

→ This style used on other slides, so should be consistent

William Zurn Beverage/Stokke Oil Service Station 324 Fourth Street S.

4th

Historic Overview

Today's

Glory Days Sports Pub ^{encompasses} uses two historic buildings: William Zurn Beverage ^{overlooking} building (the brick section ^{to the north} on 4th Street) and Stokke Oil Service Station (the longer section facing King Street). ^{to the south}

The two buildings were combined ^{at some point in} the recent past. ^{around 1999 - 2000.}

Stokke Oil Service Station ~~building~~ was designed by La Crosse architect **Otto Merman** in 1933.

~~Vernacular~~ Art Deco influenced Tavern and Service Station, built ca. 1934.

both



Ca. 1977. Source: Wisconsin Historical Society.

Put these together

William Zurn Beverage/Stokke Oil Service Station 324 Fourth Street S.

Why It's Endangered

Building suffered damage related to ^{a catastrophic} the ^{subsequent} horrific fire and collapse of the neighboring Mueller Building in April 2022.

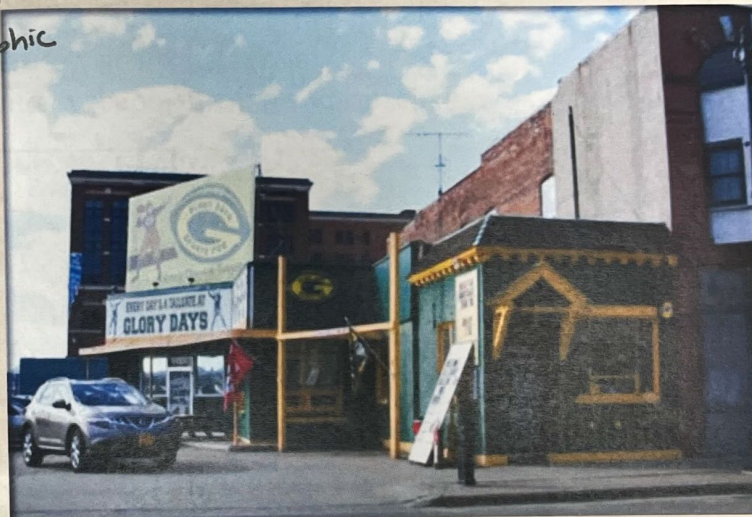
Recently ^{issued} received a "Raze or Repair" order.

Why It's Worth Saving

Designed in part by prominent La Crosse architect Otto Merman.

A ^{very} unique set of buildings, beloved by local sports fans.

Eligible for La Crosse Local Historic Landmark designation.



Ca. 2019. Source: Wisconsin Historical Society.

5 # Containing a wall of fame signed by over a hundred former Packers, including some from the Ice Bowl and Superbowls I and II, and

Hogan, Lincoln, and Longfellow Public Schools
~~La Crosse School District Buildings~~

La Crosse Public School Buildings (Hogan, Lincoln and Longfellow)



Source: Wisconsin Historical Society.

Historic Overview

Architect **Otto Merman** designed Hogan Elementary School in 1920 and Lincoln Middle School in 1924. Merman designed both buildings in the Neoclassical/Beaux Arts style.

The architectural firm **Boyum, Schubert & Sorenson** designed Longfellow Middle School in 1939 in the ~~Art Deco~~ style. Funding for it came from the federal government's ^{Civil} Public Works Administration (CWA) Program, part of

All three buildings are eligible for La Crosse Local Historic Landmark designation. ^{1933 New Deal legislation}

→ And possibly, state + Federal registers of Historic places, as well. ^{in response to part of the Great Depression.}

↑
I (Laura) would just assume so, anyway, but I am definitely not 100% sure, so I would trust others opinions on this.

NO space

lowercase
the Art Deco style

Public Works Administration (CWA) Program, part of 1933 New Deal legislation

???

Some title suggestion as last slide

La Crosse Public School Buildings (Hogan, Lincoln and Longfellow)

Why They're Endangered

La Crosse School District plans to close these buildings as part of a city-wide consolidation.

All three buildings are 80+ years old and experienced deferred maintenance.

Why They're Worth Saving

Best remaining examples of Neoclassical and Art Deco ^{S - la crosse} school buildings in La Crosse.

Similar to the former Roosevelt School, these buildings could be converted into apartment and provide much needed housing.



Ca. 2023. Source: La Crosse Tribune.

→ the photo? Not sure if LXT would be cool with us. Using one of their recent photos or not.