



## PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512

### Memorandum

To: Economic Development Commission

From: Planning and Development Staff

Date: July 26th, 2018

RE: 18-1062, Update North La Crosse Façade Grant Program

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This memorandum provides a brief summary of the nine applications that were reviewed for the Northside Façade Grant Program and approved by the Façade Grant Committee as of June 2018.

Meeting attendees: Karla Doolittle, Diana Hobson, Chris Paul, Joe Van Aelstyn, Marc Zettler, Nick Roush, Tim Acklin, Andrea Schnick

#### **R&S Ageless Autos, 1132 Caledonia Street**

Strip and paint overhead garage door.

Total Projected Cost: \$1,458.00

Approved: \$729.00

#### **Blaschke Funeral Home, 1007 Caledonia Street**

Replacing Rotting door on the rear entrance with six panel fiberglass and remove rotting stucco on soffit and fascia. Replace dormer window to match other, insulate, weatherproof, and put new siding and trim to match other dormer.

Total Projected Cost: \$7,080.00

Approved: \$3,270.00

#### **Board Store Home Improvements, Inc., 520 - 522 Copeland Avenue**

Re-do two primary facades of buildings to match the other five buildings in their group of showrooms. Plan includes demolition of wall structures, installing new glass doors, cleaning up and painting pillars, masonry repairs and installing sheetrock to insulate.

Total Projected Cost: \$36,300.00

Approved: \$10,000.00

#### **Mark Jewellers, 1205 Caledonia Street**

Refurbish storefront by removing stucco and replacing with brick, changing entryway and window front.

Total Projected Cost: \$132,480.00

Approved: \$10,000.00

JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR  
TIM ACKLIN, AICP, SENIOR PLANNER - HERITAGE PRESERVATION  
LEWIS KUHLMAN, AICP, ENVIRONMENTAL PLANNER  
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER

CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR  
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE  
TARA FITZGERALD, FEDERAL PROGRAMS ACCOUNTING TECHNICIAN  
KEVIN CLEMENTS, HOUSING SPECIALIST  
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST

**Carrier Insurance, 1226 – 1228 Caledonia Street**

Replace awning and replace and paint second story plywood windows. Windows not approved due to fire code issues.

Total Projected Cost: \$6,617.00

Approved: \$1,000.00

Updated application received 7/19 and is under review by Fire Prevention and Building Safety to make sure it complies with the building code.

**Charlotte’s Bridal, 208 Copeland Avenue**

Plan to install two new awnings, a new sign, and a door, and repair existing sign.

Total Projected Cost: \$11,152.00

Approved: \$2,148.50

**The Sports Nut, 801 Rose Street**

Replace existing fence with a more decorative one and paint entire building. Fix and repair stucco on building and replace front doors.

Total Projected Cost: \$14,630.00

Approved: \$6,590.00

**DnA Vintners, 1223 & 1225/1227 Caledonia Street**

Install new awning and frame and upgrade window sills on 1223 Caledonia and repair and upgrade brick work on façade on 1225/1227 Caledonia

Total Projected Cost: \$9,260.07

Approved: \$3,595.00

**Monsoor’s Sports Shop, 517 Copeland Avenue**

Redo wood on east and northeast side of the building.

Total Projected Cost: \$43,540.00

Estimated Award Possible: \$10,000.00

Approved: \$10,000.00

Total Amount Approved: \$47,907.94 (\$12,092.06 remaining)

Total Cost of Projects: \$261,481.64