

# Application

## ESTABLISHMENT AND OWNER INFORMATION

Business Owner (LLC, Corp, etc.) Jules Coffee House LLC  
Business Name (Tradenname) Jules  
Business Address 325/327 Pearl Street  
Phone Number [REDACTED] Email [REDACTED]  
Name of Property Owner (if different than above) Tiffany Smith  
Phone Number [REDACTED] Email [REDACTED]  
Zoning Classification G-2 Commercial

Does this business currently hold a City of La Crosse alcohol license?

YES  NO

If YES answered above, will you be requesting an expansion of premises to the current alcohol license?  
(Requires provisional approval by the City Clerk and final approval by the Common Council)

YES  NO

## SITE/PROJECT DESCRIPTION

Please describe the proposed outdoor dining area details below.

Describe area of outdoor dining (street, sidewalk, adjacent greenspace or off-street parking area, etc.)  
Sidewalk directly in front of 327 Pearl Street



Number of tables in proposed outdoor dining area: 4 3  
Number of seats in proposed outdoor dining area: 12 10  
Existing indoor seating capacity: 48  
Number of bathrooms: 2  
Number of onsite, off-street parking spaces for your business currently: 0

## PERMIT FEES, if applicable

Street Privilege Permit for outdoor dining areas in right-of-way (additional application required)

\$75.00 original and \$75.00 annual renewal

Expansion of Alcohol License for outdoor dining area (additional application required)

\$150.00 annual

## APPLICANT SIGNATURE

I hereby make an application for an Outdoor Dining Area as detailed above. I agree to abide by the requirements of all City ordinances and State laws. I understand that the approval of a La Crosse Outdoor Dining Area is approved by the Board of Public Works and that the permit can be revoked pursuant to Municipal Code. I agree to apply for any and all building permits that may be needed.


Signature Paul Ash Date 3/30/2026

Signature may be typed if completing electronically

# Application Submittal Checklist

**Each application will need the following detail in order to be considered a complete application and be processed and reviewed:**

- 1) A fully completed and signed application. **(EACH PAGE MUST BE SIGNED AND DATED)**
- 2) If the applicant is not the owner of the building/property, acknowledgment from the building/property owner must be attached as proof they are aware of the application being submitted to the City.
- 3) Nature of business, to include business hours, days and months of operation, the planned capacity of the outdoor dining area, and a lighting and signage plan.
- 4) A scaled site plan for an outdoor dining area, to include the location and boundary of the proposed outdoor dining area; the dimensions of the remaining width of the sidewalk outside the outdoor dining area; the dimension from the outdoor dining area to the curb and all buildings; and the location of awnings, dining appurtenances within the outdoor dining area. The plans shall also indicate: existing property lines; associated buildings and entrances; extent of sidewalk adjacent to businesses, face of curb, location of fire hydrants, bus shelters and/or stops, trees, utility poles, signs, benches, light poles, waste receptacles, driveways, alleys, vaults and any other obstructions within the public right-of-way at the proposed location of the outdoor dining area and for an additional 20 feet there from. Site Plan shall also include dimensions of the proposed outdoor dining area, the number of tables/seats and the distances between them, and the location of all fencing with a description of type and materials.
- 5) Plans for any proposed structures such as raised platforms, enclosures, and/or roofs.
- 6) Photos, attachments, and/or renderings or any other information that will help the City better understand, review and process your application.
- 7) Any other items pertaining to the Street Privilege Permit Process.

Signature  Date 3/30/26  
*Signature may be typed if completing electronically*



PERMIT APPLICATION

Revocable Occupancy / Street Privilege

City of La Crosse Engineering Department

Phone: (608) 789-7505

engineering@cityoflacrosse.org

Property Owner

Name: Tiffany Smith

Address: 325 Pearl St. City: La Crosse State: WI Zip: 54601

Phone: [Redacted] Email: [Redacted]

Application Preparer (if different from above)

Name: Paul Fisher

Relationship with owner: Tenant

Phone: [Redacted] Email: [Redacted]

Proposed Encroachment

Description: Single Parking Space Directly in front of 327 Pearl Street

Encroachment address(es): 325/327 Pearl Street

Benefiting Tax Parcel ID number(s): 17-20017-110

I certify that I have reviewed the Municipal Code and understand all that is related to this permit request. I further certify that I have the full authority to make the foregoing application; the information in the application and the required submittals are complete and correct; the Work or Use performed shall comply with all the laws of the State of Wisconsin, and all ordinances, rules, regulations, policies and special conditions of the City of La Crosse. The applicant will perform the work covered by an approved permit with diligence and convenience to the public.

Signature of owner or designee: Paul Fisher Date: 3/30/26

Print name and title: Paul Fisher Jules Coffee House Owner

Below this line to be completed by City staff only

Required items to be provided by Applicant:

- Scale drawing of encroachment on letter-size paper(s)
Legal description of benefiting parcel(s)
Certificate of Insurance (City as additional insured)
Initial application / annual Fee \$
City Utility Potential Conflict Notification and Sign-Off

Encroachment type: Permit number:

Board of Public Works approval date:

All fees are non-refundable.

Pearl Street  
Books

325  
Door

327 Pearl

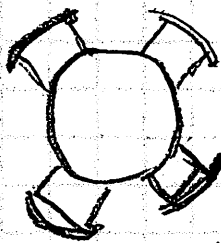
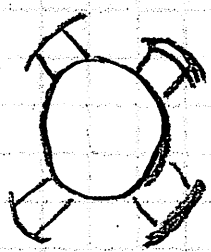
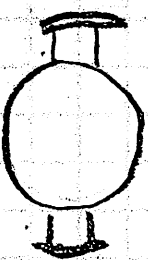
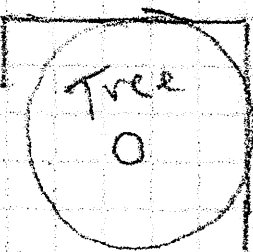
Jule's

Door

Bodega

Property Line

Property Line



sign pole

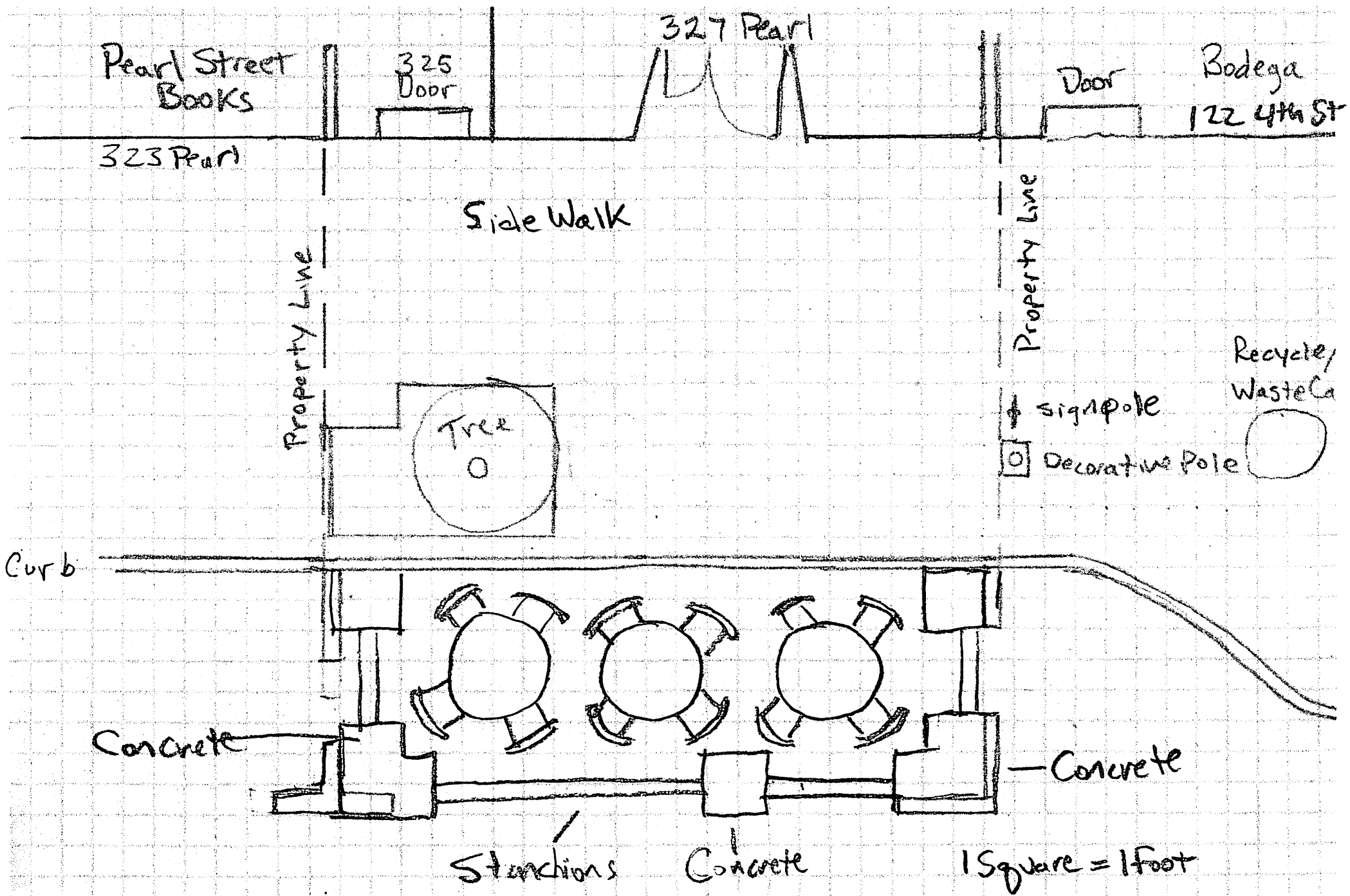
Decorative Pole

Recycle/  
Waste Ca.



1 Square = 1 Foot

Store Hours 7:30 AM - 5:00 PM M - Sat.



Store Hours: M - Sat 7:30 - 5:00

\* Extended Hours During Temporary Street Events

City of La Crosse City Engineering,

I have been made aware of Jules Coffee House LLC pursuing a Revocable Occupancy / Street privilege

temporary parking spot in front of 325 / 327 Pearl Street. This is for outdoor seating and I approve.

Meraki Properties LLC  
325 Pearl St.  
La Crosse, WI.  
Tiffany Smith



