



# City of La Crosse, Wisconsin

City Hall  
400 La Crosse Street  
La Crosse, WI 54601

## Meeting Minutes - Final

### City Plan Commission

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Monday, November 15, 2021

4:00 PM

Video Conference

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In an effort to keep members of the public, City staff and City Plan Commissioners as safe as possible from the spread of COVID-19 this meeting will be conducted via video conference. City Staff highly encourages the public to submit any comments, concerns, questions, or support in writing ahead of the meeting to Tim Acklin at [acklint@cityoflacrosse.org](mailto:acklint@cityoflacrosse.org).

#### Join Zoom Meeting

<https://us06web.zoom.us/j/83881061204>

Meeting ID: 838 8106 1204

One tap mobile

+13126266799,,83881061204# US (Chicago)

#### Call to Order

*meeting began at 4:04 p.m.*

#### Roll Call

**Present:** 5 - Matt Gallagher, Chris Kahlow, Elaine Yager, Jennifer Trost, Jacob Sciammas

**Excused:** 4 - James Cherf, Scott Neumeister, Cassandra Woodward, Mitch Reynolds

#### Agenda Items:

13. [21-1549](#) Selection of Comp Plan Media Partner

- Attachments:** [RFP Marketing Assistance for La Crosse Comp Plan.docx](#)  
[Pop Dot City of La Crosse Comprehensive Plan Project RFP.pptx](#)  
[River Travel Media Comprehensive Plan Proposal RTM.pdf](#)  
[River Travel Media Cover Letter River Travel Media.pdf](#)  
[River Travel Media Pricing Addendum River Travel Media.pdf](#)  
[River Travel Media Reference Addendum River Travel Media.pdf](#)  
[Media Partner Scoring Rubric.docx](#)  
[Summary of Media RFPs.docx](#)  
[CPC Report 11.1.21](#)

**A motion was made by Gallagher, seconded by Trost, that the committee APPROVE the selection of River Travel Media as the Comprehensive Plan Media Partner. The motion carried by voice vote.**

## **Adjournment**

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### **NOTICE TO PERSONS WITH A DISABILITY**

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*