



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### Heritage Preservation Commission

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Thursday, July 28, 2022

6:00 PM Council Chambers- Grandad Room- 400 La Crosse Street

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Members of the public may participate in the meeting in the following ways;

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Or you may attend in person at City Hall located at 400 La Crosse Street. Members of the public who

would like to provide written comments on any agenda may do so by emailing [acklint@cityoflacrosse.org](mailto:acklint@cityoflacrosse.org),

using a drop box outside of City Hall or mailing the Department of Planning, Development and Assessment, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7512.

### Call to Order

The meeting was called to order at 6:02pm.

### Roll Call

**Present:** 5 - John J. Satory, David Riel, Laura Godden, Jennifer Morris, Mackenzie Mindel

**Excused:** 2 - Janet Allen, Monica Gorski

### Approval of Minutes

1. Approval of the June 23, 2022 Meeting Minutes.

David Riel moved to approve the minutes. Laura Godden seconded. The motion passed by voice vote 5-0.

### Agenda Items:

2. [22-0979](#) Review of a Certificate of Appropriateness for a new restroom facility located within Riverside Park.

Dan Trussoni from the Parks Department provided an overview of the project. The building is intended to replace the existing restroom building that does not

provide adequate restrooms for the park. Staff added additional information regarding its impact to the park. David Riel moved to approve the application. John Satory seconded. The motion passed by voice vote 5-0.

3. [22-0980](#) Review of a Certificate of Appropriateness for a sign at 321 Main Street.

Staff provided an overview of the project which is a new sign for River City Galleries located Downtown. David Riel asked for clarification on the sign materials. Staff stated that the sign casement will be made of aluminum and the sign face will consist of a composite material. John Satory asked how it was being attached to the canopy and was concerned it was strong enough. Staff stated that the structure behind the canopy would be able to hold the sign. David Riel moved to approve the application. Laura Godden seconded. The motion passed voice vote 5-0.

4. [22-0981](#) Review of a Certificate of Appropriateness for a sign located at 308 Main Street.

Staff provided an overview of the project which is a new sign for Grounded Specialty Coffee. John Satory moved to approve the application. David Riel asked if the acrylic letters have a thickness/width to them. Staff that there is a width but was unsure what it was. Staff stated that It would not be any wider than the existing sign. Jennifer Morris seconded. The motion passed by voice vote 5-0.

5. [22-0982](#) Discussion and possible action on an amendment to the Historic Landmark Nomination Form.

David Riel stated that in past efforts to help people with nominations he felt that additional information on how to research properties and buildings would be helpful for future applicants. He put together a nomination guide that included information on where to look for information and was looking for feedback from the committee with the hope that it would be added to the nomination form. Laura Godden stated that the library also has several resources on their website that can be added to the guide. Staff stated that they would send the guide out to the commission to solicit feedback and work with David Riel to bring back a draft to a later meeting.

6. [22-0640](#) Nomination of the Charles Felber House- Sears Roebuck & Co Home, located at 2326 Madison Street, to be designated as a Local Historic Landmark.

Staff recommended that this item be denied as this nomination is not complete and it is unknown on when it would be, particularly as new information on the buildings history has been discovered. David Riel stated that he assisted the owner with looking for identifying marks to determine whether it was a specific style of architecture. Rather than finding evidence to the style and type that the owner was stating it was, it was determined it was likely a similar type with a different history. While still historically significant in some aspects, it was a type that had a history that would be hard to document as part of a local nomination. The owner was still encouraged to document its history and pursue designation. David Riel moved to deny the nomination. Jennifer Morris seconded. CM Mindel stated that she would still like to see this nomination come before the Commission in the future. The motion passed by voice vote 5-0.

## 7. Lost La Crosse Project Update

Staff stated that they had met with David Riel on the next steps of the project. Still evaluating sign designs and layout. Future discussions will still need take place on project logistics and funding.

8. [22-0856](#)

Discussion on the August 2021 Certificate of Appropriateness decision by the HPC regarding 123-125 3rd Street S.

Staff stated that his item was requested by Commissioner John Satory. The concern was that they constructed a wall that was not approved by the Commission. Staff stated that they watched the video of the past meeting where this item was discussed and acted on and that the Commission did not require a specific design and look of the wall as part of their motion. John Satory stated that he felt that they did not do what they said they would do. They used fake brick/concrete blocks instead of real brick. The wall they built does not fit into the Downtown. David Riel stated that he watched the video and was concerned about sheathing and asked staff if that was considered. Staff stated that he did not know the answer. Jennifer Morris stated that she thought the discussion was on the look of the brick. David Riel stated that he was not sure what the benefit would be to push to change it. CM Mindel also stated that they would likely not win any challenge to change it. John Satory suggested that the owner could break up or stencil the larger concrete blocks to make them look like smaller bricks. David Riel suggested that the Commission include in their motions a condition to ensure compliance or require that the applicant bring back examples for approval based on what the Commission suggests. Staff stated that doing that may pose a hardship on applicants if they have to wait a month. If the Commission is willing to hold a special meeting for the applicant that may alleviate that concern. Staff also suggested that the Commission revise the application process that would require samples of materials so that it can be clear on what is expected ahead of time. CM Mindel stated that she would be willing to work with staff on this.

## Adjournment

The meeting was adjourn at 7:16pm.

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*

Heritage Preservation Commission Members

CM Mackenzie Mindel, David Riel, Laura Godden, John Satory, Janet Allen, Jennifer Morris, Monica Gorski