

NOTICE OF INTENT NOT TO RENEW LICENSE

Miguel Guerrero (Officer) and Luis Guerrero Chavolla (Agent) for Chabolla Corp. dba Tequila Mexican Restaurant, 515 West Ave. N., La Crosse, Wisconsin.

Basis for Intent to Not Renew

This is to notify you that the City of La Crosse intends to not renew the Combination "Class B" Beer and Liquor License issued to Chabolla Corp. for license year July 1, 2026 through June 30, 2027.

Pursuant to Wis. Stat. § 125.12(3), a municipality may refuse to renew a license for certain violations identified in § 125.12(2)(ag), including violations of municipal code or municipal regulations and maintaining a disorderly house.

The City of La Crosse alleges that the use of the establishment is interfering with public health and safety and is grounds for non-renewal of its Combination "Class B" Beer and Liquor License under Wis. Stat. § 125.12(2)(ag) for violations of municipal code or municipal regulations and for maintaining a disorderly house. This is supported by the following:

- (1) Violation of Resolution 44736 adopted August 13, 1987. This resolution established a general policy in connection with alcohol beverage licenses that three (3) violations of La Crosse Municipal Code and/or State laws per licensed establishment within a license year (July 1 through June 30 of the following year) shall be cause for a hearing before the Judiciary & Administration Committee as to whether the license should be suspended, revoked or non-renewed.

Chabolla Corp. dba Tequila Mexican Restaurant, 515 West Ave. N., committed and was convicted of three (3) violations in the current license year, July 1, 2025 through June 30, 2026, for sale of alcohol to underage individuals as follows:

- September 4, 2025, municipal ordinance citation: Ord. 4-7 Allow Underage in Bar. Per Municipal Court records, this citation resulted in a conviction on October 15, 2025. Matthew J. Memory (bouncer), Tequila Mexican Restaurant, 515 West Ave. N.
- February 25, 2026, municipal ordinance citation: Ord. 4-6 Sale/Furnish Liquor to Underage. Per Municipal Court records, the citation resulted in a conviction on April 1, 2026. Yolanda M. Hernandez Arquez (beverage server), Tequila Mexican Restaurant, 515 West Ave N.
- September 6, 2026, municipal ordinance citation: Ord. 4-7 Allow Underage in Bar. Per La Crosse County Circuit Court records, the citation resulted in a conviction on April 14, 2026. Luis Guerrero Chavolla (agent), Tequila Mexican Restaurant, 515 West Ave. N.

- (2) Violation of Chronic Nuisance Premises Abatement Plan Agreement. Representatives of the La Crosse Police Department and Chabolla Corp. (including Miguel Guerrero, owner, and Luis Guerrero Chavolla, agent) met on September 30, 2025 and agreed to a Chronic Nuisance Abatement Plan. Among other things, this plan requires the submission of monthly written reports to the Police Department detailing nuisance abatement. Chabolla Corp. has only submitted two (2) reports. Accordingly, Chabolla Corp. is in violation of the Abatement Plan for failing to submit the required monthly reports.

As part of the abatement process, City police have provided multiple alcohol compliance training sessions and opportunities to Chabolla Corp. and its employees, including beverage server trainings on July 17, 2024 and March 11, 2025.

- (3) Violation of Fire Code. During an inspection on December 4, 2025, the La Crosse Fire Department documented significant electrical issues at the establishment. This was communicated to Luis Guerrero Chavolla (agent), who was on site during the inspection. A follow-up inspection occurred on May 5, 2026; none of the previous electrical issues were fixed. The code issues were again communicated to

Luis Guerrero Chavolla, who was on site during the re-inspection. The electrical issues have not been corrected.

(4) Previous Violation of Resolution 44736. In 2024, the City issued Chabolla Corp a Notice of Intent to Not Renew License based on a violation of Resolution 44736 during the license year July 1, 2023 through June 30, 2024. Chabolla Corp. received the following three violations:

- August 31, 2023, municipal ordinance citation: Ord. 4-6 Sale/Furnish Liquor to Underage. Per Municipal Court records, this citation resulted in a conviction on September 12, 2023. Yolanda Hernandez (beverage server), Tequila Mexican Restaurant, 515 West Ave. N.
- February 1, 2024, municipal ordinance citation: Ord. 4-6 Sale/Furnish Liquor to Underage. Per Municipal Court records, the citation resulted in a conviction on February 7, 2024. Yolanda Hernandez (beverage server), Tequila Mexican Restaurant, 515 West Ave. N.
- April 5, 2024, municipal ordinance citation: Ord. 4-6 Sale/Furnish Liquor to underage. Per Municipal Court records, the citation resulted in a conviction on May 8, 2024. Franklin Flores Cruz (beverage server), Tequila Mexican Restaurant, 515 West Ave. N.

The City of La Crosse and Chabolla Corp entered into an agreement on June 4, 2024, and a non-renewal hearing did not occur. As part of this agreement, Chabolla Corp agreed to a ten (10) day license suspension and acknowledged that it was in violation of Municipal Code Sections 4-6 on three separate occasions in the license year July 1, 2023 to June 30, 2024.

(5) Significant Underage Activity. In addition to the above described violations, multiple incidents (bar checks) involving underage presence have occurred at the establishment over the past six (6) years. These violations include La Crosse Municipal Code Sections 4-7 (Allow Underage in Bar), 4-9 (Underage Possession/Consumption), 4-10 (Underage in Bar), and/or 4-11 (Underage Possession of False ID). The following are examples of these incidents and citations issued:

- September 19, 2025, La Crosse Police Department Case No. 10-25-42200: Five (5) underage consumption/underage related citations were written by officers and one Allowing Underage in Bar citation was issued.
- September 6, 2025, La Crosse Police Department Case No. 10-25-39979: Seventeen (17) underage consumption/underage related citations were written by officers.
- March 1, 2025, La Crosse Police Department Case No. 10-25-08482: Eighteen (18) underage consumption/underage related citations were issued by officers and two Allowing Underage in Bar citations were written by officers.
- September 19, 2024, La Crosse Police Department Case No. 10-24-42839: Four (4) underage consumption/underage related citations were written by officers.
- April 5, 2024, La Crosse Police Department Case No. 10-24-14531: Four (4) underage consumption citations were written by officers.
- August 31, 2023, La Crosse Police Department Case No. 10-23-41284: Two (2) underage consumption citations were written by officers.
- September 10, 2022, La Crosse Police Department Case No. 10-22-38673: Six (6) six underage consumption/underage related citations were written by officers.
- April 21, 2022, La Crosse Police Department Case No. 10-22-15650: Four (4) underage consumption/underage related citations were written by officers.

- December 10, 2021, La Crosse Police Department Case No. 10-21-52131: Five (5) underage consumption/underage related citations were written by officers.
- November 18, 2021, La Crosse Police Department Case No. 10-21-49256: Seven (7) underage consumption/underage related citations were written by officers.

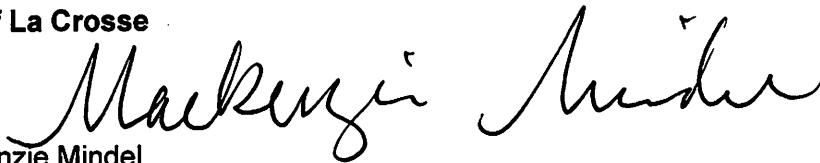
Your Rights as a License Holder

You have the right to a hearing to contest the nonrenewal of your license. Additionally, you have the right to be represented by an attorney at your own expense, the right to present evidence and testimony, and to cross-examine any witnesses produced by the City.

A nonrenewal hearing is scheduled for **Friday, June 5, 2026, at 9:00 a.m.** in the Council Chambers of La Crosse City Hall, 400 La Crosse Street, La Crosse, Wisconsin.

Dated: May 15, 2026

City of La Crosse



Mackenzie Mindel
Judiciary & Administration Chair

CC: Nikki Elsen, City Clerk
Stephen F. Matty, City Attorney