



April 14, 2021

Memorandum of Understanding

By and between the City of La Crosse and Ryan Johnson
For the transfer of the Terra Cota remnants of the C&J Michels Brewery Building Archway
from the City to Mr. Ryan Johnson

Whereas the City of La Crosse owns remnants of the archway to the original C&J Michels Brewery which was located at 3rd and Division Streets in the City of La Crosse, and

Whereas, these remnants have been stored at the Wastewater Treatment Plant for over a decade and it is the desire of the Utilities Department and City to have them removed, preferably to a private party who intends on storing and re-using the material to honor this historic building in the City, and

Whereas Mr. Ryan Johnson has expressed interest in curating the terra cotta remnants from the archway to use in his outdoor dining area at his Downtown building, Therefore,

The City of La Crosse hereby transfers these remnants to Mr. Ryan Johnson with the following conditions:

1. Mr. Ryan Johnson agrees to store or use the material at no cost to the City of La Crosse
2. Mr. Ryan Johnson provide a statement for its re-use to the City of La Crosse Board of Public Works for approval and to be included as an addendum to this MOU before transfer of the material remnants are made
3. The material be used in the City of La Crosse in a manner preserving them for future generations to appreciate and understand the history of La Crosse’s historic Breweries.

Signed:

City of La Crosse



Mr. Ryan Johnson 4-15-21

ANDREA TRANE, DIRECTOR OF PLANNING, DEVELOPMENT AND ASSESSMENT
TIM ACKLIN, AICP, SENIOR PLANNER
LEWIS KUHLMAN, AICP, ENVIRONMENTAL PLANNER
JACK ZABROWSKI, ASSOCIATE PLANNER
ERIN DUFFER, PLANNING & DEVELOPMENT ASSISTANT

VACANT, COMMUNITY DEVELOPMENT ADMINISTRATOR
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE
TARA FITZGERALD, PROGRAM COORDINATOR
KEVIN CLEMENTS, HOUSING SPECIALIST
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST



April 15, 2021

LETTER OF INTENT

This statement is to confirm our intent to acquire the remnants of the archway to the original C&J Michels Brewery and install it on the South side of the C & J Michel Building at 115 3rd St S in La Crosse, currently home to Big Al's Pizza La Crosse. It will be installed above the Big Al's beer garden and visible to the public.

The City of La Crosse will deliver the archway remnants to the site at a scheduled time not yet determined.

Sincerely,

Ryan R Johnson
Big Al's Properties LLC
319 Main St Ste 404
La Crosse, WI 54601