

**CITY OF LA CROSSE, WISCONSIN  
CITY PLAN COMMISSION  
REPORT  
January 5, 2015**

➤ **AGENDA ITEM - 14-1407 (Tim Acklin)**

Resolution appropriating funds to hire Toole Design Group for the creation of a City of La Crosse Transportation Vision to develop ideas and recommendations to address transportation needs in the City.

➤ **ROUTING:** F&P Committee

➤ **BACKGROUND INFORMATION:**

The subject Resolution would appropriate funding for the City to hire Toole Design Group to prepare a Transportation Vision for the City of La Crosse. This vision will guide transportation direction, polices, plans and designs within La Crosse over the next 5 to 50 years. It is intended to build upon the work done to date with the complete streets ordinance, comprehensive plan and the bicycle/pedestrian plan. The overall purpose of the City Transportation Vision is to provide the City, WisDOT, La Crosse County, the La Crosse Area Planning Committee, and other entities a positive direction in which to expend resources in a manner that will advance transportation in the City socially, economically, and environmentally.

➤ **GENERAL LOCATION:**

City-Wide

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

As the City's Comprehensive Plan is over ten years old, moving forward with a transportation vision update for the City is timely and will be a pertinent addition to the Comprehensive Plan.

➤ **PLANNING RECOMMENDATION:**

**Planning staff recommends approval of this Resolution. This visioning process will lay the foundation for WisDOT's transportation planning process for the City and will provide the community a direct linkage to the process.**