

April 6, 2021



Board of Public Works
City Hall – 5th Floor
400 La Crosse Street
La Crosse, WI 54601

Dear Board of Public Works,

The Pump House Regional Arts Center respectfully requests a Sidewalk/Boulevard Sign Permit for The Herons of La Crosse as follows:

Time: April 16, 2021 - November 1, 2021
Location: King Street between Front Street and 2nd Street South

The environment around the Pump House has proved to be safe for the public and for the Heron sculptures in the past; this request does not include any other locations. Please refer to the attached map.

The Herons located in this area have raised awareness of the Arts District and have been appreciated by the community and visitors alike. With this permit, the Herons could be displayed near the Pump House until November 1, 2021.

Thank you very much for your consideration.

The Pump House Regional Arts Center
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