

\*\*\* Proof of Publication \*\*\*

Lee Enterprises Proof of Publication Affidavit

Retain this portion for your records. Please do not remit payment until you receive your advertising invoice.

Mail to:

LA CROSSE CITY CLERK  
NIKKI ELSEN  
400 LA CROSSE ST  
LA CROSSE WI 54601

ORDER NUMBER 141040

STATE OF INDIANA

LAKE COUNTY

} ss.

I, Robin Nelson being duly sworn, doth depose and say that he/she is an authorized representative of Lee Enterprises, publishers of

LA CROSS TRIBUNE

a newspaper, at La Crosse, County of La Crosse, State of Wisconsin, and that an advertisement of which the annexed is a true copy, taken from said paper, was published therein on the dates listed below.

Sworn to and subscribed before me this 22 day of April, 2024  
[Signature]  
(Signed) \_\_\_\_\_  
(Title) Principal Clerk  
[Signature]  
Notary Public, Indiana

My Commission expires  
Section: Legals  
Category: 0001 Wisconsin Legals  
PUBLISHED ON: 04/20/2024



ORDINANCE NO.:5287  
AN ORDINANCE to amend Chapter 10, Article V of the Code of Ordinances of the City of La Crosse regarding the licensing of cigarettes, tobacco products, and electronic vaping devices.  
THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I: Chapter 10, Article V is hereby amended to read as follows:  
ARTICLE V. RETAIL CIGARETTE, AND TOBACCO DEALERS PRODUCTS, AND ELECTRONIC VAPING DEVICES.

SECTION II: Sec. 10-171 is hereby amended to read as follows:  
Sec. 10-171. License.

(a) Required. Pursuant to the Wis. Stat. § 134.65, no persons shall in any manner, or upon any pretense or by any device, directly or indirectly sell, expose for sale, possess with intent to sell, exchange, barter, dispose of or give away any cigarettes, or tobacco products, and electronic vaping devices to any person without first obtaining a retail license from the City Clerk, as hereinafter provided.

(b) Applications. A written application shall be filed with the City Clerk on forms as provided by the City Clerk's Office required by the Department of Revenue. Each application shall include the name of the proposed licensee, a specific description of the premises where such business is to be conducted, and whether the licensee will sell, exchange, barter, dispose of or give away the cigarette, or tobacco products, or electronic vaping devices over the counter or in from a vending machine, or both.

SECTION III: Sec. 10-172 is hereby amended to read as follows:  
Sec. 10-172. Records.

Every licensed retailer under this article shall keep complete and accurate records of all purchases and receipts of cigarettes, and tobacco products, and electronic vaping devices. Such records shall be preserved on the licensed premises for two years in such a manner as to ensure permanency and accessibility for inspection and shall be subject to inspection at all reasonable hours by authorized State and local law enforcement officials.

SECTION IV: Should any portion of this ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, the remainder of this division shall not be affected.

SECTION V: This ordinance shall take effect and be in force from and after its passage and publication.

/s/ Mitch Reynolds, Mayor  
/s/ Nikki M. Elsen, City Clerk  
Passed: 4/11/2024  
Approved: 4/15/2024  
Published: 4/20/2024  
4/20 LAC141040 WMAXLP

TOTAL AD COST: 62.65  
FILED ON: 4/22/2024