

Craig, Sondra

From: Wasniewski, Darrin <dwasniewski@aarp.org>
Sent: Thursday, November 13, 2025 9:24 AM
To: ZZ Council Members
Subject: AARP support letter for alternative 1 attached
Attachments: 25.11 La Crosse 3rd and 4th street redesign comments.pdf

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Please find attached letter of support for alternative 1 of 3rd and 4th street redesign for your consideration.

Please advise of any questions.

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[Book time with Darrin.](#)



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13 November 2025

Subject: Support for Protected Bike Lanes on 3rd & 4th Streets

Dear La Crosse Common Council Members,

I am writing to express support for Alternative 1, which includes protected bike lanes on 3rd and 4th Streets.

This project reflects AARP's transportation policy, which calls on local governments to ensure the safety of all road users—inside and outside vehicles—through road design, infrastructure, and planning. Protected bike lanes are a proven safety countermeasure that make streets safer for people bicycling, walking, and driving. They also advance the principles of Complete Streets, which design roads for people of all ages and abilities.

Older adults face elevated risk in traffic crashes, and fatalities among people age 65-plus have risen in recent years. Lowering speeds and creating safer spaces for biking and walking are essential steps to reduce these risks. Protected bike lanes help calm traffic and provide predictable, separated spaces for people on bikes, reducing conflicts and crash severity.

This investment also supports livable communities by giving residents more transportation choices. Walking and bicycling promote physical and mental health, and when these options are safe and accessible, they reduce dependence on driving and improve quality of life.

Thank you for your time and thoughtful consideration of this important decision.

Sincerely,

Darrin Wasniewski
Senior Associate State Director- Community Outreach

