

NOTICE OF PROPOSED REALIGNMENT OF SIGN  
(Response Required within 60 Days)

December 11, 2019

To: City of La Crosse  
Attn: David Reinhart – Chief Building Inspector  
400 La Crosse Street  
La Crosse, WI 54601

RE: Realignment of the Clason Buick sign located on the property owned by SJSC, LLC, located at 3232 Mormond Coulee Road, La Crosse, WI 54601 (photo attached).  
WisDOT Highway Project ID: 1641-02-22, Parcel 167.

Pursuant to the Provisions of Wis. Stat. S. 84.30(5r), a courtesy copy of which is attached for reference, the Wisconsin Department of Transportation (WisDOT) proposes to realign a sign located on the above-described lands. The realignment of the sign will be on the same real estate site. The sign conforms to state law, but the Department understands that the sign is a nonconforming structure under local ordinances. Under s. 84.30(5r), realignment of the sign will not affect its nonconforming status under your jurisdiction's local ordinances.

You may petition the Department to acquire the sign rather than realign it. If you petition the Department to acquire the sign, it will do so at the time it acquires the land needed for the highway project involved. **A petitioning local government, however, is responsible for any cost of acquiring the sign above and beyond the cost to WisDOT of realigning the sign, which would include possible loss in value to the real estate parcel.**

We estimate WisDOT's cost to realign the sign to be: +/- \$20,000.

Because a decision to realign or acquire the sign must be made before the real estate involved is appraised and acquired by WisDOT, it is essential that we receive a prompt response from you regarding this matter. Please respond to this notice within 60 days so that the department may proceed with its real estate acquisition in a timely fashion. You may inform WisDOT of your intentions by simply indicating your jurisdiction's preference below.

- The local government entity to which this notice is addressed is not interested in in acquiring the above-describe sign.
- The local government entity to which this notice is addressed hereby petitions the Wisconsin Department of Transportation to acquire the sign and any real property interest of the sign owner.

**FAILURE TO RESPOND WITHIN 60 DAYS OF THIS NOTICE WILL BE TREATED AS AN EXPRESSION OF NON-INTEREST IN ACQUIRING THE SIGN.**

Date: \_\_\_\_\_

City of La Crosse \_\_\_\_\_

By: \_\_\_\_\_

Signature

David Reinhart

Print Name

Chief Building Inspector

Title



## NOTICE OF PROPOSED REALIGNMENT OF SIGN, WISCONSIN STATUTORY PROVISION

- (5r) SIGNS NONCONFORMING UNDER LOCAL ORDINANCES THAT ARE REALIGNED BECAUSE OF STATE HIGHWAY PROJECTS.
- (a) In this subsection, “realignment” means relocation on the same site.
  - (b) If a highway project of the department causes the realignment of a sign that does not conform to a local ordinance, the realignment shall not affect the sign’s nonconforming status under the ordinance.
  - (c) If in connection with a highway project of the department the department proposes the realignment of a sign that does not conform to a local ordinance, the department shall notify the governing body of the municipality or county where the sign is located and which adopted the ordinance of the sign’s proposed realignment. Upon receiving this notice, the governing body may petition the department to acquire the sign and any real property interest of the sign owner. If the department succeeds in condemning the sign, the governing body that made the petition to the department shall pay to the department an amount equal to the condemnation award, less relocation costs for the sign that would have been paid by the department if the sign had been realigned rather than condemned. Notwithstanding s. 86.30 (2) 1. and (b) 1., 1g., and 1r., if the governing body fails to pay this amount, the department may reduce the municipality’s or county’s general transportation aid payment under s. 86.30 by an equal amount.
  - (d) This subsection does not permit the alteration or movement of a sign that is nonconforming under this section.

2013-14 Wisconsin Statutes