



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes

### Arts Board

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Friday, February 5, 2021

8:30 AM

Virtual Via Lifesize

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#### Call to Order

Board Chair Jennifer Williams called the meeting to order at 8:30 a.m.

#### Roll Call

**Present:** 7 - Roger Christians, Jennifer Williams, Barry McKnight, Dillon McArdle, Kaylan Smith, Bailey Sauerwein, Randy Erickson

#### Others Present

Kerry Gloede, Kate Kroll, Jay Odegaard, Leah Burns, Jim Flottmeyer, and Christa Berg

#### Approval of Minutes

A motion was made by Erickson, seconded by Christians to approve the minutes from the January 8, 2021 Art Board Meeting.  
The motion carried by voice vote.

#### Notices and Discussions

#### Agenda Items:

##### [20-1797](#)

Request to approve Request for Proposal (RFP) for professional advertising and marketing services.

A motion was made by Smith, seconded by Christians, that this Request be **APPROVED AS AMENDED: 1.2.3 CREATIVE GUIDELINES** - to be inclusive of all art forms and handled administratively.  
The motion carried by voice vote.

##### [21-0138](#)

Review draft of the NiiHOSTO Art Park Plan.

**NO ACTION TAKEN.**

21-0139

Request to approve finalists and budget for The Moment art.

A motion was made by Erickson, seconded by Christians, that this Request be APPROVED as listed below for a total budget of \$11,140. The motion carried by voice vote.

Luke Achterberg - "Addled Navigator"  
Scott Cheek - "The Sky is Crying"  
Lori Ehlke - "2020 Vision"  
Ashton Hall - "We're Closed"  
Tim Hammond - "Say Their Names"  
Tim Hammond - "Justice Now"  
Tim Hammond - "Riverside Park 3 June"  
Abby Johnson - "Empty"  
Abby Johnson - "Overwhelm"  
Jacquelline Olson - "Like a White Man"  
Tommy Orrico - "American Mask"  
Dylan Overhouse - "City Hall Gathering"  
Dylan Overhouse - "4th St. March"  
Dylan Overhouse - "Laid to Rest"  
Seth Polfus - "Abandoned"  
Seth Polfus - "Torn Away"  
Colleen Shore - "Awakening"  
Marcia G. Thompson - "2020 Rollercoaster: Quite the Ride"  
Marcia G. Thompson - "2020 Rollercoaster: Reflecting"  
Tiana Traffas - "Anxiety's 2020"  
Tiana Traffas - "Essential Workers Mask"

## Adjournment

The meeting was adjourned at 9:20 a.m.

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*