



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda

Economic Development Commission

Thursday, August 24, 2017

8:30 AM

3rd Floor Conference Room

Call to Order

Roll Call

Approval of Minutes

Approval of July 31, 2017 meeting minutes.

Agenda Items:

- [17-1161](#) Update on Elevate Downtown Facade Program
- [17-1162](#) Annual review of Tax Incremental Financing Districts presented by Brian Reilly, Ehlers
- [17-0966](#) Resolution approving an Amendment to the Project Plan and Boundaries of Tax Incremental District No. 7, City of La Crosse, Wisconsin.
Attachments: [Resolution](#)
[Project Plan DRAFT 7-27-17](#)
[JRB & CPC Resolution](#)
[CPC Report 7-31-17](#)
[CPC Recommendation Report 7-31-17](#)
- Legislative History**
- | | | |
|---------|----------------------|----------|
| 7/31/17 | City Plan Commission | APPROVED |
|---------|----------------------|----------|
- [17-1123](#) Development agreement compliance reports and determinations.
Closed session pursuant to Wis. Stat., sec. 19.85(1)(g) to confer with legal counsel.
- 210 Jay Street, LLC
 - Aguilera, LLC
 - Doerflinger's Second Century, Inc.
 - 2219 Lofts - Metroplains
 - Charmant Hotel
 - Duratech

[17-0850](#)

Resolution approving Tax Incremental Financing application for The Hub on 6th.

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1) (e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committee and/or Council may reconvene in open session.)

Attachments: [Proposed Amended Resolution for Reconsideration 9-14-2017](#)

[Revised Development Agreement 8-20-2017](#)

[Revised Exhibit G 8-20-17](#)

[Resolution](#)

[EDC Recommendation 7-31-17](#)

[Development Agreement 7-31-17](#)

[Exhibit A - Legal Description](#)

[Exhibit B - Executive Summary](#)

[Exhibit D - Description of Public Improvements](#)

[Exhibit E - Project Summary](#)

[Exhibit G - Monetary Obligation Example](#)

[F&P sign ups 8-3-17](#)

Legislative History

7/5/17	Economic Development Commission	APPROVED
7/31/17	Economic Development Commission <i>Andrea Schnick referenced the confidential Ehlers memo that the EDC members received.</i>	APPROVED
8/3/17	Finance & Personnel Committee	RECOMMENDED TO BE ADOPTED to the Common Council
8/10/17	Common Council <i>2017-08-022</i>	ADOPTED

[17-1163](#)

Update on Launch La Crosse website

Attachments: [Launch La Crosse website](#)

Next Meeting Date/Agenda Items

The next meeting is September 28, 2017.

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.