



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Economic Development Commission

Thursday, June 22, 2017

8:30 AM

3rd Floor Conference Room

Call to Order, Roll Call

The meeting was called to order by Mayor Tim Kabat at 8:30 a.m.

Present: 5 - Paul Medinger, Tim Kabat, David Morrison, Debbie McKenney, Martin Gaul

Absent: 2 - Terry Hicks, Al Louis

Others present: Karl Green, Peter Hughes, Stephen Matty, Jason Gilman, Andrea Schnick, Sara Olson.

Approval of Minutes

A motion was made by McKenney, seconded by Gaul, to approve the May 25, 2017 meeting minutes. The motion carried 5-0 by voice vote.

Agenda Items:

1. [17-0713](#) Synergy Group updates

Attachments: [EDC Synergy Presentation](#)

Karl Green, UW Extension, presented on Synergy Group updates. This collaboration between the La Crosse Area Chamber of Commerce, the La Crosse Area Convention and Visitors Bureau, the La Crosse Area Economic Development Corporation, Downtown Mainstreet, Inc., and 7 Rivers Alliance is to share resources and ideas for economic development, workforce development and strategic planning. All of the organizations have a shared mission to grow business and the economy; Synergy is helping with that mission with three committees: organization, marketing and finance. They have held quarterly meetings of the Synergy Executive Committee; Jerry Arndt, Synergy Liaison, attends each organization's board meetings; the executive directors of each organization meet regularly; and they have identified three goals. The committee welcomes a City/EDC presence. Andrea Schnick is in touch with Karl Green and Robin Moses, and has been invited to their next meeting. Please see Karl's presentation linked on the agenda for more information.

2. [17-0704](#) Request by G2G for change in loan terms to Small Business Development Loan.

Attachments: [G2G Memo to EDC](#)
[G2G LLC CDBG SignedTerms](#)
[SBDL Loan Adjusted for 18 Mo Relief Period - Schedule](#)
[Staff recommendation memo](#)

A motion was made by Morrison, seconded by McKenney, to convert the G2G LLC Small Business Development Loan to an interest only loan for a period of 18 months with other terms remaining the same. The motion carried 4-1 by voice vote with Gaul voting no.

3. [17-0799](#) Request by Batavian Building, LLC to change Upper Floor Renovation Loan terms.

Attachments: [Batavian Amort Schedule Revised 060717](#)
[EDC memo June 22 2017 staff recommendation](#)
[Loan and Development Agreement](#)

A motion was made by Medinger, seconded by Gaul, to defer payments on the Batavian Building, LLC Upper Floor Renovation Loan until January 1, 2018 with other terms remaining the same. The motion carried 4-0 by voice vote with Morrison abstaining.

4. [17-0806](#) Update on La Crosse Plow Building TIF Application

Stephen Matty shared the EDC's recommendation with the applicant; no response has been received.

Next Meeting Date/Agenda Items

There is a special meeting on July 5, 2017 at 8:30 a.m. The agenda will include a TIF application for The Hub on 6th and a developer agreement for 800-802 Rose St.

The next regular meeting is July 27, 2017.

Adjournment

A motion was made by Medinger, seconded by Gaul, to adjourn the meeting. The motion carried 5-0 by voice vote. The meeting was adjourned at 9:02 a.m.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADACITYCLERK@CITYOFLACROSSE.ORG, with as much advance notice as possible.