

## Elsen, Nikki

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**From:** Elsenn@cityoflacrosse.org  
**Subject:** FW: REACH Center Zoning

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**From:** Ellen Forde <[ellen.forde@gmail.com](mailto:ellen.forde@gmail.com)>  
**Sent:** Wednesday, August 7, 2024 11:11 PM  
**To:** Goggin, Erin <[goggine@cityoflacrosse.org](mailto:goggine@cityoflacrosse.org)>; Schwarz, Rebecca <[schwarzr@cityoflacrosse.org](mailto:schwarzr@cityoflacrosse.org)>  
**Cc:** Bailey McNamer <[bmcnamer@lacrossecounty.org](mailto:bmcnamer@lacrossecounty.org)>  
**Subject:** Re: REACH Center Zoning

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Hi Erin,

Thank you for your reply. I appreciate the engagement. I am also glad to hear we are on the same page with the ultimate goal of getting TND zoning codified for the Reach Center lot.

I apologize if my message came across as saying the Reach Center wasn't supported by the City Council. I recognize there is a good collaboration between the two and other city services.

I want to reiterate my support for the TND rezoning petition that will be taken up tomorrow during the Council meeting. The facts as I understand them are as follows:

1. The lot occupied by the Reach Center was rezoned in the early 2000s as residential incorrectly according to their building use.
2. The original petition for rezoning was denied.
3. The process used to support the original denial has changed. (I believe it is a significant change).
4. The new petition has been refiled within the allowable 12 month period for re consideration using the new judgement process.

Please let me know if I have any of this wrong. I do not want to spread or base my opinion on misinformation. I also want to avoid a "tunnel vision" approach to this issue. Any additional context is appreciated, including what a "step back" approach looks like.

My personal opinion, with a lack of in depth Council process knowledge, is simply that I see the Reach Center trying to do a good thing by modifying their building to have solar panels and dental services. I think any barriers that exist that prevent this should be knocked down.

Please support the petition for TND rezoning of the Reach Center.

Thank you for your service,  
Ellen

On Wed, Aug 7, 2024, 11:31 Goggin, Erin <[goggine@cityoflacrosse.org](mailto:goggine@cityoflacrosse.org)> wrote:

Hello Ellen –

No one is saying that Reach isn't a valued resource. No one is trying to rid District 6 of the Reach Center.

What I am concerned about is the level of misinformation that has come from Reach and Scenic Bluffs. As someone who was elected to represent the taxpayers of the City I have to ask myself why all the misleading information?

I would like to see everyone step back, take a pause and get a TND ordinance codified that helps Reach and protects the neighborhood. I think everyone, if they are being transparent would agree to that.

Erin Goggin

District 2-City Council

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**From:** Ellen Forde <[ellen.forde@gmail.com](mailto:ellen.forde@gmail.com)>

**Sent:** Tuesday, August 6, 2024 1:43 PM

**To:** ZZ Council Members <[zzcouncilmembers@cityoflacrosse.org](mailto:zzcouncilmembers@cityoflacrosse.org)>; Schwarz, Rebecca <[schwarzr@cityoflacrosse.org](mailto:schwarzr@cityoflacrosse.org)>

**Subject:** REACH Center Zoning

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Greetings La Crosse City Council,

I am writing this letter in support of the REACH center TND rezoning petition. I hope you consider the facts of the case and agree that the circumstances of considering this petition have significantly changed and furthermore move to approve their rezoning petition.

REACH is a valuable asset to our community and they only want to do better by adding more services that support some of our most vulnerable community members.

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Ellen Forde

...of the people, by the people, for the people...