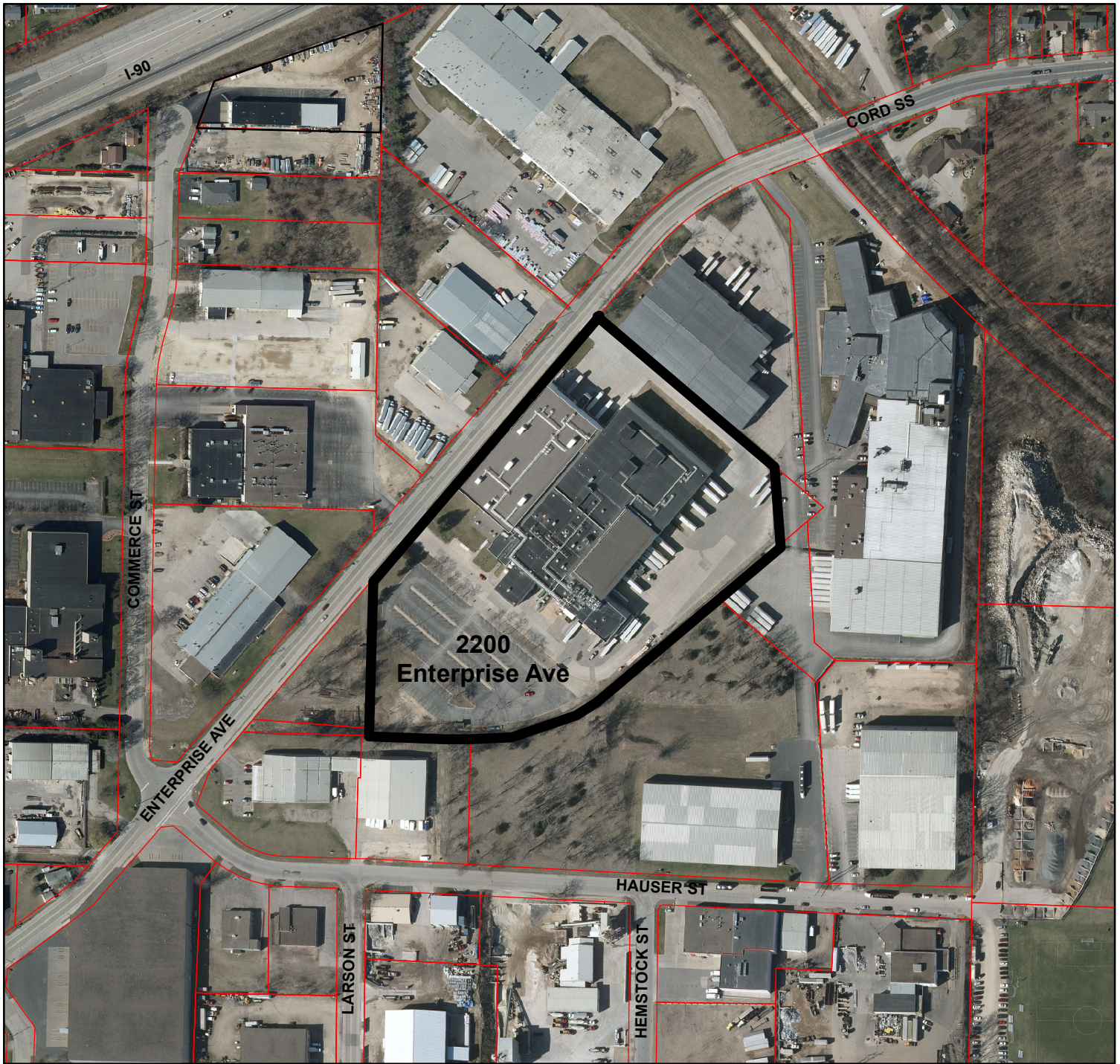


BASIC ZONING DISTRICTS

-  R1 - SINGLE FAMILY
-  R2 - RESIDENCE
-  WR - WASHBURN RES
-  R3 - SPECIAL RESIDENCE
-  R4 - LOW DENSITY MULTI
-  R5 - MULTIPLE DWELLING
-  R6 - SPECIAL MULTIPLE
-  PD- PLANNED DEVELOP
-  TND - TRAD NEIGH DEV.
-  C1 - LOCAL BUSINESS
-  C2 - COMMERCIAL
-  C3 - COMMUNITY BUSINESS
-  M1 - LIGHT INDUSTRIAL
-  M2 - HEAVY INDUSTRIAL
-  PS - PUBLIC & SEMI-PUBLIC
-  PL - PARKING LOT
-  UT - PUBLIC UTILITY
-  CON - CONSERVANCY
-  FW - FLOODWAY
-  A1 - AGRICULTURAL
-  EA - EXCLUSIVE AG
-  City Limits
-  SUBJECT PROPERTY







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