

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
August 30, 2021**

Ø **AGENDA ITEM – 21-1202 (Andrea Trane)**

Review of Plans for Sign at 2929 Airport Rd in Airport Industrial Park (AmeriDown Factory Outlet).

Ø **ROUTING:** CPC only

Ø **BACKGROUND INFORMATION:**

AmeriDown Factory Outlet would like to add new signage above the entrance to their building as the customer's main identification sign. This way customers, vendors, etc. will know that this is AmeriDown's building.

The sign meets the City's sign code requirements.

Ø **GENERAL LOCATION:**

Airport Industrial Park, 2929 Airport Road, Council District 1.

Ø **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

None

Ø **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the industrial parks is encouraged in the Comprehensive Plan.

Ø **PLANNING RECOMMENDATION:**

This item is recommended for approval.

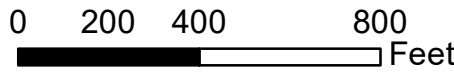


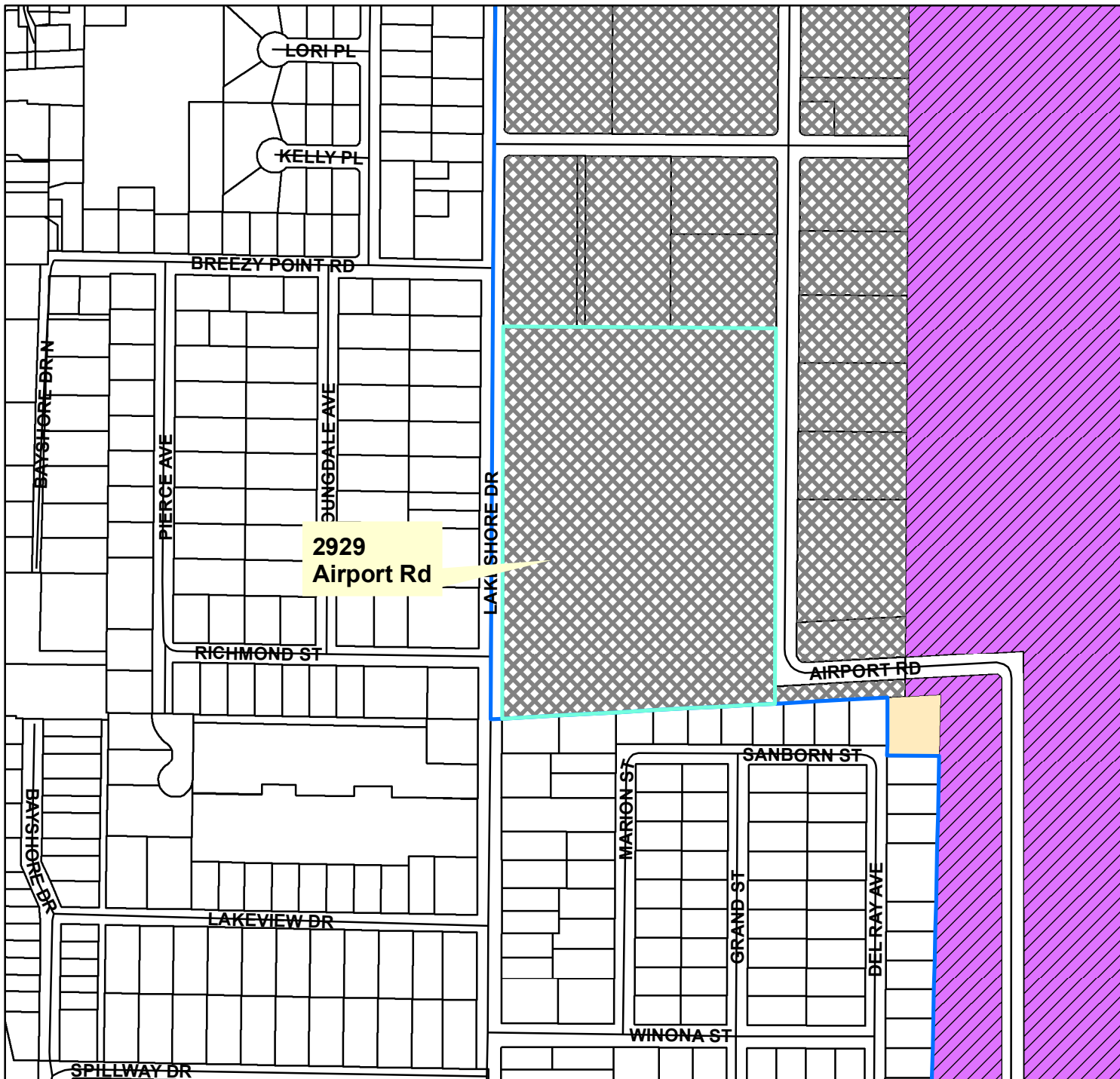
2929
Airport Rd

BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
	EA - EXCLUSIVE AG
	City Limits
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